

# the SPILLWAY



**Rotary Club of Redding**  
District 5160 | Club Number 456

October 2016

**Ray Stewart**  
Club President

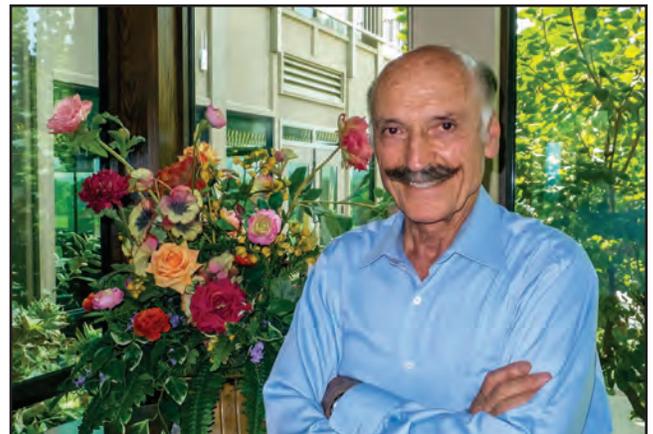
**Fred Collignon**  
District Governor

## Perfecting the Silk Ties Diplomacy

**Marjeanne Stone and Ed Tam, Rotarians and Spillway reporters**

Azi Barzin was born and raised in Tehran, Iran. He came to the United States in 1960 as a student at the University of Michigan, Ann Arbor. He studied electrical engineering, and after graduation he was employed by General Electric. During this time, he met his wife, Alene, and they were married in 1962. Alene comes from Redding, and eventually, the family returned to the north state, following the concerns of political unrest in Iran.

From 1970 to 1980 they had returned to Iran, and Azi continued to work for General Electric, with a primary emphasis on nuclear energy. Azi designed 1110 hsp electrical motors and oversaw its construction. As the political changes in his country became more unsettled, Alene and Azi's son, Dar, moved to the Redding area, and lived with his maternal grandparents. His mother came, and then in 1980 Azi came to Redding. He tried to get work in the 1980's in his profession, but found that he was overqualified for the jobs that were available.



**Real estate developer Azi is an electrical engineer at heart**



**Family of Rotarians (L to R):  
Dar, Azi and Kinene**

He opened his own consulting firm in Menlo Park, CA, providing safety related expertise in the field of nuclear power plants. As the emphasis on nuclear power diminished, Azi became a consultant for GE, specializing in safety-related items. There was never a nuclear error in the US. For 5 years Azi commuted to the Bay Area every week. Finally, in 1987, Azi sold his business, came home to Redding, and retired. He started to invest in real estate, and became a developer (American Housing Development). Some of the properties that have had his involvement include Hacienda Heights, and Windsor Estates. He then branched out to develop assisted living programs known as Oakdale heights Assisted Living, and Sierra Oaks Senior Living.

## Featured Member Azi Barzin, Continued

Now he chooses his activities. And an active man he is! He enjoys exercise, Alpine skiing, swimming in the lake, boating and weight training. He enjoys duck and dove hunting. He donates his birds to the Anderson Rotary Wild Game Feed. Both his children, Dar, and Kinene (who resides in the Clear Lake area) are active Rotarians as well. And Azi is a man of service above self. He has given years of his expertise to the City of Redding Electric Utilities Commission.



**Cutting a silk tie brings friendship and joy to Rotarians and guests**

Azi has stories to share! He joined the Rotary Club of Redding in 1988. Then Rotary President John Fitzpatrick assigned him to get involved in Membership Committee, a post he held for many years. He visited many Clubs, and found the Anderson Rotary group and has a unique relationship with the members, who rotate locations for their meetings, and are rather informal. The first time he visited, he learned that they do not encourage members to wear ties, and promptly took scissors to his silk tie. Over the years he has dedicated numerous silk, designer ties to the Anderson group. He even ordered special ties just for his forays to Anderson Rotary. Now he gets ties donated to share.

Azi is very dedicated to Rotary. He states that “The Spillway is one of the best benefits for our members.”

