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March 2017

Literacy Month



Air Bed N Breakfast

Welcome to Airbnb. Book unique homes and experience a city like a local.

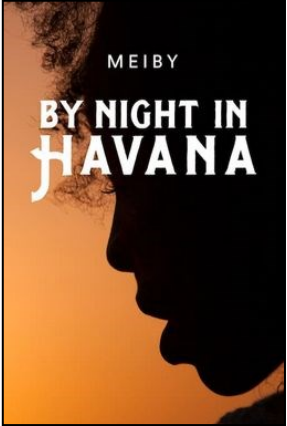
This is the banner of the AirBnB website. Our recent program presented by Rachel Hatch and Larry Vaupel. The theme seemed to be “the line between our commercial and domestic lives is blurring.” The concept started in San Francisco with several people thinking why not rent out a nights stay on air airbed. That is where the air part of the name came from. From that humble beginning the company has now over three million listings. All the transactions are initiated over the Internet.

AirBnB has to date accommodated over 150 million people, list 1400 castles, is present in 65,000 cities and 191 countries. Beginning in 2008, by 2012 AirBnB had rented more rooms per night than the Hilton chain worldwide. Entrepreneurs Joe Gebbia and Brian Chesky, along with software engineer Nathan Blecharczyk got things started for less than \$20,000. Operating cash flow was \$52 Million in 2010, up 60% from the prior year. Currently there is a renewal rate of 76%. That make things look very good for the company’s future.

Rachel described several of her experiences as a renter. It seems there was a man flying over Redding when his aircraft suddenly had electrical problems and he had to land at KRDD. This person was in an unfamiliar setting not knowing if he could even catch a cab. He used his phone to check AirBnB on line and found Rachel’s listing. He called her asking if she could pick him up and if her listing was available. She said certainly. The room was available for one night at the price of \$70.00. The gentleman was able to get his aircraft fixed and was on his way the next morning. Most of the people that stay have reservations booked well in advance.

There are two types of rentals. The first is the hosted homestay. The property owner is on site. There is a maximum of two rooms. No more than 180 rental days per year. One off-street parking space is available per room and the owner must have a business license and a Transient Occupancy Tax account.

Continued on next page.



AirBed N Breakfast continued

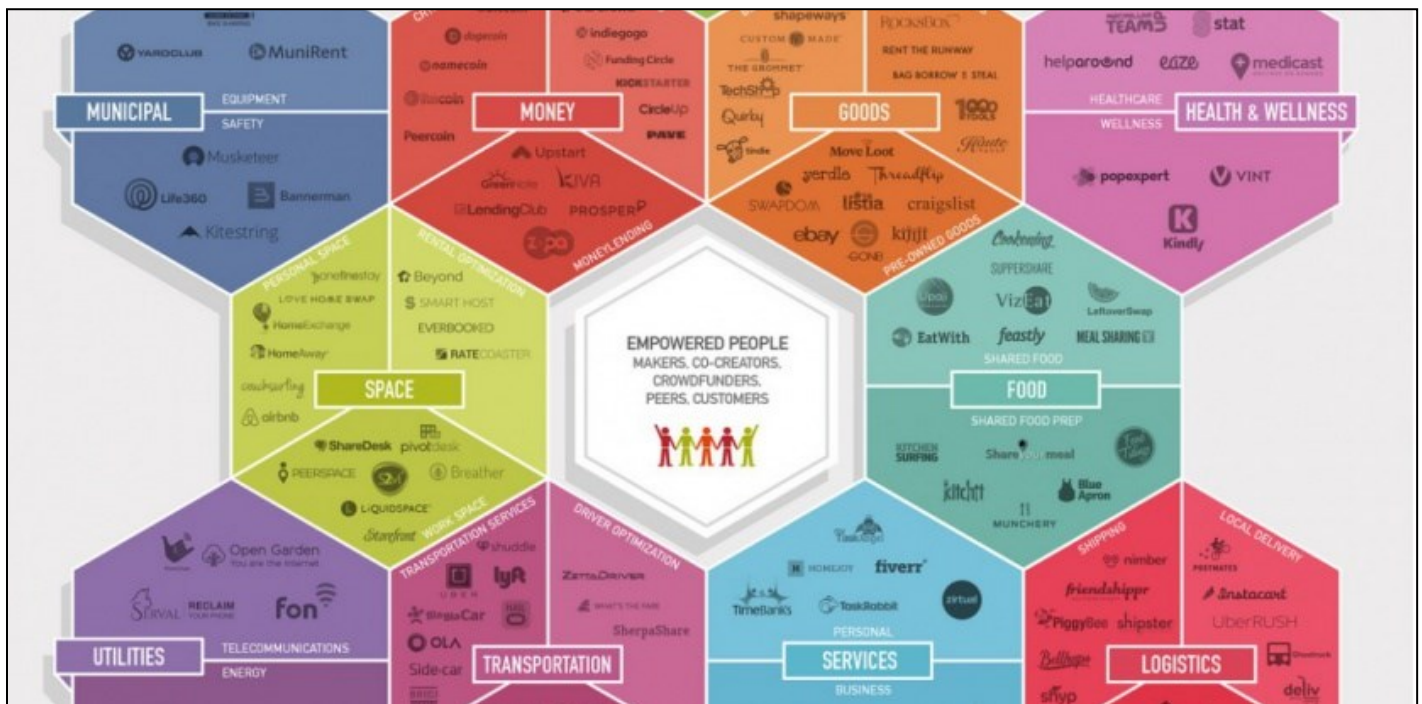
The second type is the vacation rental. There is no limit to the number of rental days. The owner does not have to be on-site. The owner must provide 24 hour contact information to the city and guest. Finally there must be a site development permit with a notice to neighbors and there is an appeals process.

