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# June 2018

## Rotary Fellowships Month

### Southern Oregon University

Joe Wyse introduced Southern Oregon University (SOU) President, Dr. Linda Schott. The campus houses approximately 5,000 students annually. They have been focusing on enrolling students from Northern California over the last few years, with about 550 students from California enrolling in 2017 alone.



**SOU President Linda Schott**

She reported on a decline in public funding for all public universities across the United States, and went on to elaborate what that means for SOU in particular. The most immediate result is an increase in tuition to cover costs. At SOU the State of Oregon covers approximately 32% of tuition while the students bear the remaining 68%. According to Dr. Schott, that's a pretty good percentage compared to many other universities in the nation. Current annual tuition at SOU for an undergraduate student is around \$11,600. Compare that to around \$9,000 in the California State University System and over \$21,000 in the University of California system and you can see that SOU has pretty competitive tuition rates.

In addition to the small campus and decent tuition rates, SOU also participates in the "North State Promise", wherein students from the northern California region can attend SOU at the in-state tuition rates.



**Joe Wyse  
Introduces  
Dr. Schott**

Many challenges face today's universities such as demographic diversity. Dr. Schott reports that demographic diversity means that more students will be attending college without the means to pay, resulting in more tuition assistance needed. "At the very moment when we need more public investment in higher education to serve the students who are coming towards us and cannot afford it, we are getting less investment," says Dr. Schott.

("SOU" Continued on page 2)

(“SOU” Continued from page 1)

She also mentioned the economic recession in 2008 and its resulting decrease in births. Children born during that time will begin hitting the higher educational institutions in the year 2025, and their decreased population will also mean a decrease in students. She reported that in parts of the north-east and mid-western United States that decrease is as high as 25%, while in Oregon it’s closer to a 10% - 15% drop.

Another challenge is an increasing demand for higher education among “non-traditional students”, meaning adult learners. Universities are being challenged to figure out how to meet the needs of these students. Dr. Schott reports that SOU hasn’t been very responsive to these students but they are making changes to remedy that.

Technological changes are also expected over the next 10 years and schools like SOU will have to adapt to them. “We should expect more change in the next 10 years than in the last 30 combined”, she said. To give you an idea of the magnitude of change she’s talking about: 30 years ago this newsletter would most likely have been typed on a type writer or maybe a Commodore 64 and printed on a dot matrix printer; you’d all receive a mailed or hand-delivered copy; most of us would not have cell phones. Imagine that significant amount of change over the next 10 years alone!

Considering all of this Dr. Schott posed the question, how does a higher education institution like SOU deal with these changes and remain relevant for the future?



SOU is preparing for the future by investing in “block chain” technology, an incorruptible digital ledger that is allowing schools to process registration and transcript information safely online. Artificial Intelligence is being discussed with students to prepare them for that coming advancement. Adaptive forms of learning are being offered, such as online courses. A focus on returning students encourages graduates to come back to SOU for their Masters or Doctorate degrees. All of these efforts are part of SOU’s strategic planning to position themselves as, “Oregon’s University for the Future”.

Dr. Schott closed her presentation with this thought, “the overall idea is that universities have a lot to offer [today’s and tomorrow’s] students, but they need to think creatively about how [they] use the knowledge, skills and abilities of the faculty and offer them to learners throughout their lifetime in new and more accessible ways.”

## Fireside Chat

New Redding Rotarians and their sponsors attended a Fireside Chat hosted by Dee Domke the evening of May 31st. President-Elect Greg Dunbar joined the group for a brief overview of his plans for the upcoming year. Thank you, Dee, for hosting this special occasion and Greg for leading our new Rotarians!

Photo from left to right: Judy Flores, Diane Kempley, Wendy Dickens, Dee Domke, Tom Stovall, Azi Barzin, Levi Knight, Lou Gerard, Peggy O’Lea, Saeed Hedayattzadeh and Dee Potter.

(Photo by Greg Balkovek)



## This Week's Meeting & Announcements

This week's meeting was brought to you by Team 2 captained by Jess Whitlow & Leslie Williem. Greeters were Jess Whitlow and Leslie Williem; they were joined by Keyway Greeter Martin Flack. Invocation was given by Marjeanne Stone; the pledge was lead by Mike Ashby; the Sergeant-at-arms were Tom Semingson and Azi Barzin. Finally, PP John Mathena introduced our visiting Rotarians and guests. Thank you to everyone for working together for a great meeting!

