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# October 2018

**Economic and Community Development Month**

## Redding Rotary Elections 2018

- President Elect**
- President Elect Elect**
- Secretary**
- Treasurer**
- Board Member - Joseph Hedayattzadeh**
- Board Member - Mike Mangas**
- Board Member - Joe Wyse**

- Jeff Avery**
- Jake Mangas**
- Erik Poole**
- Trudy Tavares**



A big thank you to all those stepping up and running for office. This includes the new officers mentioned about but also those who agreed to run.

**Special thanks to:**

- Jill Letendre**
- Kathy Malain**
- Courtney McElvain**
- Cathy Wyatt**



# Program: United Airlines Redding to Los Angeles

There have been several airlines operating out of Redding Muni over the years. For one reason or another they all seem to disappear after several years. There is an ongoing effort to establish a new route with United Airlines from Redding to Los Angeles.

At a recent meeting we heard primarily from Redding Airport Manager Bryant Garrett with help from fellow Rotarian, Steve Williams and Redding City Manager, Barry Tippin. The effort is for a United Airlines route to Los Angeles. There are several reasons for this. Primarily many local Redding business men do business in Los Angeles. The new route will allow for those doing business in L.A. to return home in the evening. Also mentioned was the new route would bypass the delays due to fog in San Francisco, driving to Sacramento and parking fees for the car. The direct flight would be less expensive. Find below the slides presented at the meeting showing all the details.

## Strategic Shift (2018)

- Use Bethel's purchasing power with United
- Shifting from single point of access at United (Network Planning) to a "two-prong" approach, to include United Business Development.
- Conversation changed from why we a great, strategic place for United's investment to:

### ➤ **What does Redding need to do to secure new service from United?**

#### □ The Answer:

1. Commitment to \$200K of Marketing Activities
2. Airport Related Incentives (Waiver of Fees)
3. \$ 1 Million Revenue Guarantee

## Where We Are:

- Great Community Effort to Get to This Point!
- Yes, RDD – LAX Service to Begin on March 8, 2019
- Service Announcement **Assumes and is Contingent Upon Completion** of the Following **Open** Items:
  1. Signing of agreement related to community incentives
    - Including the Funds for Marketing
    - Airport Fee Waiver
    - Revenue Guarantee (Posting a Letter of Credit for \$1 M)
- **Revenue Guarantee Protects Airline risks of Flight Occupancy, Seat Pricing, and Fuel Cost Fluctuation**
  - Provides Protection during a Ramp Up Period
  - Our Time Line is Very Short

## Current Position (As of 9/17/2018):

Current Revenue Guarantee Fund is Subscribed to:

**\$ 784,125** (Great Progress from \$338K in December)

**(21 Participants)**

Required Amount to Retain Service:

**\$ 1,000,000**

Our GAP to Retain Service is:

**\$ 215,875**

## GAP Elimination Strategy

- Encourage Increased Participation from **Current ATB** Members (Completed)
- Add ATB Members by Contacting **New Prospective Participants** through activity of the EDC and current ATB Members (In Process)
- Discuss funding possibilities **with local municipalities** (just starting)
- Reach out to businesses and municipalities **neighboring counties** (early exploratory work)

# United Airlines Redding to L.A. Continued

## Why We Need to Do This

- Expanding business and supplier opportunities
- Build pathways to better recruitment of new talent
- More efficient access to universities in SoCal
- Better connections for many families, originally from LA
- Increased business for local merchants, hotels, restaurants, and tourist destinations
- Increased availability of destinations for our quality of life
- Reliable business connections, eliminate fogs with SFO fog
- Increased alternatives if there are equipment of weather issues

## What We Need

- Connections to interested parties:
  - Those who will benefit from additional air service
  - Could be local people/organizations that travel to our area frequently
  - Parties that see the possibilities created by expanding air service that may want to “prime-the-pump” for future additional destinations
  - Displace our vision to secure an additional routes such as Denver, Portland, others in the future.

Some very good questions followed the presentation. The first was how will the waived landing fees and other incentives be compensated for? The answer from Bryant Garrett was increased parking rental revenue, increased rental car funds and fuel revenues.