And he believes that our association deserves more recognition for the services that we do, not just for our local community, but internationally. He believes that we have to encourage our Keyway members to work with a team leader with experience, to learn and to appreciate the principles of Rotary membership. And he dedicates time and energy to the international focus locally, with the I-House team. He will take the visitors to Anderson Rotary and surrender a tie, to show that Rotarians can have a lot of fun!

“Do more projects in town, and make sure the Rotary Emblem is displayed. Let’s be more hands-on. We need to be recognized. Our association gives a big scope of community. Be active. Communicate.” Clearly Azi lives the words that he shares.



# Henderson Phoenix

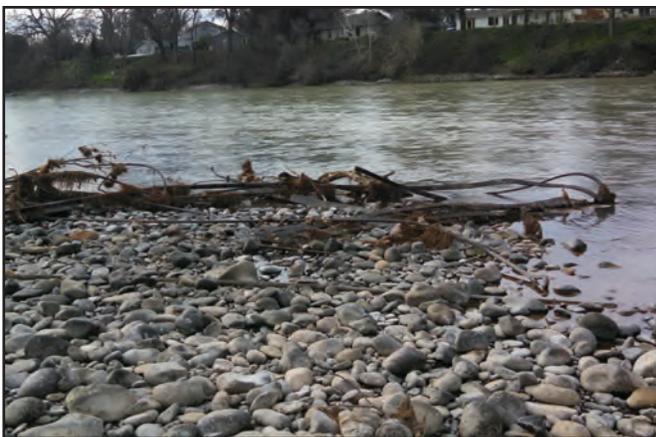
It is often repeated that a picture is worth a thousand words. However, in the case of the Henderson Phoenix Project, no image can convey the full story. The completed iron colossus speaks volumes about hard work, incredible student talent, artistic expression, intangible ethics of volunteers, historic preservation, resource recovery, political intrigue and quiet dedication over long months and years. This brief review should encourage a visit after the forthcoming transportation and installation. Here is a permanent welcoming presence at Dignity Wellness Center.

In January of 2015 a small band of Redding Rotary Club Stream Team members using a powerful grip hoist on loan from the California Conservation Corp extracted usually submerged steel from the Sacramento River. A dangerous obstruction was over a hundred feet from the bank of Riverview Golf and Country Club. The tangled metal was exposed during low water levels caused by drought conditions. The most likely origin of this material was from a salvage operation in 1956 when large sections of the historic Free Bridge were floated to Cottonwood to become part of a gravel mining operation. Some of the rafts made their destination, at least two did not.

Several hundred pounds of beams, rods, giant buckles and straps were transported to Shasta College. There the Shasta College Welding Club began the task of transformation into what is a truly impressive and permanent work of art. In Greek mythology, a phoenix is a bird related to the sun which regenerates itself from the ashes of its parent. This emblem recognizes and memorializes the power of volunteers. The thirteen foot, eleven and one half inch iron representation with a fourteen foot wing span is dedicated to those who labored to restore Henderson Open Space from a wasteland to an urban natural area in the center of Redding. Likewise, unpaid college students have created a powerful story without words and preserved an important part of this area's history.

Just as the resource which is now recovered, the sculpture stands as a monument to toil over politics, to perseverance over obstruction and difficulty. Rotary can be very proud of its role at Henderson and in helping to articulate this important addition to our community narrative.

**Article by Randall R. Smith**



**From its ashes in the Sacramento River...**



**...to its risen glory**

# September 29 Meeting

## Before the meeting begins...

Thanks to all our Rotary musicians who entertain us with their skills each week. A special “thanks” goes out to **Marjeanne Stone** playing the ivories this week



## Introductions

**Leslie Williem and Nikki Anthony co-captains** introduced the members of Team 6 (**Gary Burks Captain**). Those who helped out in today’s meeting: **Harry Grashoff** led the pledge. **Joe Wyse** gave the invocation. Past President **Gary Burks** introduced our guests and visitors. **Karen Stovall, Jean King, Duane Fry and Jay Farquhar** were our greeters, **Jim Schlueter, Mitch Van Wormer, and Jason Salter** were the Keyway Greeters. **Mike Hebrard and Lara Osborn** sold raffle tickets.

