



**Rotary Club of Redding**  
District 5160 | Club Number 456

**Ray Stewart**  
Club President

**Fred Collignon**  
District Governor

# December 2016

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## Disease Prevention and Treatment Month

### Shasta College Shares Their Ten Gold Nuggets

Joe Wyse, Superintendent and President of Shasta College along with Eva Jimenez, Shasta College Foundation Dean presented an update of Shasta College programs and goals. Eva called them their "10 Gold Nuggets."

1. Innovation - Creating a college - going culture and focusing on Student Success.
2. Offering the Baccalaureate Program. One of 15 California Colleges doing this. This offers the Bachelor of Science Degree in Health Information Management.
3. Bachelor degrees through Online and Local Degrees. They include: Business, Computer Information Systems, Criminal Justice, Early Childhood Education, Elementary Education (teacher preparation), Nursing (RN and BSN), Psychology, Social Work, and General Studies / Applied Sciences / Organizational Leadership.
4. Reach Higher with the mission of working together as a community to provide all students with all options for education and training after high school to pursue a successful, fulfilling career. This includes the vision of a community where children are ready to enter school, students succeed and graduates are ready to pursue a fulfilling career.
5. New Regional Grant to Include:
  - \$2.5 million dollar over three years grant submitted to the McConnell Foundation.
  - Backbone organization for Cradle of Career Partnerships.
  - Data-Driven, collective impact approach.
  - Build on the great work of Expect More Tehama and Reach Higher Shasta.
  - Assist Trinity, Siskiyou and Modoc Counties in establishing their own local Cradle to Career Collective Impact Initiatives.

# Shasta College Gold Nuggets

6. The Regional Hub Model with five spokes: In the Center reaching out is the Regional Hub to include the regional director, administrative support, research data and support and services. The first spoke is the Siskiyou County Initiative to include the local executive team, local efforts and priorities. The second spoke is the Trinity County Initiative to include the same components. The third spoke is the Modoc County Initiative with the same components. The fourth spoke is Reach Higher Shasta to include the RHS executive team, four outcome area communities and four support communities. The fifth spoke is Expect More Tehama which includes the leadership team, measured goals and priority activities.
7. Youth Entrepreneurship Program: This includes business concept and elevator pitch competition, showcase creativity and innovative ideas while entering to win seed capital to start their business. [www.yepsc.org](http://www.yepsc.org)
8. Reaching out to people who get out of prison offering them a future through education and success. One successful student offers this quote, "Keep your head high and prove to the world that your past does not define you. There is a reason why your windshield is bigger than your rear view mirror."
9. Career and Technical Education (CTE) is about helping students, workers and lifelong learners of all ages fulfill their working potential.
10. Shasta Technical Education Program Unified Partnership. This includes the Shasta County Sheriff's Department, the Shasta County Office of Probation, The Good News Rescue Mission,

## Honor to Youth

This month's Honor to Youth is from the Girl Scouts of America. Being presented by Scout Leader Julie Casey is Grace C. Grace lives by the Girl Scout Promise which is To serve God and my country, To help people at all times, And to live by the Girl Scout Law. The Girl Scout Law says, I will do my best to be honest and fair, considerate and caring, courageous and strong, and responsible for what I say and do, and respect myself and others, respect authority, use resources wisely, make the world a better place and be a sister to every Girl Scout. Grace has made these values part of her life. She



Girl Scout Grace C

## Welcome New Member Greg Yim

Dr. Greg Yim was welcomed into The Rotary Club of Redding last Thursday with the classification of Orthodontist. His sponsor Sheva Nickravesh. He will be joining Team 3 and Keyway. Greg has been in Rotary once before being a member of Redding East Rotary before leaving and moving back to Redding. Please make Greg feel welcome and be sure to sign his apron.



# Craft Talk by Liesl Schmidt

Liesl is a farmers daughter who has spent much of her life trying to help people pronounce her name. She has heard it said many different ways but the one that she remembers most is when her boyfriend introduced her to his family. He said her first name was Diesel. That same boyfriend is now her husband, Darrin.

