



Team 3 Jenn Finnegan and Rob Adams

The meeting today was hosted by Jenn and Rob. The program was Cedar Crest Brewing and Moonstone Bistrot-the effects of Covid-19 on local eateries.

Also featured is an update on our fundraiser, "Dollars for Dares." Recognitions and much more.



Music by Jenn Finnegan
Click on the picture while Online.



Jake's Virtual Recognitions



First on Pres. Jake's list was Kathy Anderson. Kathy was unable to Zoom today but wanted to contribute \$100.00 to the club. Pictured are her son and grandson. The honor is her grandson won a spelling bee. Congratulations on being the Spelling Bee Champ.

Next was Jeanne Jelke (Cribbage Champion). The comment from Jeanne was where in the world did you get that picture. No sources revealed. It seems Jeanne was recently on the Island of Oahu with her two grandchildren. They stayed at a very nice hotel and had a great Christmas. Thanks Jeanne for the \$100.00 to the club.



Pres. Jake's Recognitions Continued



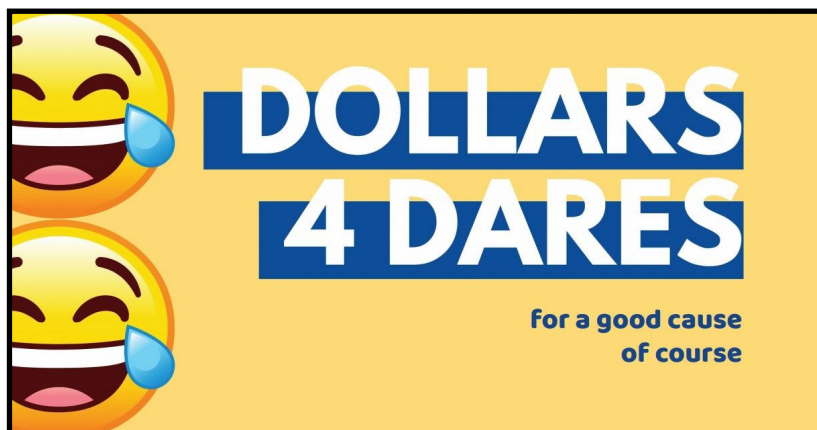
Next was Rob Adams. Rob purchased a fantastic RV with all the amenities. It is a fifth wheel and has three pop outs. Speaking of popping out, Rob popped out \$100 to his Shan and another \$50.00 for Jenn's Dollars for Dares. Thanks Rob for the very generous contributions.



Next was Rick Hill, again. After his exploits on the paddle board in the snow, Rick has been recognized by Forbes Magazine for his expertise. The award "Best In-State Wealth Advisor. Rick this is front page stuff. Even though he was recently recognized, Rick contributed another \$100.00 to the club.

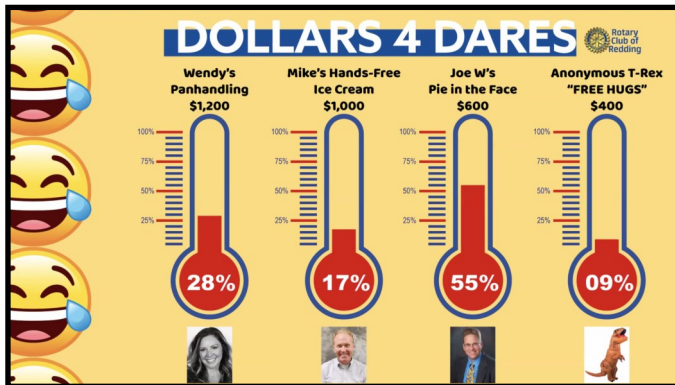
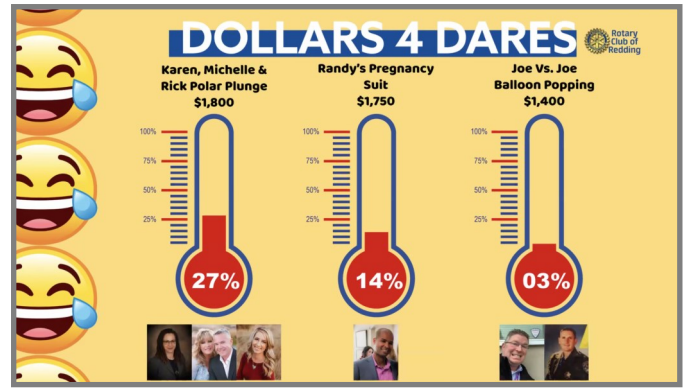
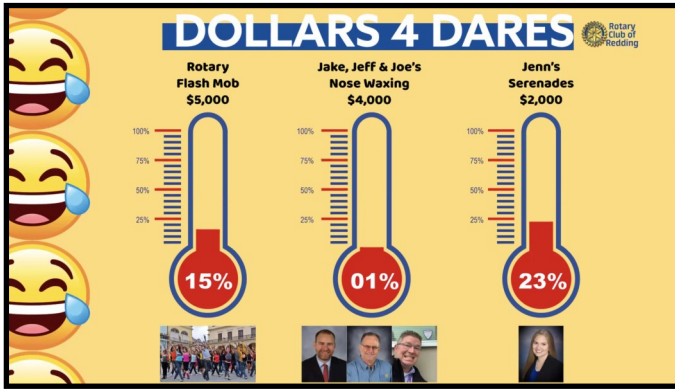
Rachel Hatch has been making headlines. It seems Rachel is a columnist for the Record Searchlight. In today's political environment, she tries to stay neutral but at times this is very difficult. Rachel has both Conservative and Liberal friends. Rachel Hatch's name and photo were attributed to an opinion column she never wrote! Mistakes do happen even in a newspaper.