Steve Williams representing the Economic Development Corporation said flying directly from Redding not only allows him to be home at night after a busy day in L.A. but the cost of connecting flight fees and delays in San Francisco make the direct L.A. flight very attractive.

It is hoped that the “Revenue Guarantee Fund” will never be used. All that is needed is an additional \$215,875.00 to go forward. It is projected all this will happen in the next 30 to 60 days.

## President Greg’s Recognitions

**Julie Winters** was the first to be recognized for an upcoming City Club of Redding Event. Thanks for the \$100.

**Jenn Finnegan** while announcing the upcoming Lassen campout mentioned her 14 year old daughter scored several times at West Valley High School during a Powder Puff football game. \$100.

**Ken Seamans** enjoyed his 80th birthday over a period of three months starting in Newport Beach and ending in Sisters, Oregon. Thanks Ken for the \$100 to your Shan and \$100 to the club.

**Greg Balkovek** has returned from Saskatchewan after enjoying a very successful duck and goose hunt. It seems his Facebook account was hacked causing him to change his password. Looks like a successful bird hunt and getting hacked on Facebook is worth \$100 to Greg’s Paul Harris Fellow.

**Bob Allen** mentioned his association with his three daughters. Bob actually pledged \$300 because the good times are so special.

**Dar Barzin** was next on the rack for owning so many resident care homes. Two homes seemed to be the subject of the discussion. Dar graciously donated \$200. Thanks

One last eleventh hour extraction was associated with today’s program. Although the request was very ethical, **Steve Williams, Barry Tippin, Jake Mangas and Tony Giovaniello** were relieved of \$100 each. Great program regarding United Airlines to LA. Keeping our fingers crossed for the project.

# Dar Barzin, the Count Dracula of Redding Rotary



Dar, the son of Azi Barzin, joined Redding Rotary in 1999, and our club is his first and only Rotary Club. Following in his father's footsteps, he has nearly a twenty year history of service above self, especially service to our club.

His mother and father met at Shasta College and Dar was born in San Jose. He moved to Iran with his Dad in 1979, and was there for about three years. He returned because of the revolution. Azi had to stay behind for an additional three years. Upon his return to Redding, where his mother and grandparents lived, Dar endured bullying because he was "the Iranian."

Dar attended Redding Schools, going to Mistletoe, Enterprise High, and Shasta College. He then went to Chico State, where he earned a B.S. in psychology. He just about finished a masters' program, but struggled with burn out. It was about this time that his grandmother needed residential care. Soon after, Dar had the opportunity to open a 6 bed RCFE (licensed residential care facility for

the elderly).

As an administrator of these types of programs, Dar expanded his business, operating Residential Care Management Services, and TLC Services. He now has 4 Intermediate Care Facilities for the developmentally disabled, at a nursing level.

Because of his skills and sensitivity to individuals with developmental disabilities, he has taken over three specialized treatment facilities licensed through the State's Community Care Licensing program. He has approximately 70 staff working for his companies, and providing 24/7 support for his residents. His programs are closely scrutinized by the State and by Far Northern Regional Center, whose confidence resulted in his being encouraged to expand into the specialized care home arena.

One title given to administrators like Dar is "Care Provider." Dar is definitely a provider of care. He and his staff are the residents' only family. And as Dar says, "they're my family." Dar's profession exemplifies what Albert Schweitzer wrote: "The purpose of human life is to serve, and to show compassion and the will to help others." Dar sees his residents like fellow Rotarians. At the end of the day, it's not about what you have, or what you've accomplished. It's about who you've lifted up, and what you've given back.

Dar and his wife, Keli, married in 2006. As a game nerd, he frequented the game store at the Mount Shasta Mall, where the manager caught his eye, and soon his heart. Keli and Dar have 4 legged kids (6 dogs and 1 cat). All are rescued, and Keli is involved in "Save the Nor Cal Rescue." Most of their dogs were foster dogs who just stayed on.

Azi got Dar involved in Rotary, and since that time, Dar has taken on many important responsibilities. He is membership Director on the Board and admits to being on the Board "forever". In addition, he serves on the audio visual team, heads up the Rotary Blood Drive, works on the Thanksgiving Project, and has been a team captain.