*This week's announcements on the Summer Celebration:*

- The Summer Celebration on June 16th is fast approaching. Be sure to purchase your \$40 Admission and encourage non-Rotarians to attend as well.
- Firearms will be raffled off; there will be other outdoor summer related items raffled & auctioned as well.
- Jason Montague and Janice Cunningham will be on the radio on Q97 this Wednesday, June 6th at 8:30am to promote the event.
- Summer Celebration is on June 16th at 6pm at the Ross Ranch! (See flier on page 9 for more details).

## Past President Ray's Recognitions

Bret Christensen—An image of he and his wife was superimposed on the royal wedding photos for Prince Harry and Megan Markle. He said he felt that Megan was, “underrepresented”, in the photos so they thought they'd help out. Bret also shared that his own daughter was married a couple months ago, so he gave \$100 for the royal wedding and another \$100 for his own princess' wedding.

Greg Dunbar—He lead the team for the creation of tallest retaining wall in Redding. It was featured as the July cover photo for Hilfiker Retaining Walls. Greg compared this to the “Rolling Stone Magazine of retaining walls”. He gave \$142 for the recognition.

Dee Domke—She has had an exciting few months! She enjoyed a couple cruises and has another great-grandchild (this is number 12). She gave \$200 for sharing her tales.

Amelia Ward & Kathy Anderson—The two went on a trip to Sacramento, stopped to shop at Nordstrom's, and didn't buy anything. Ray alluded to the fact that Nordstrom's stock has plummeted and perhaps their lack of shopping had something to do with it. Amelia gave \$100 and Kathy gave \$200.

Dar Barzin—Ray called on Azi to “rat out” Dar, but Azi couldn't come up with anything. Dar gave, “whatever I have left to the club”, just to be able to put down the microphone.



Ed Rullman—Thanked PP Ray Stewart on behalf of all of the Past Presidents for taking over the latter portion of the year. He asked that all Past Presidents in the room make a donation to a Shan in Ray's honor. They agreed to each give \$50 toward Ray's Shan in thanks.

Jake Mangas—Jake took over the mike to promote the Chamber of Commerce's Bridge Party at the Diestelhorst Bridge advertising the Chamber of Commerce video. Ray took \$50 from Jake for the announcement.

*Thanks for your recognitions!*

## Bill Howland, M.D. The Rotary Doctor is In

By Spillway Reporter, Marjeanne Stone

Justin “Bill” Howland joined Redding Rotary in 1974, and was, at that time, one of the few physicians in our club. His father introduced him to Rotary during a visit with Bill and Cindy in Redding. Bill’s father was a member of Rotary in West Massachusetts and he wanted to make up a meeting. As a result, Bill ultimately became a member and has maintained that membership ever since.

Having personally met Dr. Howland in the late 70’s, I knew him as a man who embodied the essential spirit of Rotary. He has dedicated hours of his time to California Children’s Services Medical Therapy Unit, helping families and children with physical, and often multiple disabilities enabling them to reach for a better quality of life. He patiently and persistently advocated for services and supports for disabled children, and gave us parents hope and encouragement to assist the children to develop skills and strengths when it seemed impossible. I did not know then that Bill was a Rotarian, but I did know that he was an exceptional individual.



Rotarian Dr. Bill Howland

Bill was born July 1, 1933 and grew up in South Hampton, a small town in western Massachusetts with approximately 3,000 inhabitants; although he admits he wonders if they were “counting the crows, too. His mother loved music, and transported Bill to the nearest piano teacher where he studied from the ages of 8 to 13. He has appreciated music since that time. As a teen, he traded music for sports with a definite preference for skiing.

His parents decided that instead of the local school, they wanted him to attend Williston Academy, where the majority of students had access to college. This allowed Bill to attend Yale, followed by New York Medical School, in New York City. He did residencies in New York, where primarily Spanish speaking patients were treated.

He was introduced to pathology and various other specialties, but finally chose orthopedics, where he performed creative surgeries to assist children and adults with mobility issues. He particularly enjoyed helping children who had cerebral palsy or Duchenne’s muscular dystrophy.

While at New York Medical School, Bill met Cindy Hayward, who was enrolled in the nursing program. Cindy chose Bill and marriage instead. After their marriage, Cindy worked at the Chase Manhattan Bank while Bill attended medical school. He chose to enter the army before being drafted, and he and Cindy were able to spend several years in Germany. This opened doors to European travels and opportunities to raise their expanding family in different cultures.

Their family grew to five children (4 boys and 1 girl). Because they had lived in 13 different homes in 13 years, Cindy wanted a permanent home. Bill was able to secure retirement at the rank of Major and they returned to the States moving to California in 1969.

