

Shasta County Arts Council



The creative arts are a key component to a community's growth in the twenty-first century. Information technology requires more emphasis on creativity and critical thinking than ever before. Arts are an integral part of our community and in every aspect of our daily lives. This is where the Shasta County Arts Council comes in.

The Shasta County Arts Council's objective is to make the arts accessible to all members of our diverse community. Through the design, planning, and organization of a broad range of art activities, events, educational outreach programs, and



Debra Lucero, SCAC Director

supportive opportunities for our artists and community, the SCAC mission is to provide avenues for social exchange that promote learning and cultural understanding.

We envision a world where the arts thrive and where creative individuals are developed into professional artists and performers and are then given a platform for expressing their particular genre of art.

This week's meeting program was about the **Redding Cultural District** and how it fits into the state and national Cultural Districts. **Debra Lucero** has been the Director of the SCAC since 2011. She contracts with the council, which featured nearly 300 events and classes last year at the 1907 Old City Hall.

Debra is spearheading the creation of the Redding Cultural District. The RCD includes almost all the cultural areas in the city of Redding. Redding Cultural District's is located 160 miles north of Sacramento and includes three majestic mountain ranges as a backdrop. World-class attractions – located at the bend in the Sacramento River – connect to its historic downtown via the Sundial and Diestelhorst bridges. Explore on foot or on a bicycle. Cultural and artistic activities range widely, from food cultivation and dining, music production and consumption, micro brewing and wine tasting, theater, dance, cycling, scholarship and education, and art and exploration of nature.



Shasta County Arts Council Continued

Nearly 70 public arts sites and more than 50 restaurants, bars and coffee shops can be found. Regional, national and international performing artists frequent the historic Cascade Theatre and Redding Civic Auditorium, while the Carter House Gallery, Old City Hall and Turtle Bay feature art and cultural installations. The Sundial Bridge – a glass art walkway across the river – is one of the largest working sundials in the world. The Sundial experience gives visitors a connection to nature, public art, trails, Wintu history, McConnell Arboretum & Botanical Gardens, Redding Rodeo, and parks along the river – featuring a diversion dam, skate park, performing spaces, and Diestelhorst Landing.

The Redding Cultural District is part of the California Cultural District which includes 14 districts that will serve as California's first state-designated Cultural Districts, highlighting thriving cultural diversity and unique artistic identities within local communities across California. The California Cultural District is now part of a larger national picture with many states having programs just like California's.

Originating with the adoption of Assembly Bill 189 in 2015, authored by Assemblyman Richard Bloom, the California Cultural Districts program aims to leverage the state's artistic and cultural assets. Aligning with the mission and values of the California Arts Council, the districts will celebrate the diversity of California while unifying under an umbrella of shared values—helping to grow and sustain authentic grassroots arts and cultural opportunities, increasing the visibility of local artists and community participation in local arts and culture, and promoting socioeconomic and ethnic diversity. Districts will also play a conscious role in tackling issues of artist displacement.

All of these efforts are an attempt to make Redding more attractive and a great place to live.

Calendar	
August 10th	Economic Development Corporation Program - Tony G.
August 17th	Life in Cuba - Jack Trout
August 24th	Redding Trail Alliance
August 31st	Chico State University - Gayle Hutchinson



This is a fantastic opportunity to learn about Rotary. You will learn all about what Rotary does in the world and how to become involved.

Simpson University 2211 College View Drive Redding, CA Saturday September 9th, 2017

Registration 8:00 AM Seminar Starts at 8:30 AM You can register at DACdb <u>HERE</u>

You can also contact Amelia Ward at 244-9919 Cell 949-3481 Email: amelialatina@yahoo.com

This is an opportunity for those Red Badge members to fill one of the requirement for your Blue Badge.

President Richards Recognitions

Pres Richard called on Lucky Jesrani who had visited the Soccer Gold Cup of Central and South America. Lucky donated \$100.

Next Mary Brace and her daughters participated in the baton championships in Madison, Wisc. Mary's daughters did very well placing high in the best of the nation. Mary's younger daughter showed us some of her skills as Mary was describing a great competition. Mary donated \$100 to the club.

Ed Tam was next on the block describing a great trip to Russia including a trip on the Moscow River and many other areas. We saw some great pictures of the Kremlin, St. Basil's Cathedral and St. Petersburg. Ed gave the club \$100 to his Paul Harris and \$100 to the club. Ed walks 1000 miles each year. Now that is what Pres Richard calls moving your feet.

Gary Burks was recognized for his daughter Courtney being on of the 50 most beautiful people in Washington DC. Courtney works in DC. The picture showed a lot of Ramona's DNA. \$100

Matt Morgan took a motorcycle trip to northern Idaho. Definitely moving his feet. \$100 to the club.

Jude Price has a new Granddaughter named Ashley Autumn. She and her husband also climbed Mt. Lassen during a great event sponsored by the Lassen Foundation. Jude described a butterfly migration seen during the climb. Jude gave \$200 for her granddaughter and \$100 for her successful climb to Lassen peak.



Mary Brace's Daughter



Jude Price's Granddaughter



We are excited to have our first ever **Water**works Rotary Family Social Friday August 11th from 6:30pm - 10:00pm. Here are the highlights:

-We have the entire waterpark rented for just our club

-Rotary members and their family household are free

-Guests of Rotary members are \$15 each over the age of two years old

-Beer and food will be available for purchase -You can bring in any food or beverages you would like (including alcohol)

We want this to be a fun family event for all ages. You are welcome to bring extended family, grandkids or friends as guests (\$15 each). Enjoying the waterpark on a summer evening with no lines is amazing! Please see attached flyer.

Please RSVP to Kristi Davis 530-515-5399 or Jessica Whitlow 530-205-5593 by text or email. Or you can also RSVP via our Facebook event. We look forward to this evening of fun and fellowship. Please let me know if you have questions.

Express Editor and Production, Tom Stovall