Some of the house rules are no smoking, not suitable for pets, no parties or events and check in time is from 5 p.m. to 9 p.m. Per the Redding city ordinance that went into effect in March 2016, a 10% transient occupancy tax and a 2% Tourism and Marketing Business Improvement District fee is given to the city monthly. The safety features include smoke detectors, carbon monoxide detector, first aid kit, fire extinguishers and a lock on the bedroom doors.

There are some 306 rentals both hosted and vacation types in Redding and the surrounding area. All of the available lodgings can be found on the AirBnB website. You will find the exact location, price and even a pictures of the room and surrounding area in some cases.

One of our members that is a hotel owner said at first there was real concern about unfair business practices. After meeting with the representatives of AirBnB there has been a meeting of the minds. All that desired by the hotel community was there be a level playing field. All would pay taxes and have the same requirements to conduct business. What is really important here is that both types of businesses fill a niche needed by the public.

Below is a view of some of the types of areas filled by “empowered people.”



The road to success sometimes is not easy. There have been some bumps in the road for AirBnB. Some cities and competing business have filed suit. The cases are in the courts. AirBnB want to settle all these issues equitably and as fast as possible. So far the results have been very positive.

Sometimes the people who rent don't act respectfully. Even though the selection process is very comprehensive bad things can happen. Air BnB now has a \$million in insurance to cover any unfortunate circumstance. Thanks to Rachel and Larry for a very interesting presentation.

Paul Harris Fellow Abound

First Time Paul Harris Fellows



Left to right, Karen Karnatz, Randy Tate, Kristi Davis, Kristy Lanham, Bill Speer and Pres. Ray.

Multiple Paul Harris Fellows



Left to right, Bill Howland, No 4, Ed Rullman, No 4, Tom Seminson, No 3, Harry Grashoff, No 3, Karen Stovall, No 3, Tracy Preston, No 2, Dar Barzin, No 2, Dave Dennis, No 8, and Pres. Ray. **Not pictured above, is Judy Maxwell, first, Jeff Avery, second and Bruce Dean, third.**

The meeting was enhanced by a craft talk by **Karen Karnatz**. Karen said she is known as the other **Rudy Balma** of the club. Rudy was the funeral dir. of McDonald's Chapel. That is Karen's position today but also manages Lawncrest, a funeral home in Burney and one in Red Bluff. She is a 20 year veteran of the funeral industry. She and her husband, Sam, have a son, Kellog. They have lived in Redding for the past 2 1/2 years.

Karen is the Spillway person who will interview those who have an ad.