In Redding, Bill joined several other orthopedic surgeons, Dr. Padel, Eugene Nutley, MD, and eventually they recruited Paul Schwartz, MD to the area, who assumed the duties with CCS clinics. Bill practiced orthopedic surgery for over twenty-eight years in Redding, and his skills touched the lives of many families

Cindy and Bill raised not only five children, but horses, burros, goats, llamas, cats and dogs. They have a home in west Redding with land enough for their animals. In recent years Cindy has become disabled, and can no longer walk. Bill is her loving caregiver, and devotedly cares for all her needs.

*(“Bill Howland” continued on page 5)*

Their children are not far away. Their oldest son, Keith, lives in the Chico area and is a retired police officer. Son Dave is a member of Redding Rotary, a CPA, and he commutes from Bend, Oregon. Their daughter, Tracy, recently moved to Idaho. Scott works for the DMV in Eugene, Oregon. Craig is a computer engineer, now working for Netflix. Bill and Cindy are the proud grandparents of 13 grandchildren and 13 great-grandchildren!

Bill has not held an office in Rotary, but has been on the music committee. After retiring at 72, Bill's love of piano prompted him to take additional piano lessons and he studied with Don Erickson and Etienne Beulieu. He was one of our regular musicians at Rotary until it became too painful for him to sit on the bench. He misses sharing his talent and his love of classical music. However, he has not limited his service to our community. He was a member of the Monday Koffee Klatch group for a long while, where he would join the "old Rotary cronies."

Bill's hobbies include his animals, Rotary, music, and family. Before Cindy's health situation occurred they enjoyed travel, including cruises. Bill also has written a book, *A California Bonesetter's Autobiography*. He loaned me a copy and it was an amazing journey through his life and his long involvement with our community, including our Rotary Club.

Rotary highlights for Bill included stories of many an adventure, remembering deliveries of Thanksgiving baskets with Ed Tam, working on the YMCA building projects, doing river clean-up and clearing brush, scholarships, and sharing his favorite Beethoven (Sonata Pathetique), Chopin and Haydn music for our meetings.

What advice would he give to the newer Rotarians? Bill encourages all members, especially newer ones, to get involved. "Join the team," he says. Bill has sponsored three members into Rotary and attends our meetings as often as he can. "Service above self is the Rotary motto: this implies that one should avoid the trap of egotism and self-gratification. Be sure to consider how one can improve the condition of one's fellow man." Bill exemplifies these words throughout his life and in his nearly 44 years of being part of Rotary. He has captured the true spirit, shared values, and priorities that make the distinct character of Rotarians.

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## Name That Rotarian!

Who are these mystery Rotarians in Image #1 below?



Can you name the Rotarians in Image #2 below?



*See page 7 for the answers!*

# Advertiser's Article: State Farm & Jeff Avery

*By Spillway Reporter, Karen Karnatz*

The State Farm Mission is to be the customer's first choice for quality insurance and financial products. They achieve their goal by building a reputation for listening to customers and providing products based on their needs, as well as being knowledgeable, respected, and involved members of the community.



Jeff Avery is our President Elect and State Farm Professional – and he has made good on the State Farm promise to be knowledgeable, respected and involved in his community.

Jeff was born and raised in Merced, California and attended UC Davis where he graduated with a BA in Economics. He started his career with State Farm in January of 1986 in Claims and Claims Management; his work took him to 8 different State Farm locations in 8 different cities before he finally settled in Redding. He eventually decided it was time for him to leave claims to work his own business and he started looking for an agency where he could assume leadership

In 2000, an agency in Redding became available; Jeff interviewed and was granted the position. He and his family were finally able to settle into life in one place!

State Farm employs one agent per office, so Jeff's position is as an Independent Contracting Agent. His office focuses on Life, Home, Business and Auto insurance, as well as Financial Services and Retirement Planning. You may not be aware, but State Farm isn't just for insurance; Jeff handles home mortgages as well as auto loans and mutual funds. He carries a long list of professional designations behind his name, which make him and his licensed staff well-qualified to serve their customers.



Jeff and Jaymie are featured here with Rotarians Greg and Teresa Adams; an image of Rotary Comradery.

Jeff notes that his job used to be more about informing people about their options. These days, due to easy access to information, clients are more informed than ever but need help sorting through all of the information to make the best decisions for their family. Clients come to Jeff for his expert advice, he helps them protect what they have and prepare for the future.

