

### **Moseley Family Cellars**



Julie Gussenhoven introduced the speaker, Mimi Moseley of Moseley Family Cellars. Have you ever wanted to sift through the mind of a wine maker and find out all the wine secrets they know? Mimi Moseley shared some of those secrets with the Redding Rotary this week!

Mimi's presentation touched on three things that everyone needs in their lives: people who have been down the road before to guide you on your way; people who can speak the truth in your life; "Roosters", people in your life that will tell you that the darkness is almost gone and the light is coming.

Moseley Family Cellars are winemakers right here in Redding. They don't grow their own grapes, they buy them from Oregon and California. Mimi's husband, Marty Moseley, is the wine maker of the pair. With his guidance, Moseley Family Cellars does everything from crushing the purchased grapes to bottling them right here in Redding. Their adventure stared 7 years ago in their garage; now they have a 10,000 sq. ft. winery and a tasting room. As a gift, Mimi brought a bottle of their Mourvèdre for our weekly drawing. The Mourvèdre was recently entered in the 2015 International Wine Competition and won a silver metal!

Mimi's words of wisdom where wine is concerned:

- A new thing in the wine world is rosé wines. Moseley has a delightful rosé! These should be serve very cold, and are great for the holidays.
- White Zinfandel is becoming extinct. Encourage drinkers of white zin to try a rosé or blush as an alternative.
- The point system on wines is old school. Millennials are more concerned with the experience of a wine, and where the grapes came from. This perception is changing the way the wine business is advertised.
- Wine and music pairing is growing in popularity. Watch for this coming soon to Moseley!
- "Bubbles" are very popular right now; anything with bubbles! Don't go under \$25 a bottle with bubbly, you'll give your guests a headache.
  MOSELEY FAMILY CELLARS



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• Boxed wine has a bad rep, but it can be great. Boxed wine is good because the box keeps all of the air out of wine. However, you need to buy a good high-end boxed wine. They'll last longer, but be more expensive than the typical boxed wine.

There was a question from the audience regarding what makes wines different. "If two wine makers use the same grapes, why do the wines taste so different?" Mimi responded that it's the decisions of the wine makers during the fermentation process that give wines their different flavors.

The Moseley's are crazy in love with Redding! Beyond the success of their own business, the Moseley's care about their community. They partner with other local businesses and support several local charities. When an out-of-town guest stops by their tasting room, they encourage them to stay in the Redding area. They've worked out agreements with local hotels and restaurants that will offer a discount to any customer who comes to them from the Moseley Family Cellars. Well done, Moseley!



Moseley Tasting Room



Silver Medal Winner

### Recognition

Stephanie Schwartz sold her house and gave \$100 for the club. Karen Hoyt had a successful Turkey Trot, and went on vacation to DC; the recognition cost her \$100.

Teresa Adams has been traveling all over: Boston in Sept., Carlsbad in Oct., and Utah in Nov.! For all that adventure she gave \$100 to the club and \$100 for her Shan.

Bruce Dean travelled to Turkey and Greece visiting archeological sites, for which he gave \$100 to the club. He went on to announce that Black Bear Diner has opened it's 75th restaurant, for which he gave another \$200 to the club!

Rotary Calendar	
December 10th	Last Rotary Meeting of 2015! Family Christmas Lunch
December 17th	Rotary Club Christmas Party 5:30pmpm @ Riverview Golf & Country Club Cocktails 5:30pm, Dinner 6:30pm, Music & Dancing 9pm
December 24th	No Rotary Meeting

## Announcements

Thank you to Team 1 for hosting, and to Rick Hill for the music. Dar reported that delivery of the Thanksgiving meals went very well. There were approximately 304 families included in this year's project! Dave Dennis stand in for Dee Domke, club ding-a-ling leader, asked for everyone in the club to help out. They need two people at the Anderson Walmart this Sunday from 3-5pm.

Amelia Ward announced the Christmas party & program. December 10th is the family Christmas luncheon; please bring kids & grandkids. Santa will be on hand, so help out by bringing a gift for him to give your little guest! December 17th will be the evening Rotary party including singers, DJ, and dancing from 9pm-11pm.

December is family month on the Rotary calendar. Next week is the last meeting this year!





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TS. INC.

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Cottonwood, CA 96022

(530) 347-5500

(530) 347-7822 fax

tom@semarcinc.com

Real Estate Consultants Janice C. Cunningham, CCIM, CRE Principal 2515 Park Marina Drive, Suite 200

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Redding, CA 96002

1080 East Cypress Ave

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**Bobby Ranger, Senior VP** Patrick Moty John Fitzpatrick Harry Grashoff Gary Burks 224-3333

# **Doug Wright Attorney at Law**

dwright@wralawfisrm.com