Thursday's Recognitions

Brian Seamans was the first to be recognized. This reporter couldn't hear exactly what the reason for the recognition but I will take a guess. Brian was found to be insuring the cars of the Daytona 500 for a very reasonable price. Just kidding. Maybe it was because he bought Howard Stubblefield's home. Brian donated a very reasonable \$200.

Next was **Harry Grashoff**. It seems one of his closest friends from the Koffee Klatch tied a 100 foot roll of bright yellow crepe paper to Harry's car's door handle one morning. As Harry speed off he didn't notice the 100 foot roll flowing in the wind behind him. In fact he drove over to the city hall across town without noticing. After stopping at a signal someone mentioned he had something following him and it was bright yellow. Harry was so appreciative of the gesture he gave Rotary \$100.

Message from Pres Elect Richard Malotky

For my year as President, I'd like to continue the tradition for Redding Rotary to host a youth exchange student from a foreign country. One student from a foreign country will spend their senior year with three local family and attend school at Shasta High School. Anne and I have been a host family ourselves and it is an amazing experience and a great form of community service!

This is only possible with the help of host families, and Redding Rotary needs you to volunteer to be one of three host families today. Redding Rotary's student will stay with three different host families during the school year. The three hosting periods are flexible based upon each family's schedule, but generally fall around these time periods:

- Mid August through Thanksgiving
- Thanksgiving through the end of February
- March through the beginning of June (end of school year)

Hosting a student for this short time is very rewarding, and here's what some families have said (paraphrased):

Click this link to hear from other host families: [Become a Host Family](#)

The host family's responsibilities include providing a safe place to sleep, sharing meals at their home, and providing transportation to Shasta High School. I've included funds in Club budget to provide the student with a cell phone, monthly spending money, as well as school and extra-curricular activities (e.g. sports, clubs, dances, etc.).

Host families for next school year need to be identified by April 1st so please step up and volunteer today! Without three volunteer host families, we will not be able to invite the student to Redding. Red badgers—hosting a student is a great way to fulfill your community service requirement toward your blue badge requirement too!

Please let Jeff Avery or Janice Cunningham now via email if you have an interest in being a host family, or if you have any questions to help you consider being a host family. Their email addresses are jeff@jeffavery.net and Jcunningham@coxrec.com. To view the host family portion of the web site, click here: [Youth Exchange Host Families](#).



Pres Elect Richard Malotky

Yours in Rotary

President Elect, Richard Malotky

Gravity Always Wins, But this Surgeon Can Help

Marjeanne Stone and Ed Tam, Rotarians and Spillway Reporters

Dr. Mark Ball grew up in a small town in eastern Texas, Mt. Pleasant. He comes from a family of physicians, with his father, a family practitioner, as well as uncles and cousins who have entered medicine. His hometown is about 100 miles north east of Dallas, and is about the size of Anderson, California.

Mark attended University of Houston, followed by Medical School at the University of Texas Medical Branch, Galveston. He spent 5 years in General Surgery at the University of Iowa School of Medicine, after which he decided to sub-specialize in Plastic Surgery at the University of Wisconsin, Madison. When he was about to finish his training in 1986, Dr. Terry Knapp went all the way to Madison to recruit him to Redding.



Plastic Surgeon Mark Ball

Mark and his associate Dr. Miguel Mendez-Fernandez own and operate Plastic Surgery Associates of Redding (<http://www.plasticsurgeryredding.com>). The practice of plastic surgery covers a broad area, and every day is different. Most of us just only know that plastic surgeons spend their lifetime fighting with gravity for their patients. Mark explained that perhaps half of what he does is cosmetic surgery, which includes face lift, breast augmentation and reduction, tummy tuck, Botox injections, etc. Half of his work is reconstructive surgery, like restoration of breast contour after mastectomy, excision of skin cancers, cleft lips, hand surgery, scar revision, burn care and diabetic ulcers etc. Redding is an area with a high level of skin cancer and he sees many patients dealing with these concerns. He likes working with cosmetic patients who are making treatment choices. It is a happier environment. But then he enjoys reconstructive surgery, especially when it involves restoration of normal functions.

We all remember that Mark excels in telling jokes. When asked where he gets his jokes, he admitted most come from the operating room!



