

Our Children, Our Community, Our Future

Wendy Dickens gave us a powerful presentation about how our children learn from birth until five years of age. Wendy represents an organization called First5 Shasta. This group is concerned with children's welfare for the first five years of life.

At birth human babies have over 100 billion neurons yet to be organized. From birth to five years the brain is finishing it's formation and connections. At this time development is influenced by relationships and experiences. For the first two years synapses or connections are formed. After two years through six years of age something called synapse pruning occurs. This means those synapses that are used most stay. Those that are not used are lost or become non functional.



Wendy Dickens

First5 Shasta's mission is "working in partnership with the community to promote, support and improve the early health, development, and learning of children from the prenatal stage through five years of age." The First5 Shasta vision Is as follows, Shasta County is a resilient community with strong families where young children thrive.

- Goal 1: Resilience is built and Adverse Childhood Experiences (ACEs) are reduced and prevented in the Shasta County 0-5 population
 - Goal 2: All children 0-3 in Shasta County have healthy beginnings and optiomal development.
 - Goal 3: All children will be prepared for and enter school ready to learn.

Some important data figures include:

- 30.9% of Shasta County children under 5 live below the poverty level compared to 18.8% state wide. (Less than \$25,100 for a family of 4)
- From 2014—2016 there was a drug overdose mortality rate of 20 per 100,000 people in Shasta County compared to 12 per 100,000 state wide.
- In 2016 only 74.8% of infants had mothers who received prenatal care in the first trimester, compared to 85% statewide.

First5 Shasta - Our Children Continued

- Maternal Risk Factors in 2016 showed 16% of mothers smoked tobacco during pregnancy, compared to 1.6% statewide.
- Another factor is birthweight. 6.4% of infants born in Shasta County in 2016 were born at low birthweight compared to 6.9% statewide.
- Child abuse and neglect in Shasta County was 1.5 times the state average in 2015.

Vision

strong families where young children thrive.

Shasta County is a resilient community with

Mission

Working in partnership with the community to promote, support and improve the early health, development, and learning of children from the prenatal stage through five years of age.

Goals & Objectives

Goal 1:

Resilience is built and Adverse Childhood Experiences (ACEs) are reduced and prevented in the Shasta County 0-5 population

- 1.1 Increase community awareness of the impact of ACEs and ways to prevent ACEs and build resilience in young children.
- 1.2. Advocate for systems change that helps prevent ACEs and builds resilience in young children and their families and communities, and supports the coordination and provision of trauma-informed preventive and treatment services to high-risk and affected families.

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Goal 2:

All children 0-3 in Shasta County have healthy beginnings and optimal development

- 2.1. Support programs that provide prevention and early intervention services, especially prenatal care, developmental screenings, and support to parents and caregivers during the first few months of a child's life, and programs that foster healthy development for infants and toddlers.
- 2.2. Increase access to safe, fun, and enriching spaces for families to build social connections and provide educational experiences for their children.



- 2.3. Support education for parents and caregivers that increases awareness and understanding of the knowledge, skills, and resources that can help support their child's optimal development.
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- 2.4. Advocate for increased streamlining of services and coordinated referrals for needed screenings and services.

Goal 3: All children will be prepared for and

3.1. Support education for parents and caregivers of children 0-5 that increases awareness and understanding of the knowledge, skills, and resources they need to support their child's academic, social, and physical development in preparation for learning in school and other high-quality learning environments.



 Advocate for the accessibility, affordability, and quality of preschool in Shasta County.