She became a commercial banker. Liesl is the Regional President of U.S. Bank.



## Thanksgiving Families a Big Success

Some 247 families received complete Thanksgiving dinners on the Saturday before the big day. Find below a few pictures of the deliveries and load up procedures at Pat Corey's business. The pictures were taken by Ed Tam.



# Thursday's Recognitions

Three lucky Redding Rotarians had something in common, all three have a new grandchild. To celebrate the arrival **Cindy Fisher** gave \$100, **Robin Dummer** \$100 and **Dan Ghidinelli** was especially proud with \$200.

**Chuck Spafford** was next to confess that he has over the past months been obsessed with trying to restore a 1951 Studebaker. Members of the Koffee Klatch have been following the drama over at least the last two months. First it had arrived without an interior. Vice grips were used for the steering wheel. It turns out that the previous owner had Parkinson's and couldn't tighten anything. Chuck realized this while driving and hearing a noise in the hub caps of the car. Turns out the lug nuts had been falling off. The story goes on and on never ending. Thanks Chuck for the \$100.

**Past Pres Dave Gerard** noted that the banner hanging up front was for Redding East Rotary. **President Ray** graciously donated \$100.

**Ed Tam** made a recent trip to Hong Kong to celebrate his 50th medical school reunion. President Ray Stewart asked for \$100 but Ed said the celebration was well worth \$200.



## Calendar December 2016

December 8th	Redding Rotary Christmas Program (Santa for Kids)
December 15th	No Day Meeting. Redding Rotary Christmas Party 5:30 p.m.
December 22nd	No Rotary Meeting. Merry Christmas
December 29th	No Rotary Meeting. Happy New Year

## Community Projects Chair Leads a Busy Life

Marjeanne Stone, Rotarian and Spillway Reporter

**Vickie Marler** has been an active and vital member of Redding Rotary since 2004. Her involvement has been very important to her, and we have definitely been blessed by her dedication to service above self and to our community!

Vickie, who is Chief Financial Officer for the Turtle Bay Exploration Park and Museum, overseeing even more, including the arboretum and grounds, maintenance, accounting, IT, HR, and the hotel construction budget. Definitely a finance person, Vickie is eager to be involved, willing to help, and always looking for community projects to which she can contribute her unique skills and talents.

A San Francisco native, and graduate of South San Francisco High School, Vickie ventured west and obtained her BA degree in business management and MBA with a concentration in finance at the University of Hawaii, Oahu.

Vickie's husband, Bob, loves to hunt and in 2001, they decided it was time for a lifestyle change. Having hunted and camped in the Yolla Bolly Wilderness, Vickie and Bob live out in the Bella Vista area with their 5 horses, 2 dogs, 2 cats, 2 parrots, and 14 chickens. Bob is retired now, after having been a contractor. He has three children, and they have 3 grandchildren in Montana and in LA. Vickie definitely loves the outdoors, and enjoys horseback riding, camping, hiking, downhill skiing, and fully enjoys the northstate's many bucolic surroundings.

Vickie and Bob love to travel. They have been to Europe, Central America, Asia and Australia, and they have planned to go to Rio for Carnival via Quito, Ecuador, the Galapagos Islands, Lima, Peru, and Machu Picchu next February.

Her Rotary experience has included being co-chair for Keyway for 2 years. Her sponsors were John Dunlap and Nolan Wells, and they gave her guidance and encouraged her to be fully engaged. Randy Smith inspired her and she was co-chair of the environmental committee for many years. Vickie currently serves as co-chair of the community projects committee along with Joanna Dean. She also served on the Rotary Board for 2 years, and recommends that all Rotarians participate on the board. Being a Reading Rotarian and Vickie have worked with Mrs. Carter's kindergarten class at Turtle Bay School for the last two



Removing the bar at Empire Recovery Center

years. Reading Rotarians become role models and it is a wonderful way to have a direct impact on a child's life. It is a very rewarding experience and the committee is always looking for readers. Vickie also feels that her closest friends are those she has met in Rotary. It is an honor for her to belong to the association and to enjoy the fellowship of such a great group of people.