Mark ready to operate on non native plants on the Sacramento River Trail

Mark joined Rotary in 2001. His sponsor was Ken Seamans. But Mark was exposed to the commitment and dedication of Rotary and Rotarians while doing his residency at the University of Wisconsin. The senior plastic surgical residents joined Rotary volunteers to provide cleft lip palate repairs to children in Ecuador. There is a high incidence of cleft lip and palate deformities with children in South America. The surgical residents' living expenses were funded through Rotary International and while there, they were hosted by local Rotarians. Two weeks of such rewarding experience of changing someone's life stays with him. Mark followed Ken's lead to become a part of Redding Rotary.

Mark and his wife, Kelly, initially lived in the Sunset Terrace area, and in 2005 they built their home out in Bella Vista. They are the proud parents of three daughters. Only one is still at home (Carly), who attends Foothill High School and is on the snowboarding team. Carly was born the year Mark joined Rotary. Lauren is a CPA in San Diego, and Taylor is in marketing in San Francisco.

Mark describes lots of hobbies, especially ones that are physically demanding and active. He enjoys big game hunting, back-packing, hiking, snow skiing, fly fishing, photography and archery. He has a unique hobby of handcrafting wooden bows, and has several in the works in his workshop.

Mark is the President of "Shasta Shooters" action pistol club and has been involved in this club for the past 6 years. They have a sanctioned pistol match at Redding Gun Club every month.

In Rotary, Mark is a current member of the Board of Directors. He is a frequent participant in the Thanksgiving basket give-away, and the environmental activities such as installing wood duck boxes, stream clean-up and eradication of non-native species that threaten our landscape. He likes the social events, and particularly enjoys the camaraderie of Rotary, the networking, meeting other professionals, and the fund-raising that Rotary does to serve others. For many years Mark and Kelly have opened their home to Redding Rotary's annual demotion gathering.

He encourages new Rotarians to get involved in the activities, especially those that you are passionate about. There is a wide variety of activities that Rotary offers. For Mark, the organization is important, because it offers opportunities that he can access despite a demanding schedule. His work and family leave him little time, and the arena of service through Rotary is ready-made for a busy person. "Rotarians are active, interested people, from all walks of life," Mark explained.

Obviously, a highlight for Mark is variety...in his work, his family life, and his dedication and involvement with Rotary.



The Putnams (L) and the Balls (R) at the Redding Rotary Bowlathon 2016.

Calendar March 2017

March 2nd	Team 3 Rise Program - Jake and Michelle
March 9th	Team 4 Job Shadow
March 16th	Team 5 Grindstone Program - Chet Sunde
March 23rd	Team 6 Active 20 - 30 Club presented by Ben Dykstra
March 30th	Team 7 Matilda our Exchange Student

March Member Anniversaries

Member Anniversaries	Start Date	Years	Years(P)	Total
Allen, Robert O. (BOB)	03/04/99	18	0	18
Balma, Rudolph V (RUDOLPH)	03/19/53	64	0	64
Bosenko, Tom (TOM)	03/11/08	9	0	9
Brace, Mary (MARY)	03/10/16	1	0	1
Burks, Gary R. (GB)	03/17/83	34	0	34
Chapin, James D. (JIM)	03/02/89	28	0	28
Cruse, Rubin E. Jr.(RUBIN)	03/29/12	5	0	5
Davis, Kristi K. (KRISTI)	03/29/12	5	0	5
Dell, Michelle (MICHELLE)	03/13/14	3	3	6
Grashoff, Harry L (HARRY)	03/04/82	35	8	43
Hedayatzadeh, Joseph (JOSEPH)	03/10/16	1	0	1
Lyons, Silas (SILAS)	03/19/15	2	0	2
Malain, Kathy (KATHY)	03/17/16	1	0	1
Myers, David R. (DAVE)	03/26/15	2	0	2
Sandhoo, Gurpreet (GURPREET)	03/31/16	1	0	1
Stovall, Karen (KAREN)	03/03/94	23	9	32
Tam, Edward W (ED)	03/29/79	38	0	38
Tavares, Trudy L. (TRUDY)	03/04/99	18	0	18
Waldrop, Daniel (DANIEL)	03/14/13	4	0	4
Winter, Julie (JULIE)	03/19/15	2	0	2