With this middle of the road approach, Rachel contributed \$50.00 for her Conservative friends and \$50.00 for her Liberal friends. Thanks Rachel for the contribution and hosting today's program. Good job.



Our fundraiser is going great guns. Please encourage our participants with a nice contribution.

Dollars For Dares Updated



DOLLARS 4 DARES

for a good cause of course

HOW TO MAKE YOUR PLEDGE?

Option 1: Complete the form online at bit.ly/Dollars4Dares

Option 2: Print/mail form to Kim

Your pledge will be charged to your Rotary account.

Honor To Youth Shasta College



Vice Pres. Of Student Services
Kevin O'Rourke



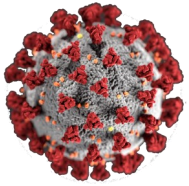
Jerry Brown—Shasta College
Football Coach and Interim Director of UMOJA



Chelsea Kafalas—UMOJA Coordinator

This months honor to youth is DaMario Watson. He originally came to Shasta College to play football. That was just the start of things for DaMario. He is a leader par excellence. UMOJA is a concept to increase attention and success rate in school. DaMario organizes the meetings and is a big player. He is so impressive it took three people to introduce him. Congratulations for being our student of the month.





The Effect of Covid-19 On The Food Industry



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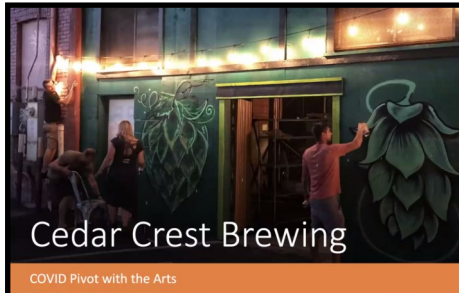
OVERVIEW

COVID-19:
Solutions for
business resilience




PROGRAM: THE COVID-19 "BUSINESS PIVOT"

Two food industry establishment were featured as to how the pandemic effected them, their employees and their customers.



Featured first was Cedar Crest Brewing with Kate Grissom. Kate described what happened March, 2020 when the word came out all restaurants will be closing. Cedar Crest Brewing has a place in Redding and another in Red Bluff.

The first reaction was shock and grief. Knowing this was real next came struggle strategies. During the down time Cedar Crest became creative. They asked folks to help create art work at the

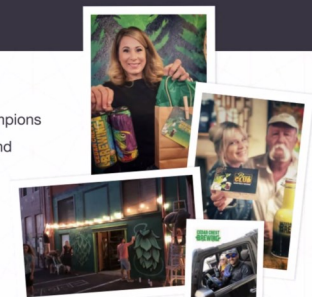
Red Bluff site. Friends and artists created some wonderful designs in the alley entrance. This is seen in the picture above. This made the alley a unique experience. Using the creative energy helped to deal with the down time. As the year progressed there was closure and limited reopening. Then there was closure again. Then there was outside dining and closure again. Finally recently Cedar Crest Brewing is able to serve alcohol in the alley entrance in Red Bluff. Redding is seeing inside dining as well.

Partnerships with the business around Cedar Crest helped to get through the difficult times. Everyone is in the same boat. Make the best of what you have and hang in there till times and conditions change.



