



Fire What?

Brian Seamens introduced today's speaker, Cassandra Hansen Ph.D.c from FireWhat, Inc. According to their website, FireWhat "is a technology company that provides custom tools to map and track assets in and out of the field. FireWhat, Inc. was founded in 2011 to correct the antiquated delivery of information to our nation's first responders...Cassandra lead[s] FireWhat's mapping and cartography projects. Her most recent work on the Rim Fire, Silver Fire, and award winning Story Map of the Boles Fire Real-Time GIS have received national recognition."

FireWhat is a 5-year old small business. Cassandra reported that their primary focus is to provide communications for firefighters by firefighters in real time to assist in, you guessed it, fire fighting.



They have two office currently, one in Dunsmuir and their newest office located in Bend, Oregon.

Cassandras job focuses on mapping incidents and collecting data on fires. FireWhat deploys a mobile GIS trailer for disasters (typically fire disasters), these are referred to as their "GIS Mobile

(Continued on page 2)

I-House

Amelia Ward thanked everyone who helped with the recent I-House visit. "We, once again, had a very successful year with the I-House visit. Larnie Macasieb (The Coordinator) of the I-House visit to Redding did a great job recruiting Scholars to our Program," said Amelia.

Thank You Rotarians who served on the I-House Committee in 2016: *Rotary Club of Redding:* Amelia Ward, Bob Allen, Greg Dunbar, Jeanne Jelke, Ann Miller, Lara Osborn, and Ken Wood. *Rotary East:* Mike Wells, Les Melberg, and Jim Murphy.

Thank You Rotarians who stepped in to help with activities: Kathy Anderson, Susie Michiels, Cindy Allen, John Dunlap, Jeff & Rhonda Darling, Azi Barzin, John Mathena, and Kurt Starman.

Thank You everyone who opened their homes and acted as a Host Family for our I-House guests: *Rotary Club of Redding:* Bob & Cindy Allen, Tiger & Sue Michaels, Todd and Kristi Davis, Lara Osborn, Nikki Anthony, Jeanne Jelke, John & Pat Dunlap, Jason & Irene Salter, Cathy & Jim Wyatt, Dennis & Amelia Ward, Jeff & Rhonda Darling, Erik & Kristi Poole, Ray & Sharon Stewart, Sheva & William Nickravesh, and Lee & Judy Salter. *Rotary East:* Parrish Malson, and Larry & Barbara Hopson. *Non-Rotarians:* Liz Zaharris, Monica Marlow, and Al & Glenda Cibula.

President Dave's Recognitions

There was no recognition this week, however President Dave did wish a happy 60th Birthday to President Elect Richard Malotky. Happy Birthday, Richard!



Member Announcements

The club welcomed new member Larry Olmstead (United Way of California) this week, sponsored by Greg Balkovek. Welcome, Larry! Jennifer Finnegan & Sheva Nickravesh were awarded their blue badges. Congratulations all!



Craft Talk

Today's craft talk was given by Jason Salter. Jason shared stories and photos of his history and his family with the group. He talked about his company, Five Paths LLC, and their accomplishments. Thank you, Jason, for a great Craft Talk!

New Rotary Flag

Sheva Nickravesh visited southern California recently with her family to visit Legoland. While there she stopped over at the Carlsbad Rotary club and brought back a flag to commemorate the occasion. Well done, Sheva!



Thank You's

Thank you to Team 7 and Brian Seamans for leading today's meeting! Rick Hill & Jennifer Finnegan played a lovely duet for today's music. Pledge was done by Dar Barzin and the invocation by Rick Fauss. Past President Pat Corey came forward to introduce today's visiting Rotarians and guests.



(Continued from page 1)

Mapping Labs". The have three trailers outfitted for this purpose, and are in the process of fabricating two additional trailers to extend their capabilities in the field.

The GIS Mobile Mapping Labs are quite spectacular in their technological advances! Recently FireWhat partnered with HP Enterprise and HP Inc. to update the technology in the labs with state of the art equipment (such as HP hardware, servers, laptops, and printers).

Their website reports that the new equipment allows the trailers "to create incident specific IntraNets to share GeoSpatial Data, Live Tracking of Resources, and Real Time dissemination of information to all incident responders."

The trailers also have a satellite feed of their own, allowing them to have connectivity anywhere, regardless of how remote the emergency is located. This function is what allows them the capability of real-time information sharing with emergency responders.

Thank you, Cassandra, for sharing information about your job and company! We all feel a bit smarter after learning about GIS (Geographical Information System) and ESRI (Environmental Systems Research Institute). Thank you for sharing your innovations with our club!

Rotary Calendar

April

Rotarian Magazine Month

Your Ad Could Be Here!




jpricecpa@charter.net
JUDY L. PRICE, CPA, INC.
 Phone: 530-347-1726



Janice C. Cunningham, CCIM, CRE
Principal

2515 Park Marina Drive, Suite 200
 P.O. Box 991479
 Redding, CA 96099-1479
 (530) 245-4600
 Direct (530) 242-8003
 FAX (530) 245-5984
 e-mail: jcunningham@coxrec.com
 DRE ID #01316081

CRE
 CCIM



Tiger Michiels

Paintings
 Cards
 Photography
 T-shirts
 Real Estate
 Classic Automobiles

www.tigerjoe.com



P.O. Box 210/3396 Main Street
 Cottonwood, CA 96022
 (530) 347-5500
 (530) 347-7822 fax
tom@semarcinc.com



Brad Frost - Owner
frostyaac@aol.com

Anderson (530) 365-0181
 2626 Ganyon Drive
 Anderson, CA 96007

Redding (530) 223-3170
 1671 Hartnell Drive
 Redding, CA 96002

SagePoint Financial, Inc.
Sherrill Bambauer
 243-5646

[Email click here](#)