There is also the expectation that State Farm will serve their clients online and automatically – and their company has risen to the challenge. Jeff finds that he is able to serve middle class working folks, and it gives him a great deal of satisfaction to know he has been a resource to protect those clients through retirement.

Since his arrival in Redding, he has served his community in various capacities including as a Board Chair for the Chamber of Commerce, and Board member for the United Way, Red Cross and Mercy Hospital. He is currently on the board for Shasta Regional Medical Center.

Jeff joined Rotary in April, 2010 and found that, through his community involvement, he already knew many friendly faces. His favorite thing about Rotary is giving back to the community, especially on Clean-Up days. "It is great to see not just Rotarians, but the community as a whole pull together to do something great for our city", says Jeff.

Jeff is married to his wife of 31 years, Jaymie, and has two 20-something daughters. In July, he and Jaymie are expecting their first grandson!

# June Birthdays and Anniversaries

Member Birthdays	Birthday	Member Birthdays	Birthday
Cunningham, Janice (JANICE)	1-Jun	Marler, Vickie (VICKIE)	24-Jun
Girimonte, Joseph A. (JOE)	9-Jun	Michiels, Susan K. (SUSIE)	16-Jun
King, Jean M (JEAN)	23-Jun	Ryan, Charles W. (CHARLES)	25-Jun
Lyons, Kristen (KRISTEN)	19-Jun	Spafford, Charles H. (CHUCK)	17-Jun
Mangas, Jacob R (JACOB)	11-Jun		

Partner Birthdays	Member Name	Birthday
Greek, Allyson (ALLYSON)	Greek, Rory	15-Jun
Langley, Jim	Jelke, Jeanne	19-Jun
Knight, Kirsten	Knight, Levi Richard	11-Jun
Lyons, Kristen	Lyons, Silas	19-Jun
Morgan, John (JOHN)	Morgan, Leslie	12-Jun
Westlake, Deanna	Westlake, Steve	30-Jun

Member Anniversaries	Start Date	Years	Years(P)	Total
Dacquisto, Michael (MICHAEL)	06/01/00	18	0	18
Dicker, Robert J. (ROBERT)	06/09/94	24	0	24
Lenroot, Rush A. (RUSH)	06/24/82	36	0	36
Mancasola, John A. (JOHN)	06/14/90	28	0	28
Martin, Michael (MIKE)	06/12/14	4	0	4
Myers, Lindsay (LINDSAY)	06/08/17	1	0	1
Seamans, Brian (BRIAN)	06/23/11	7	0	7
Stovall, Thomas L DVM(TOM)	06/17/71	47	0	47
Tate, James D (JAMES)	06/24/82	36	0	36
Whitlow, Jessica (JESS)	06/09/16	2	0	2

Wedding Anniversaries	Partner's Name	Anniversary	Years
Barzin, Dara (DAR)	Keli	21-Jun	12
Bridgett, Stephanie (STEPHANIE)	Sean	5-Jun	14
Corey, Patrick (PATRICK)	Bernice	30-Jun	39
Dean, Joanna (JOANNA)	Larry	1-Jun	
Ferraiuolo, Paul (PAUL)	Sue	30-Jun	12
Gerard, Louis J. Jr.(LOU)	Diane (DIANE)	30-Jun	61
Gifford, Richard (RICH)	Valerie	21-Jun	35
Grant, James M. (JIM)	Hazel	8-Jun	48
Green, Richard W. (RICHARD)	Gretchen	12-Jun	64
Harrison-Smith, Betty (BETTY)	Rick	15-Jun	50
Howland, Justin (BILL)	Cynthia	16-Jun	62
Hurst, Fred (FRED)	Donna	23-Jun	3
Knight, Levi Richard (LEVI)	Kirsten	4-Jun	8
Mathena, John R. (JOHN)	Jean	28-Jun	60
Poch, Eugene F. (GENE)	Marlys	14-Jun	60
Rincon, Mark A (MARK)	Sherry	9-Jun	44
Spafford, Charles H. (CHUCK)	Sherral (SHERRAL)	29-Jun	60
Stewart, Ray (RAY)	Sharon	17-Jun	57
Stovall, Karen (KAREN)	Tom	13-Jun	9
Stovall, Thomas L DVM(TOM)	Karen	13-Jun	9
Streeter, Noble M. (NOBLE)	Sally (SALLY)	9-Jun	17
Westlake, Steve (STEVE)	Deanna	21-Jun	32
Wilkinson, Troy (TROY)	Natasha	1-Jun	8

## Answers for page 5

Mystery Rotarians Image #1 Left to Right: Bob Riser, Russel DeForest, Jack Thompson and Ira Shadwell.