Observations

- Moved swiftly past stuck
- Surrounded themselves with champions
- Willing and eager to be creative and creative with others



The Effect of Covid-19 Continued with Moonstone Bistro

Last March, 2020 several friends of Che and Tanya Stedman said something was up that several folks were seen wearing surgical masks. Someone also said that they had heard restaurants would be closing due to the pandemic. These words were only a prelude to what was coming for the next year.

It was the weekend and all employees were given two weeks off. Then the two weeks turned into three months. This is when the government stepped in to help with unemployment.

On July 1st the word came we could reopen. To do so there would be rules to allow people to eat

Inside. There would be plexi-glass, limited to 50% number of patrons. Social distancing meant the tables needed to be rearranged. All this was done just to stay open.

July 12th the dreaded announcement from the Governor, all restaurants will close again. This was devastating to everyone. Our employees were struggling to keep their homes and cars. Che decided to go to KRCR after the second closure. He talked to city leaders to see what could be done just to survive. Moonstone donated all their food to those that needed it most.

The word was outdoor dining would be allowed. There had been eight months of limited opening and closures. Outdoor dining was something the Governor offered. Moonstone made plans to extend the restaurant and make an outdoor area. This was done with the consent of the landlord. In fact the landlord offered to pay half of the expense and not increase the rent.

What Che and Tanya didn't know is a "Go Fund Me Account" had been set up to help Moonstone Bistro survive. What also happened is the friends of Moonstone paid for the design and building of the expansion project. This along with the landlords help is something to behold.

The worse thing of all happened just before Christmas, 2020. EED stopped payments. This was devastating to all the employees. This is when it was time for everyone to pull together. Moonstone feels their employees are like family. Somehow with everyone pulling together we would get through this.

Che mentioned the outpouring of help from the community is very humbling. He and Tanya can't thank everyone who helped enough. Through it all he said most important tell your employees the truth. Next it is very important to show moral good judgment. Having the fortitude to hang in there when times are tough.

A comment from the question and answer time was through all of the pandemic all of the food industry businesses have come together, helping one another. Human beings seem to be at their best when the times are at their toughest. Thanks again to everyone for helping Moonstone Bistro.



February and March 2021	
February 25th	Good News Rescue Mission
March 4th	Radio Controlled Model Airplanes
March 11th	We are Off Site. More info to come.
March 18th	TBA



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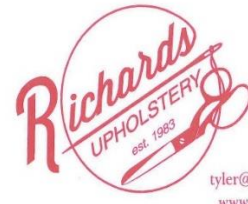
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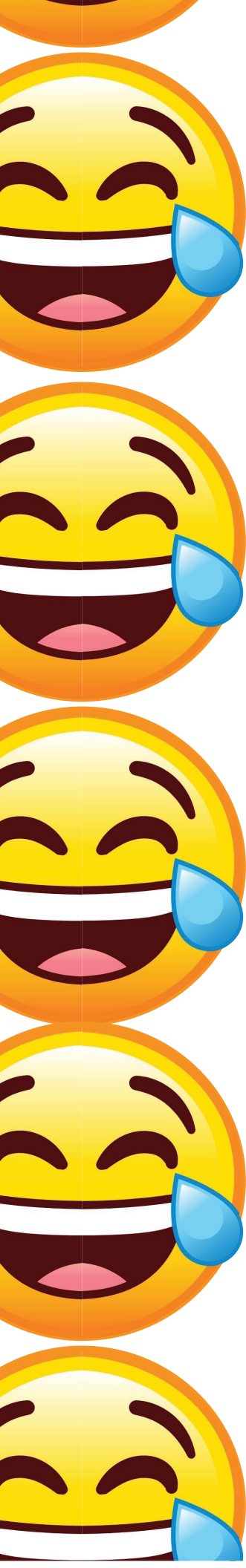
presents

DOLLARS 4 DARES

**for a good cause
of course**

**Our fellow Rotarians and Board Members
have committed to take part in some fun
dares, but we need your help to make it
happen!**

**Contribute to your favorites and when they
hit that goal, they have to perform the dare.
All dates will be recorded as shown on our
April 1st Program!**