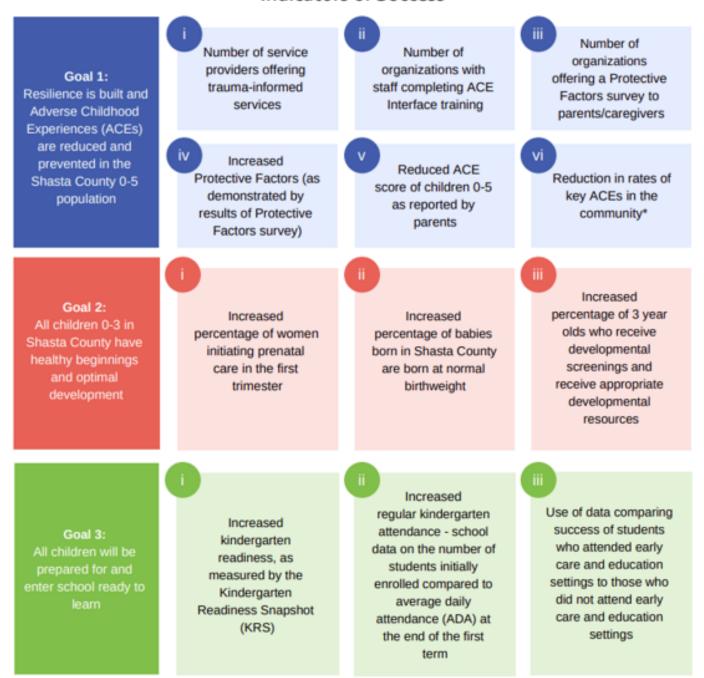
Systems Change



Family Strengthening

First5 Shasta - Our Children Continued

Indicators of Success



^{*} Key ACEs to be measured include substantiated abuse and substantiated neglect, neonatal abstinence syndrome, protective factors (as data is available), calls for domestic violence, witnessing domestic violence in the home when under 18 (if survey on this is repeated, and children living with someone with a serious drug or alcohol problem [as data is available])

A big thanks to Wendy and First5 Shasta for a great program. Our children are our future. With their mission and vision First5 Shasta is working to make that future bright for all our children.

Redding Rotary's Vocational Service Award

This year's Vocational Service Award goes to Maxim Physical Therapy and Steve Westlake.



Redding Rotary's Tablets Given to Shasta College

Eva Jimenez introduced two "Step Up" program participants who gave testimonies regarding how the computer tablets have changed their lives. What a great worthwhile program.



Ben Brandenberg



Derek Bunch

New Member Todd Jones



Todd Jones was raised in Weaverville. He loves Shasta County and is glad to be a part of the Shasta County Economic Development Team. Todd is a U.S. Marine shown here with the uniform of a Lance Corporal. After graduating from Humbolt State University he worked for Congressman Wally Herger.

Todd worked in the Bay Area for several agencies and has now returned to Shasta County and Redding.

He is married to his wife, Ericka and has three boys.

Welcome Todd to the Rotary Club of Redding.

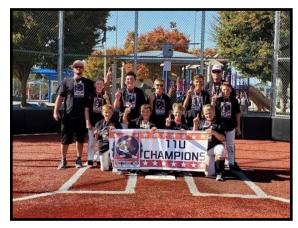
President Jeff's Recognitions



Gene Poch has a new car in the family. From the looks of the car to the left there is a Corvette lover in the family. Actually Gene said his wife checked out all the cars in town and bought a Ford Taurus. Gene donated \$100 to the Endowment and \$100 to his Paul Harris.

Looks like Ken Seamans and Jack Kimple took a trip to Japan. While in Japan they visited a Kimono shop. Not sure which one is in the picture to the right but I am told it is Ken Seamans. Looks more like Spock of Star Trek. The guys visited all the sites including Mt. Fuji and many museums. When asked if they had anything left for Rotary the comment was a donation of 5000 yen. This finally translated into Ken giving \$100 to the Foundation and \$100 to the club. Jack contributed \$100 to fight polio. (Foundation)





Kathy Anderson is celebrating her grandson winning the 11U Championship. She wanted to give President Jeff a gift which turned out to be a cup. It said something about being perfect and being Portuguese. Kathy donated \$100 to the club and \$100 to the Foundation.

Jake Mangas has bought a new home. He mentioned that the move will be happening this weekend and invited anyone who wants to help to climb on board. His old home was sold the same day as listing and ended up 9K over asking price. Not bad. There must be some funds left for Redding Rotary. Jake donated \$100 to the club.





Leslie Willliem is seen here with friends. The best thing about the picture is Leslie can't remember where and when the event occurred. She said I can't remember where the picture was taken several time. Leslie gave \$100 to her Paul Harris

President Jeff's Recognitions

Steve Fitch is proud of his granddaughter for being selected as home coming queen at U-Prep. His son John proposed and is now engaged. Steve donated \$100 for his granddaughter, \$100 for the engagement and \$1 for the University of California beating Oregon State.







PP Amelia Ward is seen in the picture above center stage. She was asked where it was and again the reply was "I don't remember." For Amelia to not remember where she was at any time is very unusual. With a little help she finally recalled it was taken with all the Assistant Governors for next year. She would be the AG for president Jake Mangas's year. Amelia donated \$50 for the recognition and another \$50 for needing help with identifying it.

Finally the last recognition was Ehrin Landis, I couldn't catch what it was for but I know it must have been important. \$100 to Ehrin's Paul Harris.

Calendar	
October 31st	Kerry Caranci of the Shasta Regional Community Foundation. Update
November 7th	Veteran's Day Presentation
November 14th	District Attorney Investigator Joe Hendrix. (Stephanie Bridgett)
November 21st	District Governor Tina Akins



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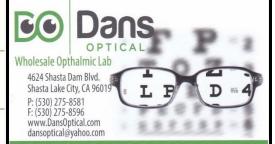


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