



Literacy Program Update



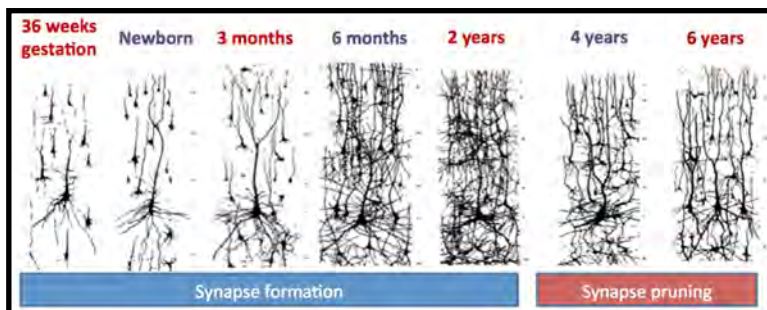
Wendy, Peggy, and
President Greg (left to right)

Fellow Rotarians, **Wendy Dickens** and **Peggy O'Lea** were our presenters this week discussing Literacy Programs. Wendy gave a brief overview on First 5 Shasta's programs including: Prevention; Policy Advocacy, and System Change (ACEs). She used illustrations to show why good educational development at an early age is essential in a child's life.

She showed the differences in synapse formation in a child's brain from 36 weeks in gestation through 6 years of age (below).

She emphasized the critical transition that takes place in third grade, "until the end of third grade most students are learning to read. After that they're reading to learn." Children who aren't successful at learning to read by third grade regularly fall behind their classmates and continue to struggle throughout their school careers. Wendy talked about the importance of parents interacting with their children and gave examples of ways that Rotary is helping to encourage early literacy.

Peggy O'Lea joined Wendy at the podium to talk about our club's Literacy Committee efforts and programs. She discussed their focus on, "community-wide investment in early childhood literacy to ensure that all kids enter kindergarten with the tools they need to be successful."



Examples of synapse formation and pruning in child's life.

The committee is currently focusing on ways to improve birth-to-kindergarten literacy with a goal of improving kindergarten readiness and third grade reading proficiency for all kids.

The committee tries to leverage Rotary funding and investment for the greatest impact. They're now part of a large regional collaborative focused on the "cradle-to-career" skills and education experiences that our kids need to have to be successful as adults.

Wendy wrapped up the presentation with more information on Reach Higher Shasta's program

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including Library Book Incentives, Cypress School's book incentive and absenteeism initiative, a book Bag program, and lastly Free Little Libraries that can be found around Redding. Programs such as Reading Rotarians, and Shasta Early Literacy partnership for Free Little Libraries were some examples given. The Free Little Libraries can be found around Redding and sport the phrase, "Take a book, Return a book."

Wendy closed by adding that more Free Little Library houses are needed and suggested that perhaps some of our fellow Rotarians might be interested in this project. Please contact Wendy Dickens if you'd like to help!



A "Free Little Library" example.

Club Announcements

President Greg—North State 10 Joint Social April 9th at CR Gibbs.

Wendy Dickens—Reminded everyone to sign up for the Bowl-A-Thon scheduled for April 27th. There's still room for a couple more teams.

Dar Barzin—Reminded the club about the blood drive next week. Bring a friend to donate!

President Greg's Recognitions

Jason Richart & Randy Tate—Were the team captains for this week and didn't submit any recognitions. They donated \$100 each to make up for it.

Joe Ayer—Recognized for making a silly video to promote blood donations at Blood Source using the theme of March Madness brackets. He gave \$100 for the honor.

Michelle Nystrom—Her daughter recently committed to attending Chico State. Go Wildcats! She gave \$100 to the club.

Rick Fauss—Celebrated his 65th Birthday by attending Spring Training games. He shared \$100 with the club.

Paul Ferraiuolo—Is enjoying his fifth grandbaby and donated \$200 to the club in his name.

Joanna Dean, Kristy Lanham Kristi Davis & Todd Davis —Went on a vacation to the Sandals resort in Barbados. What a great group and a fun time! They each gave \$100 to the club.

Bret Christensen—His son was a producer in a new film called, "Unplanned" that is getting national attention. Proud papa! He gave, "whatever I have left on my pledge".

John Dunlap—Bares a slight resemblance to Mr. Magoo and made the mistake of standing up when the mic was handed to him. He paid, "either what's left on my pledge or \$50", (whichever is higher). Greg matched his \$50.

Randy Tate—Recognized Bob Allen for performing the Heimlich maneuver on fellow Rotarian **Bob Dicker** and saving his life this morning! Randy gave \$100 to Bob Allen's Paul Harris.



Pres. Greg sports, "The Cat" hat in support of our Literacy Program

Thank you everyone for your generosity!

This Week's Meeting

This meeting was brought to you by Team 6 captained by **Jason Richart & Randy Tate**. Greeters were **Cindy Fisher, Martin Flack, Rubin Cruse & David Kehoe**. They were joined by Keyway Greeters **Dee Potter & Wendy Dickens**.

The pledge was led by **PP Gary Burks**; the invocation was given by **Marjeanne Stone**; the Sergeant-at-arms were **Randy Tate & Janice Cunningham**. Today's music was performed by **Rick Hill** and **Jennifer Finnegan**. **PP Pat Corey** introduced our visiting Rotarians and guests.

Wendy's Craft Talk

Wendy Dickens is the Executive Director of First 5 Shasta (see article on page 1 for details) and the mother of two beautiful girls. She holds a Bachelors Degree from CSU Chico in Psychology, Child Development, & Social Science as well as a Masters Degree from CSU Sacramento in Social Work.

Her hobbies include bowling and learning to be a fire fighter. She currently serves on the Literacy, Christmas Project, and Keyway committee and is leading the charge for our upcoming Bowl-A-Thon.

We're proud to have you in the club, Wendy!



Wendy (left) and her two daughters

Quarterly New Membership

Member Name	Member Type	Start Date	Sponsor	Classification	Email
Hall, Norman (NORMAN)	Active-DM	1/17/2019	Michael Ashby Richard Scott Putnam	University Administration	nhall@simpsonu.edu
Kimple, Jack (JACK)	Active-DM	3/21/2019	Mark G. Wood Kendell D. Seamans	Physician - Retired	jackkimple@gmail.com

Quarterly Terminated Membership

Member Name	Member Type	Term Date	Term Reason	Start Date	Sponsor
King, Jean M (JEAN)	Active	2/26/2019	Business Obligations	10/20/2011	John C Dunlap
Lyons, Kristen (KRISTEN)	Active	2/6/2019	Business Obligations	5/7/2015	John C Dunlap
Lyons, Silas (SILAS)	Active	2/6/2019	Business Obligations	3/19/2015	Brian Seamans
Streeter, Noble M. (NOBLE)	Honorary	1/30/2019	Deceased	11/14/1968	

Calendar

April 11	City of Redding Update, Barry Tippin
April 18	Lassen's Youth Camping Program, Jennifer Finnegan
April 25	Academic Scholarship Awards
May 2	Child Advocacy Center in Shasta County, Stephanie Bridgett

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Email: wdickens@first5shasta.org

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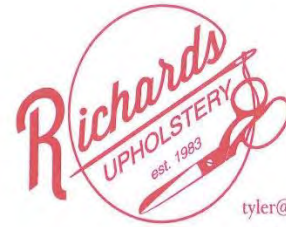
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