## On the mic today...



**Our President...**  
bringing us to order



**Leslie and Nikki...**  
with team introductions



**Gary...**  
welcoming our guests



**Joe...**  
with the invocation

## Announcements

- **Jeff Avery** encouraged everyone to wear their Rotary signature aprons to the October Rotary Lobster Feed.
- **Mike Warren** let us know that former member **Ray John** has had some serious leg injuries and is in the Oak River Rehab Center in Anderson, visitations would be appreciated.

## Calendar

|         |   |
|---------|---|
| Oct. 6  | Michael Caranchi - Fly Shop                                 |
| Oct. 13 | Dr. Chet Sunde - PTSD program                               |
| Oct. 20 | Liz Ponce - Lassen Canyon Nursery                           |
| Oct. 27 | Logan Cunningham - Outgoing Exchange Student from last year |

# September 29 Meeting Continued

## Recognitions

- **Norm Phelps** - for a recent trip, \$100
- **Richard Malotky** - for a dead palm tree at his office, \$100
- **Leslie Morgan** - recognized for recent birthdays of her son and daughter
- **Karen Hoyt** - for missing to acknowledge John Mathena as a past Redding Mayor during this week's State of the City event, \$100



**Celebrating exchange student Mathilde's 18th birthday**



**Erik Poole with some "misplaced" cards during the fund raiser game**

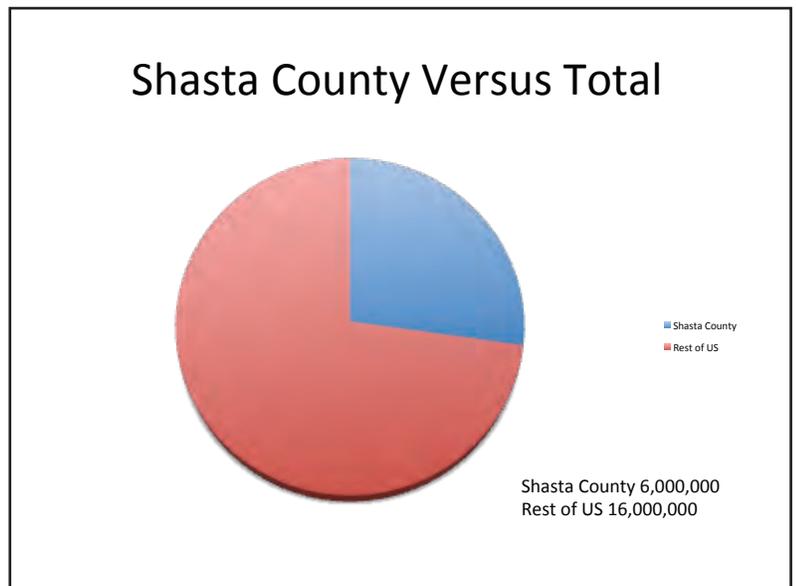
## Program - Wild Rice in Shasta County

**Randy Smith** introduced our guest speaker **Hiram Oilar**, owner of Oilar Wild Rice Marketing. As wild rice distributor, he has a wealth of knowledge about the business and history of this crop.

In California, wild rice production was started in 1972 by Vince Vanderford, with an ice chest of wild rice seeds. Current CA wild rice production is about 16,000 acres and is raised by approximately 50 farmers.

In Shasta County, most of the wild rice production takes place in the Fall River Valley area, which is a perfect spot given its high altitude and cold winters. Wild rice needs at least 60 consecutive days of 30 degree or colder weather to germinate.

On the business side of things in the US, annual gross sales is about \$60,000,000 and annual export gross is about \$28,000,00. One of the most surprising things to most people is percentage of wild rice produced in the Shasta County, as shown in the chart to the right.



