



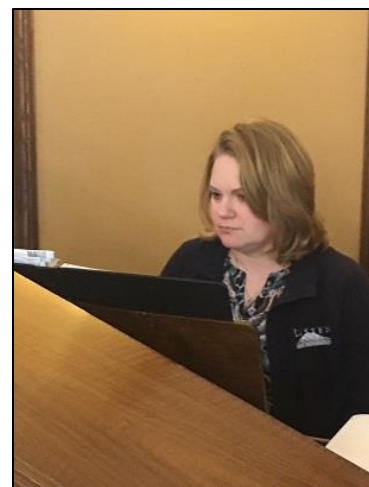
Meeting Date: March 14<sup>th</sup> 2019

## *The Best Way to Predict the Future Is to Create It – Peter Drucker*

Before the meeting, **Jennifer Finnegan** entertained us with her fine piano playing. Thanks, **Jennifer**.

**Getting Started:** President **Greg** announced that the meeting was brought by **Team 3** with Team Captains **Karen Karnatz** and **Courtney McElvain**. The invocation was provided by **Rick Fauss**.

### Announcements:



**Jennifer Finnegan**

**$\pi$  Day**  
**3-14**  
*Celebrate your  
Irrational side*

- It was **Pi Day** (March 14).
- **Tom Stovall** took a moment to recognize our honored Redding Rotarians who served in the military. The Club thanks you for your service.
- **Laurie Baker** is looking for volunteers to assist with Shasta High School's Sober Grad Night on June 7. Volunteers are needed to assist with the casino and with clean up. Those that are interested should contact **Laurie**.
- **President Greg** informed the Club about a Joint Social at CR Gibbs on April 9. More details to come.



- **President Greg** stated that the Spring District Training will be on April 13 at Simpson University.
- **Amelia Ward** stated that she needs a volunteer to house one more I-House Scholar. The Scholars will be here from March 24-28. Anyone interested in housing a Scholar should contact **Amelia**.
- **Wendy Dickens** informed the Club of the annual Keyway Bowling Fundraiser. The theme is Heroes v. Villains. The fun is on April 27<sup>th</sup>, 5:00 to 8:30 pm, at Shasta Lanes. For more information, contact **Wendy Dickens** at wdickens@first5shasta.org or (530) 510-3408.
- The **Rotary District** meeting is scheduled for May 17-19 at the Peppermill Resort in Reno, Nevada. There is also a photo contest, with a deadline for submission of May 10. Those interested in attending should register at Rotary5160.org.

**Four Way Test Speech Contest Winners:** **Rick Fauss** presented the winners of the Rotary Club's Four Way Test Speech Contest. The goal of the Four Way Test Speech Contest is to provide students with an opportunity to compete in a public speaking arena, thereby fostering excellence in the art of public speaking and developing the confidence and self-esteem of participating students, while introducing them to the concepts of the Four Way Test. Each participant may choose his or her own topic, but the four principles of the Four Way Test must be explored in the speech. The winners were as follows:



1st Place: **Robert B.**, 10th grade, Shasta High School  
 2nd Place: **Reese S.**, 9th grade, Shasta High School  
 3rd Place: **Stephen S.**, 10th grade, Stellar Charter High

**Reese S., Stephen S., Robert B.,  
 President Greg & Rick Fauss  
 (Left to Right)**

**Robert** presented his speech on how the Four Way Test was exemplified in movies and film. Congratulations to all three students on their achievement!

### Recognitions:

**Laurie Baker:** For placing flyers on the tables seeking volunteers for Shasta High School's Sober Grad Night. \$200.

**Harry Grashoff & Chuck Ryan:** For being on the "Kiss Cam" with their wives at a Sacramento Kings game. \$100 each.

**Norman Hall:** For starting a bass fishing team and a women's wrestling team at Simpson University. And for also wanting to be the "Cookie King" of the Redding Rotary Club. \$100.

**Joe Wyse, Jake Mangas, & Barry Tippin:** For appearing in the "Stronger Than Carr" film. Whatever amounts were left on their pledges.

**Julie Winter:** For being an "Executive Producer" of the "Stronger Than Car" film and for helping arrange a new mural being created concerning the community's response to the Carr Fire. **Julie** agreed that, whoever donates to her recognition fine, she will donate an equivalent amount to the mural project.

**Paul Ferraiuolo & Joe Tallerico:** For their involvement in wine making. \$100 each.

**Kathy Anderson:** For her 11 year old grandson being selected to participate in the Reno-Tahoe Youth Baseball Nationals. \$100.

**Bob Todd:** For buying his first home. \$100.

**Don Gallino:** For his various travels. \$400 distributed to the Club, his Paul Harris, and his Shan.

**Dennis Ward:** For his successful recovery from back surgery. \$100.

**James Theimer:** For his son's successful completion of Armed Forces combat training. Whatever he has left on his pledge.

**Ray Stewart:** For his granddaughter's acceptance to UC Berkeley with a Lacrosse Scholarship. Whatever he has left on his pledge.



**Laurie Baker**

**Program:** **Jennifer Finnegan** introduced our own **Laure Baker**. **Laurie** is the CEO of the Shasta Cascade Wonderland Association and Redding Convention & Visitors Bureau. The mission of Shasta Cascade is to be a destination marketing organization dedicated to promoting economic development through recreation and tourism for the Counties of Butte, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama, and Trinity. Shasta Cascade has worked on the branding of the area as "Upstate California" or "Upstate CA." Recreation and tourism is a significant economic driver, with approximately \$8.3 million spent in the area based on 2017 information. Marketing efforts today include many programs in partnership with US Travel, Visit California, and Visit the USA targeting leisure travel both domestically and internationally. **Laurie** informed the Club about the 2019 Shasta Cascade Travel Summit, scheduled for April 3, from 3:00 to 7:00 p.m., at Moseley Family Cellars, 4712 Mountain Lakes Blvd., # 300, in Redding. This is a unique opportunity to learn about marketing to "Generation Z" and why tourism is key to a successful community. Registration is available at <https://www.shastacascade.com/2019-shasta-cascade-travel-summit>.

Thank you **Laurie** for all of your efforts in promoting the beauty of our area to the world.

| Calendar     |   |
|--------------|---|
| Mar. 21st    | Career and Technical Education Programs - Brian Grigsby |
| Mar. 24-28th | I-House Scholars Visit                                  |
| April 4th    | TBD   |
| April 11th   | TBD   |

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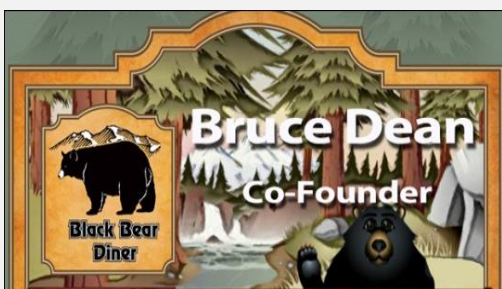
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