"Rotary is what you make it. All you give, you get back." Vickie has given a lot. She is particularly proud of Rotary's involvement in starting the annual community creek cleanup and the installation of the Gifford Pavilion at Turtle Bay. After the holidays Rotary will be installing a shade structure and playground equipment at Chrysalis Charter School, and participating in the restoration project at Kids' Kingdom. She is willing, able and involved in the great projects that Redding Rotary undertakes.



Vickie is CFO of the Turtle Bay Museum



Vickie and Bob vacationing in Italy

# Janice Cunningham Real Estate Entrepreneur

By Featured Ad Reporter Karen Karnatz

If you see Janice's name in writing, often you will find at the end the following letters: CPM, CCIM, CRE; a hazard of owning a Real Estate Consulting Firm.

With her degree in business and a love of community, Janice found Real Estate to be a great fit for her personality. She began an apprenticeship with Redding Rotarian Bill Cox, founder of Cox Real Estate Consulting, in 2000. By 2005 she had worked her way to minority partner and in 2007, Bill decided he no longer needed to see the view from behind a desk, and retired when Janice took over. On January 1, 2008, Janice became the owner of the firm.

Her firm, which is primarily commercial, has three divisions; a brokerage, property management and consulting. Janice does all three and that's what she loves so much about her work; the job is so varied, every day is different. She also believes that it is so important in a small community to be able to offer a wide range of services, and to be qualified in all aspects of one's business.

It brings Janice satisfaction to know that she has good, research-based advice to offer, but her goal is to always make Real Estate work for the owners. She wants it to be easy and definitely wants to prevent problems, but when they occur she prides herself on her ability to solve them.

Janice and her four employees just changed locations – as of December 1<sup>st</sup>, 2016 you will find them at 1246 East St, also known as the Frisbee Mansion, which has the distinction of being the fourth oldest building in Redding. Janice is thrilled with the new location and loves the idea of working in the home of Edward Frisbee, a prominent builder and developer in Redding. With the Cox Real Estate Consulting firm now located in a historical space, Janice and her employees agree that it really ties the entire business together.



Janice also enjoys being able to have a career that allows her to spend time helping her Rotary Club. Janice currently serves as Secretary for the District 5160 Youth Exchange committee and is member-at-large for our club's committee on the same. The youth exchange is something she is passionate about and it really speaks to her heart. Her thought is, if everyone spent a year abroad, there might never be war. Participating in the youth exchange in any capacity broadens your horizons and expands your mind; it creates families where before there was an ocean. It all goes back to that third Rotary idea – will it build Goodwill and better friendships? With the Youth Exchange, the answer is absolutely!



# December Member Anniversaries

Member Anniversaries	Start Date	Years	Years(P)	Total
Borschneck, Anthony G (ANTHONY)	12/06/79	37	0	37
Darling, Jeff (JEFF)	12/04/08	8	0	8
Ebersole, Carl M. (CARL)	12/05/85	31	0	31
Engell, Gary (GARY)	12/26/91	25	0	25
Howland, David (DAVID)	12/05/13	3	0	3
Jelke, Jeanne (JEANNE)	12/12/13	3	20	23
Lees, Larry (LARRY)	12/14/06	10	0	10
Mangas, Mike (MIKE)	12/22/05	11	0	11
McElvain, Courtney (COURTNEY)	12/12/13	3	0	3
Osborn, Lara Wells (LARA)	12/11/14	2	0	2
Poole, Erik (ERIK)	12/11/08	8	0	8
Salter, Judith E. (JUDY)	12/30/99	17	0	17
Spafford, Charles H. (CHUCK)	12/02/82	34	0	34
Stewart, Ray (RAY)	12/17/92	24	0	24
Zauher, James G. (JAMES)	12/14/89	27	0	27

