

Community Foundation of the North State Update

Getting Things Started

Led by team # 5, Brian Scarr (co-captain) introduced the members of his team serving today: Greeters were Laurie Baker and Dee Potter, Tom Stovall led the Pledge, Rick Fauss led the invocation, Past President Dave Gerard introduced our visitors and guests.

For our Sunshine Report, **Rick Fauss** let us know that **Joe Wyse** underwent surgery on Wednesday and **Dick Green's** wife **Gretchen** passed away Wednesday night due to a heart attack.



Thanks to **Rick Hill** for opening our meeting with *Here Comes the Sun*

Announcements

- **President Jake** brought us an update on an important effort our club is helping to fund, Food For Thought. **Kathy Malain** recently met with the principal of Juniper school and was able to extend the program to include this school. This was a significant "add" when you consider that 98% of the students there are on the free lunch program and some of their students are considered homeless. What a great return on our Rotary investment!
- President Jake, in his "Where's Jake?" segment, with a nod to Indiana Jones, talked about a "treasure" out there, a recent partnership with the Redding Chamber of Commerce and the County of Shasta on a \$3M grant program to assist local businesses and non-profits hardest hit by the pandemic. If you know of anyone who could benefit from this program, please send them to the Chamber website at reddingchamber.com/ shastacountycaresgrant





Recognitions

 Scott Putnam was our sole recognition today. He and his wife recently dropped off their oldest son at Grand Canyon University where he's pursuing an accelerated Masters of Divinity Degree with a vision to become a missionary one day. Scott gave \$100 to the club and another \$100 to start a Paul Harris in his son's name.



Directory Update

 Dave Gerard let us know that Kim Christofferson dropped off the final proof to his office and that production on this year's directory would begin soon!



August Complex Fire Update

Our very own **Wendy Dickens**, a volunteer with the Centerville Volunteer Fire Company, has been serving recently in the battle against the August Fire Complex. At the end of our meeting today she shared her experiences on the front line of this fight.

As a "complex" fire, this means that multiple fire incidents have spread and connected with other fires. Her company has been serving in the West Zone of the fire, in the Humboldt and Trinity counties. She mentioend the steep terrain and difficult ground conditions as they fought active fires and were on the lookout for spot fires. Thanks **Wendy** for your service!





	Calendar	
October 1	Shasta EDC Update	
October 8	ТВА	
October 15	District Governor's Report	
October 22	Member Minute	

Today's Program - Community Foundation of the North State Update

President Jake introduced today's presenter, **Kerry Caranci**, CEO of the Community Foundation of the North State. He noted his personal connection with the Foundation as being a board member, and also mentioned the fund that he and his family established to honor the passing of his son Michael.

Formerly known as the Shasta Regional Community Foundation, **Kerry** discussed the transition to a new name - The Community Foundation of the North State. This change was taken to help clarify who the organization is and who they serve. Now in its 20th year, the Foundation has grown it's service area to include Siskiyou and Tehama counties.

Kerry noted the year-long plus process of working through the rebrand process and gave some kind kudos to **Bret Christensen** and his company Pacific Sky for their partnership. **President Jake** didn't miss the opportunity to fine **Bret** \$100 for this recognition by **Kerry**.

As part of the "reveal" process of the new brand, the Foundation chose to celebrate by holding a contest to give away \$15,000 to local non-profits,



Kerry Caranci, CEO of the Community Foundation of the North State.

The competition was set up to benefit one non-profit each in the three counties they serve.

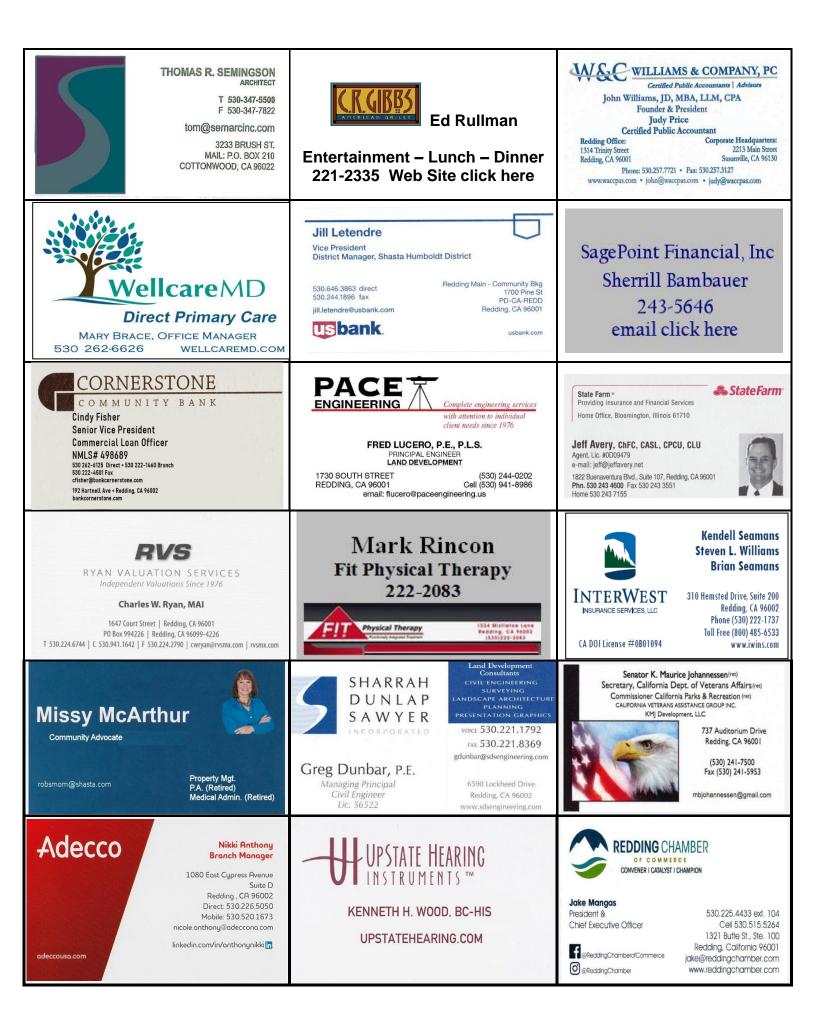
To describe what the Foundation is all about, she used the following three talking points:



Some notable key facts about the Foundation:

- Established in 2000
- Service area: Shasta, Siskiyou and Tehama county
- Started with \$300,000 and 7 funds
- Currently \$34 million in assets and over 50 Funds
- Over \$34 million in grants made since inception





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