DARE	DESCRIPTION	GOAL
Rotary Club Flash Mob	Our fellow Rotarians, including some of your Board Members, will do a Flash Mob somewhere in Redding! Want to see a video of all this craziness?! Then you need to pledge to this Dare!	\$5,000
Jake, Jeff & Joe Ayer's Nose Wax	Remember how much fun it was to watch Jake squirm when he and Michelle got their noses waxed? Want to see it again... and watch President Elect Joe Ayer and Past President Jeff Avery do it too?! So do we!	\$4,000
Jenn Seranade's Strangers	Incoming Director, Jenn Finnegan, has agreed to serenade three random people at the Shasta Mall. We're looking forward to watching this hot mess play out!	\$2,000
Karen, Michelle & Rick's Polar Plunge	Director of Youth Services Karen Karnatz, incoming Director Michelle Nystrom, and musician Rick Hill have all agreed to jump into the freezing cold water of Whiskeytown Lake this winter and have it all recorded for your viewing pleasure. Oh man, I've gotta see this!	\$1,800
Randy's Pregnancy Suit for an Hour @ Work	Director of Fundraising Randy Tate has agreed to spend one hour at work, in his office, doing what he normally does... but doing it while wearing a Pregnancy suit! The best part? We'll get to see videos/photos of it. Wanna help make this happen?	\$1,750
Joe Ayer & Joe Hedayattzadeh – Balloon Popping	Let's see who's better at popping balloons with their backsides. That's right, they have to sit on the balloons to pop them. It's Joe Vs. Joe in a Balloon Popping competition! President ELection Joe Ayer, and Director of International Projects, Joe Hedayattzadeh, will go head to head in this serious (not really) competition!	\$1,500
Panhandling for Rotary	Incoming Director Wendy Dickens has agreed to stand on the corner at a busy intersection in Redding for a minimum of one-hour holding a large sign that reads, "I Love Rotary" while she panhandles for donations.	\$1,200
Mike's Hands-Free Ice Cream	Director of Membership Mike Mangas always looks so poised on TV as he's giving the nightly news report. Let's see how poised he looks eating Ice Cream with NO HANDS! Yup, that's probably just as messy as it sounds and likely as entertaining. Especially if we put the scoop of ice cream on a flat plate and it's had time to melt so that it slides around the plate, the table, his face... You get the picture.	\$1,000
Joe Wyse's Pie-In-The-Face	Director of Community Projects, Joe Wyse, has agreed to take a pie to the FACE! (We know some of you have been waiting to do this.) Make your pledge, let's see this dare happen.	\$600
T-Rex "Free Hugs"	An anonymous Rotarian has agreed to dress up in an inflatable T-Rex costume and stand outside of a busy grocery store holding a sign that says, "FREE HUGS". If you haven't ever seen an inflatable T-Rex costume, then you're in for a treat. This will be hilarious!	\$500
No Embarrassment Needed	If you think our Board Members have done enough embarrassing things for one year, then send us \$100 or more and we'll leave you and them alone... For now.	\$100 or more...

Rotary Club of Redding

DOLLARS FOR DARES

Pledge Form



The Rotary Club of Redding is raising funds for their annual programs including Scholarships and Community Projects. To that end, several of our Board Members have agreed to do crazy Dares IF we reach our fundraising goals. ***How much will you pledge toward each goal?!***

Please use the form below to indicate how much money you'd like to contribute toward each Dare goal. You may choose to pledge toward one, several, or all dares. You will be billed by our club's office for your total pledge amount.

NOTE: *This is a pledge toward a fundraiser for President Jake's Year. This pledge is in addition to the annual pledge you made to the club back in July. Accordingly, you will be billed for it separately.*

My Name	
Email	
<i>I wish to pledge the following amounts for the dares indicated below*:</i>	
Rotary Flash Mob	\$
Jake, Jeff & Joe Ayer's Nose Wax	\$
Jenn Serenading Strangers	\$
Karen, Michelle & Rick Polar Plunge	\$
Randy's Pregnancy Suit	\$
Joe Ayer & Joe Hedayatzadeh's Balloon Popping	\$
Wendy's Panhandling for Rotary	\$
Mike's Hands-Free Ice Cream	\$
Joe Wyse's Pie-In-The Face	\$
T-Rex Suit "FREE HUGS"	\$
Donation Only	\$
Total Pledges to be billed to my Rotary account (add all lines and enter the total here).	\$

Mail your completed form to the RCR Office at 1700 Pine St., Suite 210, Redding, CA 96001. Submitting this form to the RCR Office indicates acknowledgement and acceptance of charges toward your Rotary Club of Redding account for the amounts entered above. Payments for all Dollars 4 Dares pledges are due by March 31, 2021.

**Please enter your donation amount for each dare you wish to contribute to. You may donate any amount you are comfortable with.*