## December Anniversaries

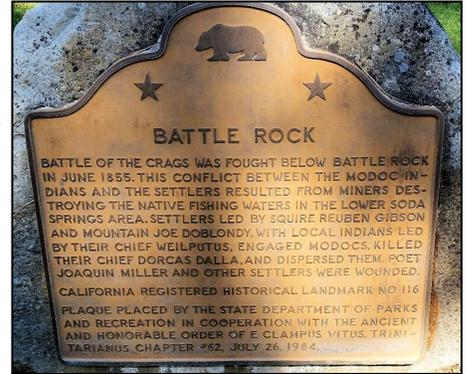
## December Birthdays

Wedding Anniversaries	Partner's Name	Anni-versar y	Years	Member Birthdays	Birthday
Allen, Robert O.	Cindy	12/31	11	Blankenship, Robert P. (ROBERT)	18 December
Brace, Mary	Todd	12/29	4	Burks, Gary R. (GB)	10 December
Crain, Stacey	Dan (DAN)	12/13	2	Crain, Stacey (STACEY)	12 December
Dennis, David L	Patricia	12/28	53	Dennis, David L (DAVID)	02 December
Fitch, Stephen	Vicki (VICKI)	12/28	53	Domke, Doreeta (DEE)	16 December
Gallino, Donald F.	Eileen	12/31	63	Farquhar, Jay (JAY)	28 December
Giovaniello, Anthony	Kelli (KELLI)	12/29	29	Gerard, Louis J. Jr. (LOU)	26 December
Kilpatrick, John N	Jean	12/26	69	Grant, James M. (JIM)	17 December
Martin, Michael	Debbie	12/31	24	Hamilton, Mildred (MILLIE)	03 December
McElvain, Courtney	Adam	12/22	13	Kilpatrick, John N (JACK)	25 December
Phelps, Norman	Mary	12/27	59	Lenroot, Rush A. (RUSH)	16 December
Price, Judy	Ken	12/27	41	Reynolds, Charles Ron (RON)	04 December
Salter, Jason	Irene	12/30	12	Richart, Jason (JASON)	12 December
				Seamans, Brian (BRIAN)	07 December
				Smithson, Arthur J. (ART)	30 December
				Theimer, James (JAMES)	01 December
				Ward, Dennis A. (DENNIS)	28 December
				Wyse, Joe (JOE)	20 December

# Featured Article: Battle Rock

By Spillway Contributor Randy Smith

The first shots in what would become a continuing and bitter war for the California environment were fired in Shasta County during the summer of 1855. Decades before John Muir wrote, "The battle for conservation will go on endlessly. It is part of the universal warfare between right and wrong." forces were arrayed here to define this truth. Eventual arguments about Hetch Hetchy, Save the Redwoods, building a freeway through San Francisco, diverting water across the Delta, the list is endless, are all part of this long ago, almost forgotten, local fight.



The historical record is most fortunate in this circumstance by having a learned and capable witness/participant, Joaquin Miller, "Poet of the Sierras" (1837-1913). His recital of the events tells what happened and why it took place. Much later, in 1984, the Ancient and Honorable Order of E. Clampus Vitus in cooperation with the California State Historical Society and California State Parks erected a bronze plaque which tells the story at the entrance to Castle Rock State Park.

Basically, the issue was placer gold mining in the Sacramento River which was destroying salmon spawning. First Nation people did not care about the gold. They realized a far more important wealth was being ruined by the river bottom being turned upside down searching for a yellow metal.

Following the fighting down below on the River at Soda Springs, First Nation People were ambushed in a ravine above Castle Lake. They sustained heavy casualties and the unpleasantness regarding salmon spawning ended. This was the last discussion in California where the natives used bows and arrows against guns.



The natives lost this bloody conflict, but their warning reverberates to us through time. If you have a chance to visit this site above Castle Lake and by the River near the monument spend a moment or two and reflect on the issues raised and where you think we stand today. Because the Lake has been actively under University of California research since 1959, more is known about it and how alpine lakes function and adapt in a changing climate than any other similar body on our planet. Again from John Muir, "We may lose this particular fight, but truth and right must prevail at last." Maybe the First Nation peoples' long ago concerns have been at least somewhat carried forward.



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