

October 1, 2020

# the SPILLWAY



**Rotary Club of Redding**  
District 5160 | Club Number 456

**Jake Mangas**  
Club President

**Mark Roberts**  
District Governor

## President Jake Starts Rotary Meeting On The Run



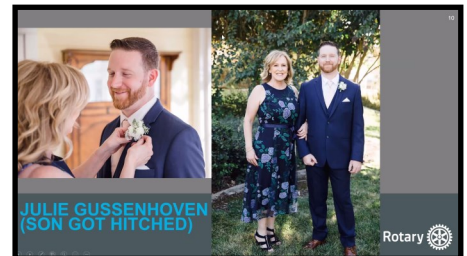
Redding Rotary President Jake Mangas started the October first Rotary meeting from his vehicle. After driving he is shown at the Stillwater Park Development Project. The bell seen sitting on the sign was rung right at 12 noon.

The first person to speak was Past President Amelia Ward. Her message was about Polio in the world. There are two countries that now have Polio, Pakistan and Afghanistan. Amelia's message was now is the time to donate so these two countries can join the rest of the world being Polio free.

Please check with Jeanne Jelke as to how to donate and help rid the world of Polio.

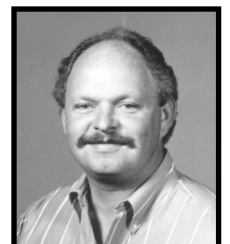
## Jake's Virtual Recognitions

First to be recognized was Julie Gussenhoven. Julie is celebrating the marriage of her son. All of Julie's children are married now. Thanks Julie for your contribution.



Jake found out that Don Gallino was making a trip to Idaho to visit family. Don is usually herding cattle about this time of the year bringing the cows out of the high country before winter comes. No picture of Don. Don was recognized for \$200.00

Next on the list was Gary Burks. The picture at the right was taken when Gary was about 15 years old. Somehow this picture has remained in the Redding Rotary directory since he joined in 1983. Gary volunteered \$50.00. Thanks Gary.



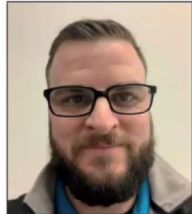
**Gary Burks**

# Jake's Virtual Recognitions Continued

Next was Wayne Martin, Brad Rullman and Kristy Lanham. As you can see below these three Rotarians are the only ones with pictures in color in the directory. Normally this would be a nice feature but since they are the only ones, it will cost each \$50.00 for being different. Thanks to all three for you donation.




**Wayne Martin** 12/19/19  
 Birthday - 09/27 Freddie  
 415 Knollcrest Dr.  
 Suite 102  
 Redding, CA 96002  
 H: 530-355-5805 C: 530-355-5805  
 B: 530-224-2270  
 E: waynemartin@windermere.com



**Brad Rullman** 12/19/19  
 Birthday - 09/17 Danielle  
 1170 Edgwood Dr.  
 Redding, CA 96003  
 C: 530-227-6529  
 B: 530-221-6100  
 E: bradley@crgibbs.com


PHF



**Kristy Lanham** 04/25/11  
 Birthday - 20-May Tyler  
 6720 Eastmont Dr.  
 Redding, CA 96002  
 C: 364-6415  
 O: 378-8000  
 E: klanham@spi-ind.com  
 Sierra Pacific Industries  
 Public Relations



PHF

**FULL COLOR GLAM SHOTS?**



## Todd Jones, (Mr. EDC), Craft Talk

**Who is Todd Jones?**

Todd was born in Redding. He was a Lance Corporal in the United States Marine Corps. He attended Humboldt State University, graduating with a degree in political science.

Todd has lived in several locations. In order they are Redding, Salt Lake City, UT, Boise, ID, Weaver-ville, CA, Washington, DC, Okinawa, Japan, Arcata, CA, and back to Redding.