Dar and Keli are active, especially enjoying water sports and adventures. Dar likes boating, fly fishing, and Rotary.

One of the most important facets of Rotary for Dar is the friendships. He believes the connections and the collaborations make Rotary unique and special. As a result, Dar encourages all members, new, and not-so-new, to get out and interact. "The older Rotarians will give you knowledge, and the young will keep you young."

## October Member Birthdays

## October Member Anniversaries

		Name	Date	Years	Years (P)	Total
Christensen, Bret (BRET)	10 October	Anderson, Kathy Ann	10/16/97	21	0	21
Cruse, Rubin E. Jr. (RUBIN)	10 October	Balkovek, Gregory L	10/14/73	45	0	45
Ferraiuolo, Paul (PAUL)	07 October	Dean, Joanna	10/20/11	7	0	7
Giovaniello, Anthony (TONY)	22 October	Fernandes, Sarah	10/05/17	1	0	1
Gussenhoven, Julie (JULIE)	10 October	Flores, Judy	10/05/17	1	0	1
Kempley, Diane (DIANE)	16 October	Gallino, Donald F..	10/03/91	27	0	27
Myers, Lindsay (LINDSAY)	08 October	Hurst, Fred	10/09/86	32	0	32
Poole, Erik (ERIK)	17 October	King, Jean M.	10/20/11	7	0	7
Ranger, Bobby (BOBBY)	18 October	Richart, Jason	10/04/12	6	0	6
Redmon, Maggie (MAGGIE)	21 October	Ryan, Charles W.	10/15/81	37	0	37
Rincon, Mark A (MARK)	18 October	Salter, Lee W.	10/09/86	32	0	32
Stone, Marjeanne (MARJEANNE)	03 October	Smithson, Arthur J.	10/07/82	36	0	36
Stovall, Thomas L DVM (TOM)	31 October	Speer, Bill (BILL)	10/20/11	7	0	7
Tavares, Trudy L. (TRUDY)	28 October	Stone, Marjeanne	10/08/15	3	0	3
Tracy, Anna Michelle (ANNA)	04 October	Tate, Randy	10/21/10	8	0	8
Warren, Michael (MICHAEL)	19 October	Theimer, James	10/31/96	22	0	22
Williem, Leslie (LESLIE)	17 October	Westlake, Steve	10/20/11	7	17	24
Wood, Kenneth H (KEN)	05 October					

## October Club Wedding Anniversaries

Finnegan, Jennifer R. (JENN)	Ryan	10/18	15
Mangas, Mike (MIKE)	Lindy	10/13	39
Poole, Erik (ERIK)	Kristi	10/09	19
Richart, Jason (JASON)	Erin	10/11	15
Speer, Bill (BILL)	Mikilah	10/11	4
Williem, Leslie (LESLIE)	Eli	10/04	15

## October Partners Birthdays

Allen, Cindy	Allen, Robert O.	10 October
Farquhar, Joan	Farquhar, Jay	15 October
Gerard, Diane (DIANE)	Gerard, Louis J. Jr.	13 October
Letendre, Brett	Letendre, Jill	22 October
Putnam, Natalie	Putnam, Richard Scott	16 October
Ranger, Wanda	Ranger, Bobby	26 October
Salter, Irene	Salter, Jason	10 October

## October 2018 Calendar

October 4th	District Governor Visit - Jon Dwyer
October 11th	Sasha Berleman - Redding Hot Shots
October 18th	Natalie Putnam - Scott Putman
October 25th	Dr. Debra Newman - Death and Dignity

## The Redding Rotary Poppy Project

During the last part of July this year the CARR Fire ravaged the Redding area. All that was left in many areas was burnt ground. Randy Smith and many Rotarians decided to do something about the devastation. Next spring the bare ground will be a blaze of yellow and orange color. Many pounds of poppy seed have been and will be distributed all over black parched ground along the many trails of the Redding area. They say a picture is worth a thousand words. See below.