# Birthdays and Anniversaries

## Rotary District 5160 Club: Redding

Birthdays and Anniversaries for 10/01/2016 to 10/31/2016

| Member Birthdays                  | Birthday   |
|-----------------------------------|------------|
| Christensen, Bret (BRET)          | 10 October |
| Cruse, Rubin E. Jr. (RUBIN)       | 10 October |
| Ferraiuolo, Paul (PAUL)           | 07 October |
| Giovaniello, Anthony (TONY)       | 22 October |
| Girimonte, Nick L. (NICK)         | 11 October |
| Gussenhoven, Julie (JULIE)        | 10 October |
| Harrison-Smith, Betty Ann (BETTY) | 14 October |
| Kempley, Diane (DIANE)            | 16 October |
| Poole, Erik (ERIK)                | 17 October |
| Ranger, Bobby (BOBBY)             | 18 October |
| Redmon, Maggie (MAGGIE)           | 21 October |
| Rincon, Mark A (MARK)             | 18 October |
| Stone, Marjeanne (MARJEANNE)      | 03 October |
| Stovall, Thomas L DVM (TOM)       | 31 October |
| Tavares, Trudy L. (TRUDY)         | 28 October |
| Warren, Michael (MICHAEL)         | 19 October |
| Williem, Leslie (LESLIE)          | 17 October |
| Wood, Kenneth H (KEN)             | 05 October |

| Partner Birthdays     | Member Name           | Birthday   |
|-----------------------|-----------------------|------------|
| Allen, Cindy          | Allen, Robert O.      | 10 October |
| Farquhar, Joan        | Farquhar, Jay         | 15 October |
| Gerard, Diane (DIANE) | Gerard, Louis J. Jr.  | 13 October |
| Putnam, Natalie       | Putnam, Richard Scott | 16 October |
| Ranger, Wanda         | Ranger, Bobby         | 26 October |
| Salter, Irene         | Salter, Jason         | 10 October |
| Williams, Nancy       | Williams, Steven L.   | 21 October |

| Member Anniversaries         | Start Date | Years | Years(P) | Total |
|------------------------------|------------|-------|----------|-------|
| Anderson, Kathy Ann (KATHY)  | 10/16/97   | 19    | 0        | 19    |
| Balkovek, Gregory L (GREG)   | 10/14/73   | 43    | 0        | 43    |
| Dean, Joanna (JOANNA)        | 10/20/11   | 5     | 0        | 5     |
| Dummer, Robin (ROBIN)        | 10/31/13   | 3     | 0        | 3     |
| Gallino, Donald F. (DON)     | 10/03/91   | 25    | 0        | 25    |
| Hawkins, Nolan (NOLAN)       | 10/30/08   | 8     | 0        | 8     |
| Hoyt, Karen (KAREN)          | 10/09/14   | 2     | 0        | 2     |
| Hurst, Fred (FRED)           | 10/09/86   | 30    | 0        | 30    |
| King, Jean M (JEAN)          | 10/20/11   | 5     | 0        | 5     |
| Richart, Jason (JASON)       | 10/04/12   | 4     | 0        | 4     |
| Ryan, Charles W. (CHARLES)   | 10/15/81   | 35    | 0        | 35    |
| Salter, Lee W. (LEE)         | 10/09/86   | 30    | 0        | 30    |
| Smithson, Arthur J. (ART)    | 10/07/82   | 34    | 0        | 34    |
| Speer, Bill (BILL)           | 10/20/11   | 5     | 0        | 5     |
| Stone, Marjeanne (MARJEANNE) | 10/08/15   | 1     | 0        | 1     |
| Tate, Randy (RANDY)          | 10/21/10   | 6     | 0        | 6     |
| Theimer, James (JAMES)       | 10/31/96   | 20    | 0        | 20    |
| Weaver, Brent (BRENT)        | 10/03/13   | 3     | 0        | 3     |
| Westlake, Steve (STEVE)      | 10/20/11   | 5     | 17       | 22    |