Mystery Rotarians Image #2 Left to Right: Seated front Dick Ellis, Seated far back Steve Barry, Front Left Howard Stubblefield, Right cage Steve Westlake, Lower Right Ozzie Barzin.

# 2018 New Members

Member Name	Member Type	Start Date	Sponsor	Classification
Dickens, Wendy (WENDY)	Active	05/24/18	Peggy O'Lea Joe Ayer	Executive Director, Non-Profit
Fowler, Patrick (PAT)	Active	01/18/18	Harry L Grashoff Charles W. Ryan	M.D. - Urology
Hatch, Rachel (RACHEL)	Active	01/25/18	Lee W. Salter	Foundation - Grant Making
Knight, Levi Richard (LEVI)	Active	05/24/18	Mark Woodward Jeff Avery	District Executive
Letendre, Jill (JILL)	Active	03/15/18	Tracy Preston Gary R. Burks	Banking
Potter, Arden Dee (DEE)	Active-R85	05/10/18	Harry L Grashoff Thomas L Stovall DVM	Outfitter
Scarr, Brian (BRIAN)	Active	01/18/18	Marjeanne Stone	Financial Management
Sevilla, Art (ART)	Active	01/25/18	Marjeanne Stone	Social Services - Outpatient Management
Tippin, Barry (BARRY)	Active	01/18/18	Eugene F. Poch Mike Mangas	City Government
Woodward, Mark (MARK)	Active	01/25/18	Gregory L Balkovek Karen Stovall	Banking - Finance

# 2018 Exiting Members

Member Name	Member Type	Start Date	Term Date	Term Reason	Sponsor
Anthis, Keli (KELI)	Active-LOA	01/07/16	02/24/18	Relocation	
Craft, Steve (STEVE)	Active-DM	06/12/14	02/28/18	Business Obligations	F. Edward Rullman
Domke, Ross (ROSS)	Active-DM	08/14/14	01/10/18	Business Obligations	Doreeta Domke
Downard, Sherrie (SHERRIE)	Active-DM	06/23/11	01/11/18	Business Obligations	Bruce Dean
Dummer, Robin (ROBIN)	Active	10/31/13	01/31/18	Relocation	Lawrence Lees
Frost, Bradley (BRADLEY)	Active-LOA	12/30/17	03/01/18	Business Obligations	Julie Gussenhoven
Malotky, Richard (RICHARD)	Active-R85	05/19/88	04/21/18	Personal	Bob Jones
Morrison, Ed (ED)	Active-R85	04/23/09	02/21/18	Relocation	Relocation
Osborn, Lara Wells (LARA)	Active	12/11/14	01/15/18	Business Obligations	Maggie Redmon
Preston, Tobias J (TOBIAS)	Active-LOA	01/19/06	05/08/18	By club for cause	Mike Boswell
Schmidt, Liesl (LIESL)	Active-LOA	09/03/15	02/18/18	Relocation	Victoria P. McArthur
Sunde, Jennifer (JEN)	Active	12/08/16	01/31/18	Business Obligations	Keli Anthis ,Erik Poole
Yim, Gregory Edwin (GREG)	Active	12/01/16	03/31/18	Family Obligations	Sheva Nickravesh

## Calendar

June 7	Gary Hayward - Redding Rancheria I-5 project
June 14	Jonas - Our Exchange Student & Red Bluff High School's Astrobiology Program
June 21	Dr. Candy Stockton - Opioid crisis (Judy S.)
June 28	Past President's Production with Island Flare



REDDING



SUMMER

# CELEBRATION

— HOSTED BY THE ROTARY CLUB OF REDDING —

• SATURDAY, JUNE 16 6:00 PM •

BBQ Buffet Dinner

(Ribs, Chicken, and Salmon)

Beer, Wine, & Wet Bar

Live & Silent Auction

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For more information and to buy tickets

[www.ReddingSummerCelebration.com](http://www.ReddingSummerCelebration.com)

Rotary  
CLUB OF REDDING



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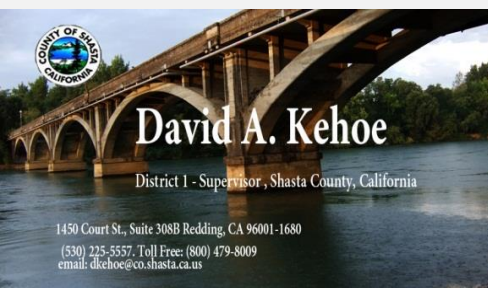
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