**Your AD
 HERE**

Contact Tom Stovall



EMPIRE RECOVERY CENTER
 FOR THE RESIDENTIAL TREATMENT OF SUBSTANCE ABUSE

MARJEANNE STONE, B.A., M-FAS, C.A.D.C. II
 Executive Director

1237 California Street
 Redding, California 96001-0818
 (530) 243-7470 • (530) 943-5068
 FAX (530) 243-7477
www.empirerecoverycenter.org

Member Agency of the United Way

**Your AD
 HERE**

Contact Tom Stovall



Charles W. Ryan, MAI
 RYAN VALUATION SERVICES/
 AG MATRIX

Independent Valuations Since 1976

Redding Office 1647 Court Street Redding, CA 96001	Chico Office 411 Main Street, Suite 114 Chico, CA 95928	Agricultural Commercial Industrial Eminent Domain
T 530.224.6744 C 530.941.1642 F 530.224.2790	C 530.864.5031 F 530.224.2790	cwryan@rvsmx.com rvsagmatrix.com

Mark Rincon
Fit Physical Therapy
 222-2083



1024 Mistletoe Lane
 Redding, CA 96002
 (530) 222-2083

Follow BloodSource on



Facebook and Twitter



BloodSource
 Yes, you do save lives.

www.bloodsource.org
 866.822.5663

Pacific West Graphics
Commercial Printing
Dave Gerard

dave@pacificwestgraphics.com

Frustrated with the rising costs of health benefits for your employees? We can help!



WellcareMD
 Direct Primary Care

Unrestricted
 Accessible
 Highly Personalized
 Health Care

Dr. Jill Friesen 262-6626 wellcaremd.com

bank of commerce | **redding**

Bobby Ranger, Senior VP
Patrick Moty John Fitzpatrick
Harry Grashoff Gary Burks
 224-3333

Special Touch
Carpet Cleaning
MICHEAL MARTIN
530.244.6345

Adecco Office & Industrial

Nikki Anthony
Branch Manager

Direct 530.226.5050
Cell 530.520.1673
Fax 530.226.7736
nicole.anthony@adeccona.com

1080 East Cypress Ave
Suite D
Redding, CA 96002
adeccousa.com

The world leader in workforce solutions.

Doug Wright
Attorney at Law
dwright@wralawfirm.com

UPSTATE HEARING INSTRUMENTS™

KENNETH H. WOOD, BC-HIS
BOARD CERTIFIED HEARING INSTRUMENT SCIENCES
HEARING AID DISPENSER LIC. NO. HA-1786

1640 TEHAMA, SUITE B, REDDING CA 96001
Ph: 530.243.7307 | 800.843.4271 | Fax: 530.243.1292
www.upstatehearing.com Sound Advice Since 1968.

WIN-RIVER
— RESORT & CASINO —

Maria Orozco
242-4516
2100 Redding Rancheria Rd

STEVE CRAFT
PRESIDENT AND C.E.O.

Office: (530) 221-7550
Fax: (530) 221-5231
Direct: (530) 221-9603
Email: craffy@ccproperties.com

2120 Churn Creek Rd.
Redding, CA 96002

  DRE Lic. #00516951

SFI Insurance
Business Insurance
Greg Balkovek
244-7446

[Email click here](#)

Foothill Distributing

 **Gary Burks**
243-3932

[Email click here](#)


INTERWEST
INSURANCE SERVICES, INC.
Office throughout California
www.irisins.com

Kendell Seamans
Steve Williams
Brian Seamans

310 Hemsted Drive, Suite 200
Redding, CA 96002
move (530) 222-1737
est (530) 222-3771
(800) 485-6533
Lic. # 0B31094

- CANVAS WALL-ART PHOTOS
- COPY OLD VHS TAPES, FILMS
- OLD PHOTOS RESTORED
- CAMERAS: NIKON, CANON, SONY... ZOOM LENSES
- FREE PHOTO CLASSES, WALKS

CROWN CAMERA
— TAKE YOUR BEST SHOT —
EST. 1957

Gary Engell
243-8333

Morgan Stanley

 **Richard L Hill**
Senior Portfolio Manager
First Vice President

310 HEMSTED DRIVE
SUITE 100
REDDING, CA 96002

tel: (530) 223-4200
toll-free: (800) 733-6126
fax: (530) 255-9031
direct: (530) 222-7320

email: rick.hill@morganstanley.com

 **Ed Rullman**

Entertainment – Lunch – Dinner
221-2335 [Web Site click here](#)

Bruce Dean
Co-Founder

 **Black Bear Diner**

tri counties bank

Bill Speer
VP Relationship Manager

Redding Commercial Loans
836 E. Cypress Avenue, Redding, CA 96002
tel 530.510.4931 x87731. fax 530.221.4865 cell 530.227.1455

24-hour automated Customer Service 800.922.8742

Member 

Pat & Bernice Corey
McHale Sign Co.
223-2030



Family Dentistry

Experience Matters!
Dr. Parvin Carter DDS, MAGD
(530) 243- 8064

 **Trudy Tavares, CPA**
Principal

Main 530 241.2515 + 1719
Fax 530 241.1106
trudy.tavares@kcoe.com

1726 COURT STREET, REDDING, CA 96001-0900
KCOE.COM


David A. Kehoe
District 1 - Supervisor, Shasta County, California

1450 Court St., Suite 308B Redding, CA 96001-1680
(530) 225-5557, Toll Free: (800) 479-8009
email: dskhoe@co.shasta.ca.us