Todd has been associated with CORO, Blood

Source and the Shasta Economic Development Corporation. His leadership at the EDC is now at four years. Todd is married to Ericka and has three lovely children. Despite his moving around Todd plans to make Redding his permanent home.

## The Shasta Economic Development Corporation Update



The EDC was founded in 1957. The purpose at that time was to develop The Mountain Lakes Industrial Park. The organization formed the Superior California Economic Development Department (SCEDD).

During the early history some of the businesses that were recruited include, Southern Aluminum Finishing, Knauf, CaptiveAire, Wondermetals and Fresenius Medical.

EDC's main functions are to attract businesses to Redding, business retention and expansion, establish and maintain airline service and scalable startup support.

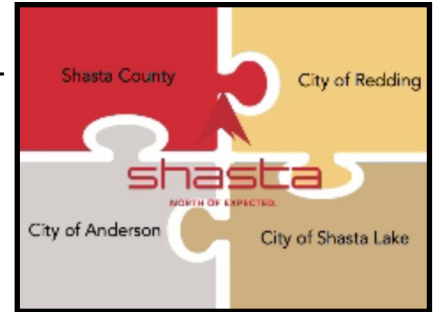
# Shasta Economic Development Corporation Continued

Todd showed a short video that details what the EDC is and what it does.



**Click on the Shasta EDC Icon to the left to view the video while on the Internet.**

The Shasta EDC covers a large area serving Shasta County including the City of Redding, City of Anderson and the City of Shasta Lake. Some of the EDC accomplishments have appeared in Business Facilities Magazine as the 2020 7th Best Business Climate—Redding MSA. Also in 2019 The Walton Family Foundation mentioned Redding EDC as the 29th Most Dynamic MSA.



To help develop and attract businesses to Redding EDC has partnered with the California Governor’s Office of Business and Economic Development.

Some active proposals include Cross Laminated Timber/Modular Developer with 300 jobs, Food Manufacturer with 400 jobs and Lithium-Ion R&D and Manufacturing with 400 job.

EDC is targeting manufacturing that fits our talent pool and supply chain to include, wood products, building products and construction innovation.

EDC also targets professional engineering services. One of the hardest to attract are the remote workers and freelancers. An example would be attracting people from Silicon Valley. The first thing asked is what would the salary be. The answer is one half of what you are making now. The dialogue is continued with the cost of living is not as high. Land cost are much lower than in the big cities. Surprisingly last on the list is recreation and a good safe place to live.

Below is an image of the Stillwater Park layout with the plots that have been sold for future development.

## Current Prospects

- Maas Energy Works
- PACE Engineering
- Lassen Canyon Nursery
- CalFire
- Panattoni



# Shasta Economic Development Corporation Continued

A success story is Fineos + Limelight Health. This business was founded by local insurance broker, Garrett Viggers. It was funded through First Shasta Angel's Investment. This past August this business was sold for \$75M. Other business associated with the **Redding Venture Conference** included Rente, Authentic-Sales/WAG, Turbans for Tots and several more.

Upcoming events include **Venture Camp**. The kickoff is October 9th at 12:00 p.m. on Facebook Live. There will be four weeks of virtual presentations. One founder will win a \$2500.00 cash prize compliments fo LimeLight Health.

Finally a word about airline service. At present we have service from Redding to San Francisco. It is hoped that in the near future, service from Redding to Los Angeles will return. Some targeted destinations include Denver and Seattle. The airlines being romanced are Alaska and American. During questions and answers it was asked why hasn't the EDC considered Redding To Sacramento. Todd said this is a question very often asked with the answer being the airlines don't like short distance hops. They are just not economical.

Thanks Todd for a very informative view of the Shasta Economic Development Corporation. Don't forget to check out the Redding Venture Conference.