March Anniversaries

March Birthdays

Wedding Anniv.	Partner's Name	Anniversary	Years	Member Birthdays	Birthday
Ayer, Joe	Kara	03/01	20	Davis, Todd (TODD)	18 March
Christensen, Bret	Valda	03/06	35	Dunlap, John C (JOHN)	21 March
Cunningham, Janice	Shane	03/18	22	Fauss, Richard L (RICK)	21 March
Dicker, Robert J.	Dolores	03/04	33	Gallino, Donald F. (DON)	09 March
Lenroot, Rush A.	Hollie	03/07	53	Mancasola, John A. (JOHN)	31 March
Malain, Kathy	Guy	03/26	32	Martin, Michael (MIKE)	08 March
Tam, Edward W .	Irene	03/09	49	Nickraves, Sheva (SHEVA)	13 March
Wright, Douglas A .	Heather Steele	03/22	9	O'Lea, Peggy (PEGGY)	18 March
				Orozco, Maria T (MO)	02 March
				Semingson, Thomas R. (TOM)	02 March
				Westlake, Steve (STEVE)	05 March
				Williams, Steven L (STEVE)	30 March
				Yim, Gregory (GREG)	28 March



Featured Article: Salt Creek

By Spillway Contributor Randy Smith

Of the thirty-five or so named watercourses in the Redding area, Salt Creek is one of the shortest. There is another Salt Creek in Redding, so use “west” as the other is “north”. Likely, each had a tributary with a high saline content, which resulted in the name. Do not be fooled by its lack of length. What it misses in distance it makes up for in beauty, productivity, history, accessibility and unchanging wildness. Although seasonal in flow and completely dry in summer, West Salt Creek (WSC) is home to spawning king salmon and River run rainbow trout. Like its neighbor, Middle Creek, immediately upstream on the Sacramento River running underneath the South Sacramento River Trail, WSC is annually host to hundreds of rainbows, which appear with the first heavy rains and return to the River to come again the next winter. There are some of these to be seen in pools along the way today. King Salmon of the late fall species are here for their final act of life near Christmas. Their nutritious bodies have just left the scene to be replaced by another generation next year. Each of these fish takes fifty-five days for their eggs to hatch. Then there is enough time to transport the young fish to bigger water before the bed goes dry.

By the way, fish may not be caught or captured any time while spawning.

Salt Creek was certainly important to the Native Americans, as were all local streams and especially the Sacramento River. The most northern Mexican land grant in North America, Rancho Buenaventura, granted to Pierson B. Reading in the 1840s used Salt Creek as its northwest corner boundary. On the east trail from SR 299W you are walking the most northern extent of granted territorial Mexico. You can see evidence of two kinds of mining which occurred extensively along the banks of WSC. The first outfall you cross is from hard rock mining to extract quartz, which was used as a flux for the extensive copper production once active near Kennett, now underneath Lake Shasta circa 1910. Further, downstream you will see earlier placer mining tailings from early gold mining. The stream's solid bed is mostly Copley Greenstone, a dense metamorphic andesite (millions of years ago a volcano) which is the rock type that forms the base of mighty Shasta Dam. This rock is fairly common in our area, but rare in the world. Also, remember the Central Pacific Railroad built our present River Trail at WSC to connect Portland with San Francisco.



Presently the stream is a recreational asset and an environmental treasure to many species including ours. On any given day, you may see osprey, bald eagles, various raptors, turkey vultures, dozens of birds of the chaparral, small and large mammals including deer, coyotes, silver fox, and nocturnal residents are seen in their tracks as raccoon, skunk, opossum, as well as small rodents and others. Watch for poison oak and be careful of your footing. There are areas where trouble can find you if you are not careful to avoid it.

Randall R. Smith




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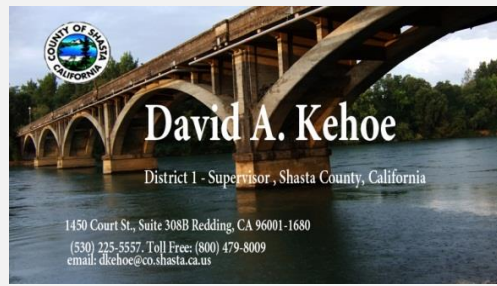
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