



Meeting Date: February 15, 2018

Day Editor and Producer: Dave Dennis

# Tony G. Gives EDC Update

**President Richard** introduced **PP Gary Burks** from Team 1 who got things going. **PP Ed Rullman** led the pledge, **Rick Fauss** did the invocation and **PP Pat Corey** introduced visiting Rotarians and guests. We were off and running.



**Announcements: Annual I-House Visit: Jason Salter** announced they are looking for host families for I-House visitors. Jason can be reached at 712-3483 B , 518-6899 C, or [Jason@fivepaths.com](mailto:Jason@fivepaths.com). The I-House project is an annual event for our club. For about 60 years, we have brought 30-40 I-House scholars from UC Berkeley, (Go Bears), to Redding over spring Break. We house them, get to know them, take them on a variety of activities such as skiing, house boating, touring a ranch and

other things they would not see in the Bay Area.

**Honor to Youth: Kathy Malain** introduced **Dr. Kevin O'Rorke**, Assistant Superintendent and Vice President of Student Services at Shasta College. He introduced this month's recipient, **Nathaneil Stidum**.

**Nathaneil** currently attends Shasta College with a goal of attending **UC Berkeley** to complete his degree in Electrical Engineering. He wants to work in the area of Alternative Energy Production and Distribution.

He is active in student administration at Shasta College and is always ready to help another student when necessary. He is on the Dean's List with a GPA of 3.667. He credited his parents, his fiancé, **Ryan Santanna-Hart**, her parents, and many faculty members at Shasta College for contributing to his success.



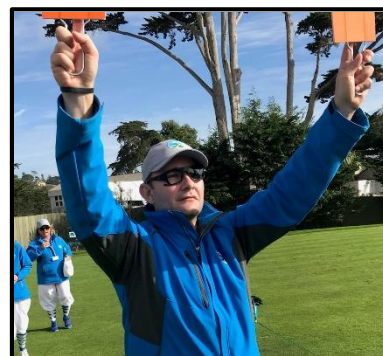
**Nathaneil Stidum and President Richard**

**Redding Rotary Summer Celebration: Janice Cunningham** announced that on June 16<sup>th</sup> at Ross Ranch, we will have our signature party and fundraiser. Among the many things, it will feature a Western BBQ, music, fellowship, and fun. Mark your calendars and you will hear more in the future.

**Recognitions: Cindy Fisher** went to a hockey game in Las Vegas combined with a little celebrating. Was happy to give \$100 to the club. Thanks **Cindy**.



**Jake Mangas:** Promoted the upcoming 2018 Legends and Leaders on Friday February 23<sup>rd</sup> at the Cascade Theatre starting 6:30. Will be a great evening with a champagne reception, entertainment by Master Mentalist John Stetson, and music by the Doc Watson Jazz Trio. Will also honor individuals and business who have helped make Redding the great place that it is. To buy your tickets, go to [www.cascadetheatre.org](http://www.cascadetheatre.org)



***Jake Mangas at Pebble Beach***

If that wasn't enough, **Jake** has been volunteering as a Course Marshall for many years at the annual clambake at Pebble Beach. Not bad duty, a few days in the beautiful Monterey area. **Jake** was going to donate \$100 to the club when **Courtney McElvain** jumped up and said she would pay for it herself. Thanks **Jake** and **Courtney** for all you do.

**John Dunlap** said something I didn't catch about **Jake**, but cost him \$50. Thanks **John**.

**Mike Dacquisto** went to Cabo for a few days with his wife. **Tina** somehow cut herself while there. **Mike** said the health care was great, but what's this about an extra finger? Go figure. Thanks for the \$100 for the club, **Mike**.



**Bruce Dean** went on a great fishing trip to Patagonia and caught some beautiful trout. Catch and release, so they are still there. Nice trip and nice fish, **Bruce**, and thank you for the \$200.



***Nice Fish!***

**Tobias Preston** has opened an office in Manhattan. He has found plenty of business there. Sounds like a good move. Thanks, **Tobias**, for the \$100 to **Tracy's** Shan and \$100 to the club.

**Julie Gussenhoven** announced that her daughter got married last week, but still had \$100 left for the club. Thanks, and congratulations **Julie**.

**Program:** Steve Williams introduced **Tony Giovaniello**, the President of the Shasta County Economic Development Corporation. **Tony** has an MBA from Columbia and a resume too long to enumerate here. We are lucky to have him as EDC President and he is a long time Shasta County resident. Nice.

**Tony** made many good points during his talk. He pointed out that there is a tremendous opportunity to improve businesses in Shasta County through e-commerce.

There are seventeen thousand businesses here. Five thousand have web sites. Most **do not have the ability to do e-commerce**. Translated, this means that after going to the effort to look up your website because they were interested in your product, they still can't buy anything from you without either calling you or coming into your business.

Think about the many times you have gone to a website, bought something, paid for it, had it shipped to your door without talking to a person. That is the definition of e-commerce and Shasta County is not keeping up.

Most Shasta County business websites are not optimized for mobile devices. When you go to a website, are you typically at your computer or on your phone or tablet? Think about it and all the business we could be doing from Shasta County throughout the world.

We can compete throughout the world. Speed and convenience beats location in today's world.

**Tony** spoke about Project Hometown; a class being taught in High School to teach student how to develop webpages. It is a practical course working with EDC and local business. Editor's note: I think it's one of the best ideas I have heard in a long time.

Way to go, **Tony** the EDC. This is real help for local businesses.

## Calendar

<b>February 22</b>	<b>Judge Stephen Baker</b>
<b>March 1</b>	<b>Dr. Doug McMullen – Homeless Issues in Redding</b>
<b>March 8</b>	<b>Job Shadow</b>
<b>March 29</b>	<b>I-House</b>
<b>May 12</b>	<b>Wild Game Feed</b>
<b>June 16</b>	<b>Redding Rotary Summer Celebration</b>

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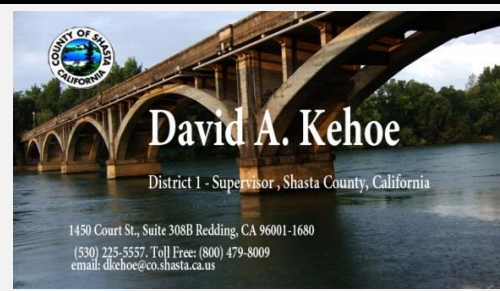
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