**The Rotary Club of Redding Quarterly Termination Report for July 1, through September 30.**

**No member termination for this period.**

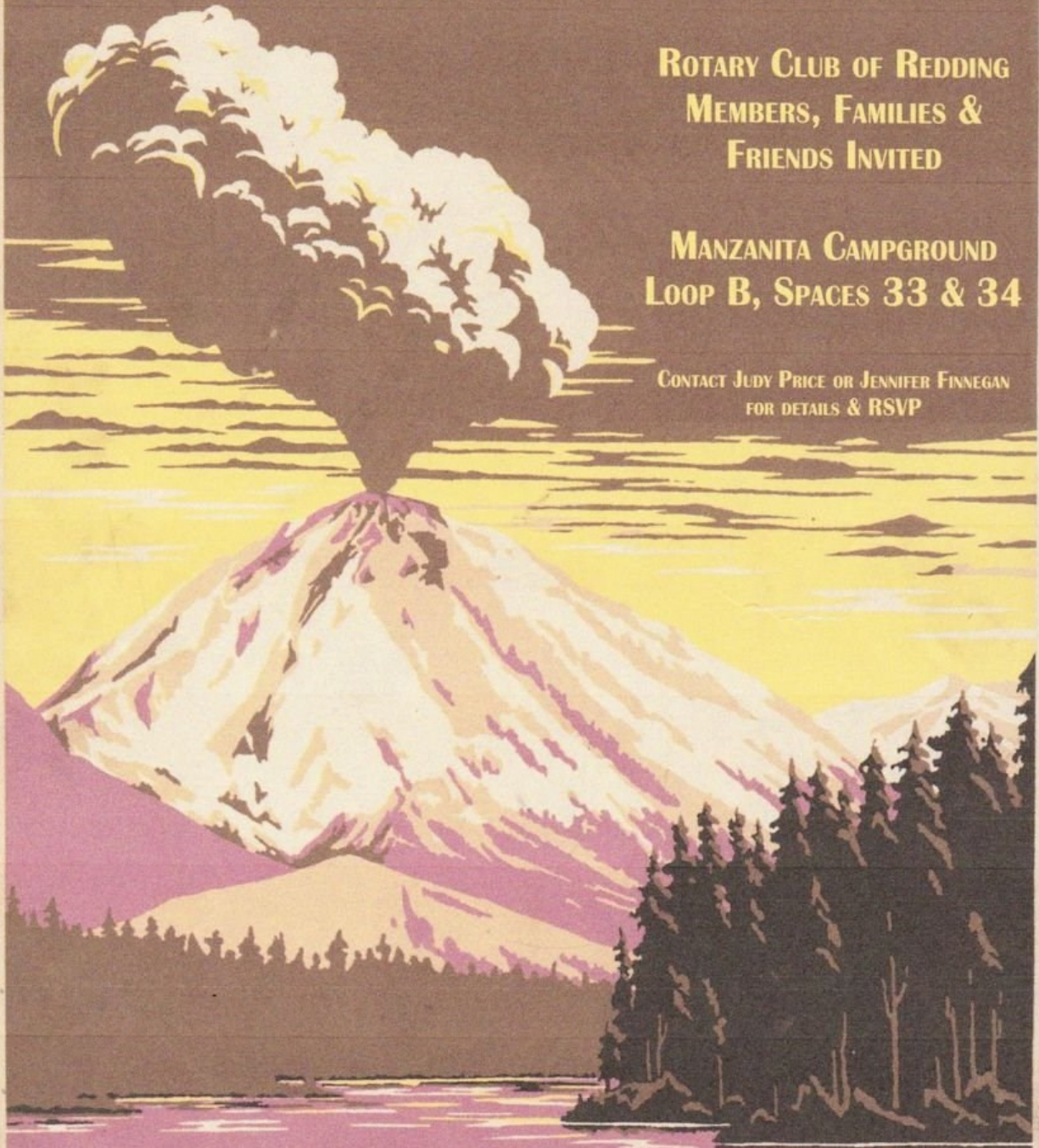
# ROTARY CAMPING TRIP

FRIDAY OCTOBER 5 - SUNDAY OCTOBER 7

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Adoptions open Tuesday, August 21st  
Details available at [nvcss.org](http://nvcss.org)

Volunteers are also needed!  
Contact Meghan at 530-247-3372 or visit [nvcss.org](http://nvcss.org).





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