

The RISE Program at the Chamber of Commerce

Today's Introductions

Lisa Jeter introduced the members of Team 3. Those who helped out in today's meeting: Ed Rullman led the flag salute. Joe Wyse led the invocation. Past President John Dunlap introduced our guests and visitors. Karen Karnatz and Jen Sunde were the Sergeant-at-Arms. Janice Cunningham, David Howland, Doug Wright, Pat Corey, Jason Waybright, Judy Maxwell and Dar Barzin were the scheduled greeters.



Marjeanne Stone providing the pre-meeting entertainment

On the mic today...



Lisa Jeter... introducing her team



Joe Wyse... with the invocation



John Dunlap... welcoming our guests



President Ray... keeping things in order

	Calendar
March 9	Job Shadow Report
March 16	Grindstone Program with Chet Sunde
March 23	20 - 30 Club - Ben Dykstra
March 30	Matilde our exchange student

Announcements

- **Mary Brace** thanked everyone for their support and participation in this year's Bowl-A-Thon. She announced an amazing 100% participation by our Keyway members, and a total of \$6,500 raised.
- **Jeff Avery** announced a community work day at the Henderson Open Space slated for March 25th. Keep an eye on your email for more information.

Blue Badges

- Congratulations to David Adams for being presented with his blue badge.
- Judy Salter was re-presented with her blue badge today.

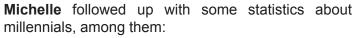
Recognitions

- Tom Semingson for his birthday being celebrated today \$1 for each year on the planet.
- **Greg Yim** for his new car and his trip to Texas to retrieve it \$100
- Michelle Dell for O2 Staffing being recognized as the Business of the Year at last Friday's Chamber of Commerce's Legends and Leaders Gala \$200

Program - The RISE Program

Redding Rotarians Jake Mangas, Michelle Dell, and guest Tyler Whitlow presented a program on Redding Chamber of Commerce's new program titled RISE.

Jake initiated the program with a tongue-in-cheek video about Millennials, poking fun at this generation's differences. If you missed the video or would like to see it again, go here: https://youtu.be/RGvrmltfMrA.



- Largest generation in American history
- Born between 1980 2000
- Have grown up totally immersed in a world of digital technology
- Most educated generation in history
- Need instant gratification all the time
- Their attention spans are shot
- Think they're all going to be famous if only briefly
- Motivated by meaning
- · Want a relationship with their boss
- Task, not time oriented

The presentation went on to explain the Chamber's response to coming alongside this generation with the RISE program and it's goal to "accelerate, connect, and develop Redding's next generation of business leaders". With an annual membership of just \$100, 21 - 39 year olds will have the opportunity to take advantage of career development opportunities, connect with local and national CEO's, and participate in live member chat through a digital platform.

Expected outcomes include: 1.) connecting generations in business, 2.) grow our local companies, and 3.) raise the skill level of our workforce while attracting and retaining more talent to Redding.

For more information, go to ReddingRise.com.







Maximum of 3 pictures per CLUB



Give us your best photograph of the most poignant, unusual or amazing story/people/things you shot during the year with your Club (any Avenue of Service)

Please include

1. Club's Name 2. Photographer's Name 3. Avenue of Service 4. Description

Send your pictures before Friday March 17th 2017

To Bill Randall & Dany Gregory photocontest@rotary5160.org

2-BERKELEY PHOTO CONTEST

1 picture per ATTENDEE

Give us a photograph taken at the District Convention here in Berkeley with 1. Name 2. Club 3. Phone number



SEND YOUR GOOD PICTURES TO photocontest@rotary5160.org

Questions Bill: 925-932-7639 or randall2u@astound.net

Dany @ 925-899-6771 or danygregory1@att.net

NO NEED TO BE PRESENT TO WIN!

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Featured Advertiser For March

The Redding Bank of Commerce, a Redding institution since 1982, began when a group of 13 local business professionals had a vision for a financial institution that cared to the business and customer base in Redding. They began as a small de novo (newly chartered) bank with just one location on Placer. Fast forward to today and you will see how much they have expanded in such a short time. There are three branches in Redding alone, but the span is from Yreka to Sacramento; and now with over a billion in assets.

Even with a headquarters in the Sacramento area, Redding Bank of Commerce is still very much a community bank, and giving back to the commu-



nity is one of their primary values. They whole-heartedly support the Community Reinvestment Act, but not because it is mandated, because it is a principle they were founded on. Often you will find employees of the Redding Bank of Commerce donating both their time and financial resources to local projects that make a difference, especially when it comes to developing affordable housing for low-income families and financial literacy programs. One program that was specifically mentioned was the support of One Safe Place in Redding.

Rotarian Bobby Ranger is the Regional Manager for Redding and his responsibilities include locations in Yreka, Redding, Corning, Orland, and Willows. He began his career with Redding Bank of Commerce on April 2, 2012, after being brought on board for his extensive knowledge and problem-solving skills. Bobby has had a commercial banking background and has been in the industry itself for over 31 years. A native Floridian, he started at Sun Trust in North Florida, and then relocated to Texas before moving his (very happy) wife to Redding.

You can tell by talking to Bobby how much he loves his job and appreciates his employer for their approach to giving back. He is given a lot of influence at the local level to spend dollars and time with organizations that really benefit the community of Redding – and part of that is through Rotary.



Bobby has been a Rotarian off and on since 1992 – he started in Panama City in Florida, then joined another club once he moved to Texas and served on their board. Now he is with us at the Rotary Club of Redding and hopefully he will stick around for a few more years!

He and his wife have lived here less than five years, but they have found that they love it here! As avid skiers and hikers, this is a great place to call home. An added bonus is that his wife has family in Sacramento, so when given the opportunity to move to California she jumped at the chance. They have one daughter, Megan, who lives with her husband in Lincoln, where he is stationed with the military; a happy accident for the family for everyone to be so close!

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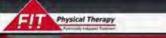
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