October's Calendar	
October 8th	<a href="#"><u>Club Meeting-Team 1 - COR Downtown update</u></a>
October 15th	<a href="#"><u>Club Meeting-Team 2 - District Governor's Report</u></a>
October 22nd	<a href="#"><u>Club Meeting-Team 3 - Member Minute</u></a>
October 29th	<a href="#"><u>Club Meeting-Team 5</u></a>

<b>Member Birthdays</b>	<b>Birthday</b>
Christensen, Bret (BRET)	10 October
Cruse, Rubin E. Jr. (RUBIN)	10 October
Ferraiuolo, Paul (PAUL)	07 October
Giovaniello, Anthony (TONY)	22 October
Gussenhoven, Julie (JULIE)	10 October
Harrison-Smith, Betty (BETTY)	14 October
Poole, Erik C. (ERIK)	17 October
Ranger, Bobby (BOBBY)	18 October
Redmon, Maggie (MAGGIE)	21 October
Rincon, Mark A (MARK)	18 October
Stone, Marjeanne (MARJEANNE)	03 October
Stovall, Thomas L DVM (TOM)	31 October
Tavares, Trudy L. (TRUDY)	28 October
Warren, Michael (MICHAEL)	19 October
Williem, Leslie (LESLIE)	17 October
Wood, Kenneth H (KEN)	05 October
Wood, Mark G. (MARK)	08 October

<b>Member Anniversaries</b>	<b>Start Date</b>	<b>Total</b>
Anderson, Kathy Ann ( KATHY)	10/16/97	23
Balkovek, Gregory L (GREG)	10/14/73	47
Dean, Joanna (JOANNA)	10/20/11	9
Gallino, Donald F. (DON)	10/03/91	29
Hurst, Fred (FRED)	10/09/86	34
Jones, Todd (TODD)	10/24/19	1
Richart, Jason (JASON)	10/04/12	8
Ryan, Charles W. (CHARLES)	10/15/81	39
Salter, Lee W. (LEE)	10/09/86	34
Smithson, Arthur J. (ART)	10/07/82	38
Speer, Bill (BILL)	10/20/11	9
Stone, Marjeanne (MARJEANNE)	10/08/15	5
Tate, Randy (RANDY)	10/21/10	10
Theimer, James (JAMES)	10/31/96	24
Westlake, Steve (STEVE)	10/20/11	27
Wood, Mark G. (MARK)	10/11/18	6

Partner Birthdays	Member Name	Birthday
Allen, Cindy	Allen, Robert O.	10 October
Baker, Bill (BILL)	Baker, Laurie	25 October
Putnam, Natalie	Putnam, Richard Scott	16 October
Ranger, Wanda	Ranger, Bobby	26 October
Salter, Irene	Salter, Jason	10 October
Williams, Nancy	Williams, Steven L	21 October

Wedding Anniversaries	Partner's Name	Anniversary	Years
Clark, Steven (STEVE)	Cheryl	10/22	26
Mangas, Mike (MIKE)	Lindy	10/13	41
Martin, Wayne (WAYNE)	Fredericka (FREDDIE)	10/17	27
Poole, Erik C. (ERIK)	Kristi	10/09	21
Richart, Jason (JASON)	Erin	10/11	17
Rullman, Bradley D. (BRAD)	Danielle	10/11	2
Speer, Bill (BILL)	Mikilah	10/11	6
Williem, Leslie (LESLIE)	Eli	10/04	17

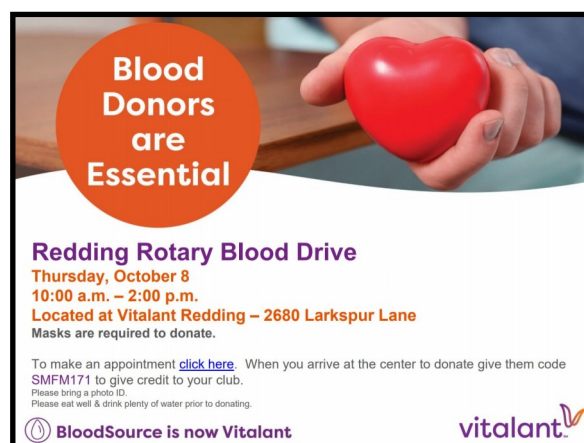
## Membership Activities

There have been no new members added during the last quarter and we have not lost any members during the last quarter.