| Wedding Anniversaries        | Partner's Name | Anniversary | Years |
|------------------------------|----------------|-------------|-------|
| Blodget, Rush M (RUSH)       | Peggy          | 10/23       | 63    |
| Burris, Douglas S. (DOUGLAS) | Patt           | 10/26       | 41    |
| Craft, Steve (STEVE)         | Jackie         | 10/19       | 31    |
| Finnegan, Jennifer R. (JENN) | Ryan           | 10/18       | 13    |
| Fry, Duane (DUANE)           | Patti          | 10/04       | 46    |
| Mangas, Mike (MIKE)          | Lindy          | 10/13       | 37    |
| Osborn, Lara Wells (LARA)    | Toby           | 10/18       | 19    |
| Poole, Erik (ERIK)           | Kristi         | 10/09       | 17    |
| Preston, Tracy (TRACY)       | Tobias         | 10/12       | 3     |
| Richart, Jason (JASON)       | Erin           | 10/11       | 13    |
| Robinson, Jim (JIM)          | Terrie         | 10/21       | 44    |
| Speer, Bill (BILL)           | Mikilah        | 10/11       | 2     |
| Van Wormer, Mitchell (MITCH) | Julie          | 10/16       | 7     |
| Williem, Leslie (LESLIE)     | Eli            | 10/04       | 13    |

# Featured Advertiser For October

## Jessica Whitlow - Haedrich & Co. A supermom and superwoman!



The classic Rotarian is the sort of person that dives head first into their community without being asked; it just feels like the right thing to do. The classic Rotarian doesn't know the word "no"; they see a way to make their community a better place and they give their heart and soul, not to mention precious time, for the benefit of others. The classic Rotarian divides their time between their work, their family and their community, sometimes eking out a little bit of time for themselves.

Jessica Whitlow has behaved like a classic Rotarian for a long time, it's only recently that she was invited to visit the club and was accepted into it's ranks - and we are so lucky to have her.

Jessica calls Redding home and has lived here off and on since the age of six. She moved away for college and found herself in both Los Angeles and then Phoenix, moving back to Redding once she had her second son. In college, Jessica studied both psychology and sociology, perhaps not the first conclusion one would jump to knowing her current line of work, but helpful and fascinating just the same.

She has worked in Real Estate in some capacity or another since 2008, starting out in property management. Once she moved back to Redding in 2013, she found work with Haedrich & Co. very quickly and it was apparent to everyone involved that she had found the perfect fit.

Haedrich and Co. is a Commercial Real Estate company started by Bill Haedrich in 1984. Bill is the broker and a Rotarian himself in the Redding East club. Bill's two sons also work for the company and are Rotarians as well - Ryan in Redding West and Chris in Redding East with his father. Surrounded by like-minded people, it was only a matter of time before Jessica joined the ranks of Rotary. She saw how important Rotary was in their lives and thought "if this is something they were willing to commit so much time and effort into, it must be worth it".

At work, Jessica is multi-functional; she can help you with sales and leasing but is also a consultant. While she has a background in property management, and that is something that Haedrich & Co. also offers, Jessica is leaving that part to the other professionals. At any given time she might be managing 40 different listings and 50 different buyers, each going at it's own pace and to Jessica, that is exciting. She loves keeping busy and, more importantly, if you ask her about her job she will tell you that to her, it's actually fun!

One of the things that Jessica loves most about her company is the focus on education and problem-solving. The team at Haedrich & Co. encourage anyone and everyone to give them a call to talk through their business ideas; they have data that can be used to make educated decisions about the direction of a business and their philosophy is that data is only worthwhile when shared. Jessica understands that it is easy for an outsider to be too intimidated to reach out because it's a commission based business - it's easy to think you are going to get "sold to" rather than have an open line of communication, but for Jessica and the others at Haedrich & Co, it's all about integrity and caring about you.

When not working, Jessica is doing one of two things - she is with her family or volunteering in the community. She is passionate about Leadership Redding and I highly encourage you to get her talking on that subject - she lights up when she speaks about the lives that have been changed after pairing students with community leaders. She also assists with One Safe Place and is active at Grant Elementary.

She is married to her husband, Tyler, and has two boys, six-year-old Parker and three-year-old Liam. Getting outdoors is a priority for their family, so you might find them hiking or taking trips to the coast or the lake. In her free time, there always seems to be a child's birthday party to go to so if you are looking for her on a weekend you might try Turtle Bay, Rare Air or Aqua Golf.

Jessica Whitlow is a supermom to her boys, a superwoman for the community and now, a super Rotarian for Redding Main!

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