



Dignity Health Proposes Wellness Center

Team Three chaired by Ken Wood and John Dunlap introduced Mark Korth and Chris Haedrich who presented the meetings program. Dignity Health wants to build a 50 million dollar Wellness Center and healthy living campus. The main objective of the project is to reduce medical costs and provide better care. Mark mentioned the goal is not only improved care but to emphasize prevention. A major effort would be made to coordinate several health agencies to include Golden Umbrella, Hospice, Home Health, and Shasta Nutrition.

This would be a place where folks could go for information on where to go and just what their medical needs are. This will be especially valuable for seniors. The overall effect of such a facility could be far reaching. It is estimated that some 10 to 12 million will be paid in salaries for those employed at the facility. Being centrally located the wellness center could be a draw for seniors to retire in Redding. Also such a center could bring world class physicians to Redding representing all specialties.

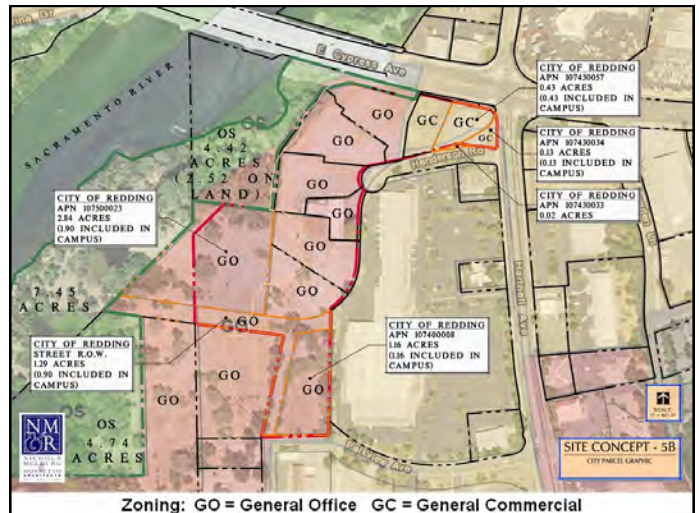
Below is a three dimensional representation of what the facility and campus would look like.



Dignity Health Wellness Center — Continued

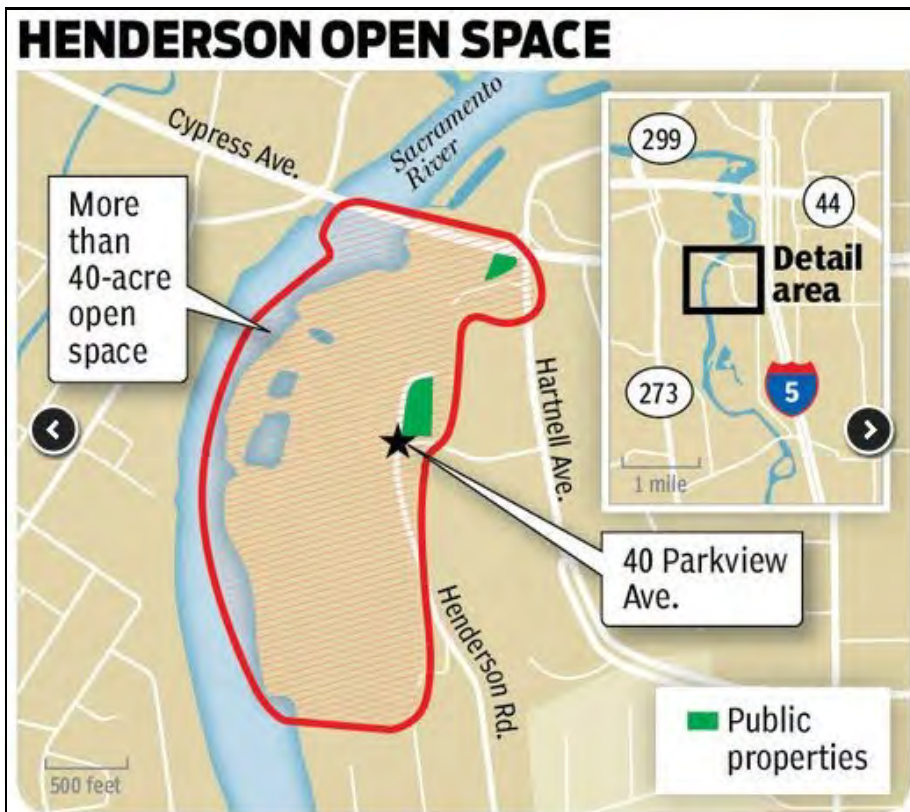
The area proposed for the Wellness Center and campus is in the Henderson Open Space area along the east side of the Sacramento River. The area is an ecological treasure and needs to be administered and maintained as such. This project would allow for recreation along the river especially for kayaks and family gatherings. The activities in the area would give increased security for all. The area has recently been a clean up project of the Rotary Club of Redding Stream Team.

Some 40 acres are being proposed for the project to allow for growth. It is situated on the east side of the Sacramento River just south of the Cypress Avenue bridge and behind the old Raley's Market shopping center. Access to the center would be from Henderson Road to the north and Parkview Avenue to the south. There would be several building with adequate parking for all. The parking areas would be designed to be ecologically pleasing to include many trees. Several diagrams are shown below.



Area selection criteria include:

- Centrally Located.
- Preferably on the east side of the Sacramento River.
- Easily accessed by the community and out of town visitors.
- The space should be large enough to allow build out to a 140,000 s.f. campus.
- The site should provide a campus type environment not a single building.
- The site would allow for focus on wellness and healthy living.
- Access to a trail system and parks.
- Vegetation with outdoor recreation and exercise space.



Mark Korth



Chris Haedrick

The City of Redding is an important partner in getting this project off the ground. It is estimated that getting started could take six more months. To complete the project is estimated at two to three years.

Again the overall objectives of the project are to improve medical care, be proactive in preventative medicine, bring jobs to the community, create an area for recreation that all can enjoy and create a campus and Wellness Center that the city of Redding is proud of and is an asset to the community.

President Dave Came Up Dry

Apparently over Christmas and New Years, most if not all Redding Rotary members were absolute angels. Not one recognition would be produced for this weeks meeting. The crowd your editor runs with almost choked when he mentioned how good we have all been over the holidays. That goes to show you, flying under the radar in some circles is a professional undertaking.

Calendar

January 14th	TBA
January 21st	TBA
January 28th	Riverview Buy Out Play
February 4th	TBA
February 11th	Valentine's Day Luncheon Redding Rotary
February 18th	TBA

Save the Date
REDDING ROTARY



Saturday, March 5th
Redding Elks Lodge
6-9 p.m.
\$50 Donation per Person



Pre meeting piano by Jennifer Finnegan



Todd Jones picked up \$20.00 with the eight of diamonds during the card game.

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