There is a new member reduced fee. The one time \$250.00 admissions fee has been reduced to \$100.00. This action was taken by the Board of Directors as a result of the club not holding in person meetings. Once the in person meetings resume so will the \$250.00 fee.

This might be a good time to bring in a new member who is just waiting until regular meetings resume,” said Membership Chairman Greg Balkovek. “At some point the club will resume luncheon meetings and the cost will go up. There is no better time financially to consider membership in Redding Rotary.

Even though we are not having in person meeting the need for blood hasn’t changed. Please check out the following flyer and donate blood if possible.





# Adecco

**Nikki Anthony**  
Branch Manager

1080 East Cypress Avenue  
Suite D  
Redding, CA 96002  
Direct: 530.226.5050  
Mobile: 530.520.1673  
nicole.anthony@adecco.com  
linkedin.com/in/anthonynikki

adeccousa.com



**KENNETH H. WOOD, BC-HIS**  
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**Jake Mangas**  
President &  
Chief Executive Officer

530.225.4433 ext. 104  
Cell 530.515.5264  
1321 Butte St., Ste. 100  
Redding, California 96001  
jake@reddingchamber.com  
www.reddingchamber.com

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Donate blood  
today.



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Find us @vitalant

## Help make a student's first day of school memorable!

NVCSS is partnering with Kohl's for our annual  
Back to School Shopping Spree – drive-thru style!

### Saturday, August 1

Volunteer or donate today.

Contact Meghan at 530-515-7900 or visit [nvcss.org](http://nvcss.org).



1951 Churn Creek Road, Redding, CA 96002

**Bobby Ranger**

Senior Vice President  
Regional Manager  
bobbyr@mboc.com

Tel: 530.722.3949  
Cell: 530.510.3748  
Fax: 530.224.2220

Gary Burks Harry Grashoff



[judy.mif@adviserfocus.com](mailto:judy.mif@adviserfocus.com)  
[www.maxwellif.com](http://www.maxwellif.com)

Judy L. Maxwell, ChFC  
Financial Advisor  
1378 Hilltop Drive  
Redding, CA 96003

Phone: 530.221.0441  
Phone: 800.339.0441  
Fax: 530.221.0725  
CA Lic# 0B16280

## Bryant Construction



**Leslie Williem**

Phone: 241-6262  
email: [rsbinc05@earthlink.net](mailto:rsbinc05@earthlink.net)  
5255 Eastside Road  
Redding, CA 96001

**Tyler Lanham**  
Owner



472 Wilshire Dr  
Redding Ca 96002

(530) 222-6082  
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**Richard L. Hill**  
Senior Vice President | Financial Advisor  
310 Hemsted Drive, Suite 100  
Redding, CA 96099  
530-222-7304  
[rick.hill@morganstanley.com](mailto:rick.hill@morganstanley.com)  
[advisor.morganstanley.com/](http://advisor.morganstanley.com/)  
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Janice C. Cunningham, CCIM, CRE, CPM®  
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2515 Park Marina Drive, Suite 200  
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e-mail: jeff@jeffavery.net  
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Community Advocate



robsmom@shasta.com

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VOICE 530.221.1792  
FAX 530.221.8369  
gdunbar@sdsengineering.com

6590 Lockheed Drive  
Redding, CA 96002  
www.sdsengineering.com

**Senator K. Maurice Johannessen (ret)**  
Secretary, California Dept. of Veterans Affairs (ret)  
Commissioner California Parks & Recreation (ret)  
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737 Auditorium Drive  
Redding, CA 96001

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Fax (530) 241-5953

mbjohannessen@gmail.com

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