

Date of Meeting: August 12, 2021

Day Editor and Publisher: Dave Dennis

## **COVID 19 Business Relief Explained**

**Sad news:** Just before press time, we were notified that Past President Rudy Balma passed away. Rest in peace, Rudy, you were a great person and a good friend. Our prayers and condolences go from our club to your family. You will be missed.

**President Joe** introduced Team 5 Co-captains, **Kristi Davis** and **Eva Jimenez**, who got things going. **Joanna Dean** led the pledge, **Mark Rincon** did the invocation; and **PP Joe Tallerico** introduced visiting Rotarians and guests. We were off and running.

Announcements: Kim's leaving. Kim Christofferson, our business manager for



L-R Erik Poole, Trudy Tavares, Kim Christofferson

many years, is leaving soon. We wished her well and thanked her for doing such a good job. She will be so missed. Thank you very much **Kim. Kim** went on to thank everyone and complimented our club for all the community work that is ongoing.

Offsite meeting next Thursday! Norm Hall, President of Simpson University, announced that next week's meeting will be at the Simpson University Student Union. Enter off of Shasta View and

someone will direct you to parking and the Student Union. See you there.

**Waterworks Park update: Leslie Williem** gave an update on the Waterworks Park social. It sounded like a great deal of fun and had attendance of 178 people. Good times.

At the direction of the Board of Directors, **President Joe** sent out a survey on the COVID virus. The complete text of his comments today are included.

"Recently the board and I have received a couple of comments about our COVID survey. As Rotarians, we have the unique ability to discuss topics as friends, professionals, and colleagues in this crazy world. Some topics are easy, and most people agree on actions, others are more heated and challenging. The beauty of Rotary is we can discuss, have interaction, and still be friends. I wanted to take a minute to clarify the intent of our COVID Survey.

A few months ago, a small group of local Rotarians, gathered to discuss the possibilities of what, if anything, our local Rotary club could do to support ending this Pandemic. They were Inspired by the words from our national organization:

"As people of action, Rotary members are engaged in their communities — gathering for projects and offering help to those in need.

Fighting disease is one of Rotary's main causes, so members already support efforts to promote proper hand washing techniques, teach people other ways to stay healthy, and supply training and vital medical equipment to health care providers. Now they're helping health authorities communicate lifesaving information about COVID-19 and donating protective gear and other supplies to clinics and hospitals that are under strain because of the pandemic."

As they brainstormed it was clear that our club will have varying opinions on this topic. I encouraged them to develop a survey to gauge the pulse of our club. The survey you have is that.

As COVID starts to heat up again in our community, I wanted to let you know, we plan to meet in person as long as possible. We are in a big room that is spread out. There are masks for those that are interested."

**Recognitions:** Nikki Anthony and her family went to Disneyland. They had a great time. Thanks, Nikki, for the \$100 for the club.

**Trudy Taveres**, while confined to home due the COVID pandemic, decided to put in a couple of retaining walls, a new roof, and some new carpet. She had enough left over for \$200 for the club. Thanks **Trudy**.

**Rory Greek** and **Rick Hill** engaged in a new Olympic sport involving eating marshmallows off a string. Had a pretty entertaining video. They each contributed \$100 to the club. Thanks fellows.

**Richard Malotky** celebrated his 41<sup>st</sup> wedding anniversary by going to Costa Rica. Has also been enjoying his grandkids. Thanks, **Rich**, for the \$100.

**Kristi Davis** and **Joanna Dean** rented a camp trailer and took their kids to an Adventure Camp in Etna. Everyone had a great time. Thanks for the \$100 each for the club.





**Jake Mangas**, President of Redding Chamber of Commerce and **Michelle Nystrom** of O2 Employment Services, above right, gave an update on a revision of the Employee Retention Credit passed by congress to provide relief to businesses with employees. **Michelle** was kind enough to provide me with the below information. It looks like something every employer would want to review. Thanks **Jake** and **Michelle** for a very informative program.

Recent legislation has extended and expanded the **employee retention credit** in several ways:

- 12-month extension of ERC through December 31, 2021
- Businesses that received the PPP loan will retroactively be able to claim the ERC
- Increased credit from 50-70% of qualified wages for 2021
- Increased benefits for companies up to 500 employees for 2021
- You do not need to have a reduction in your gross receipts to qualify!

This is an amazing program for our local businesses and non-profits to take advantage of to get some much-needed relief. Our goal is to get as much of this funding into our local economy and assist each business in obtaining this tax credit.

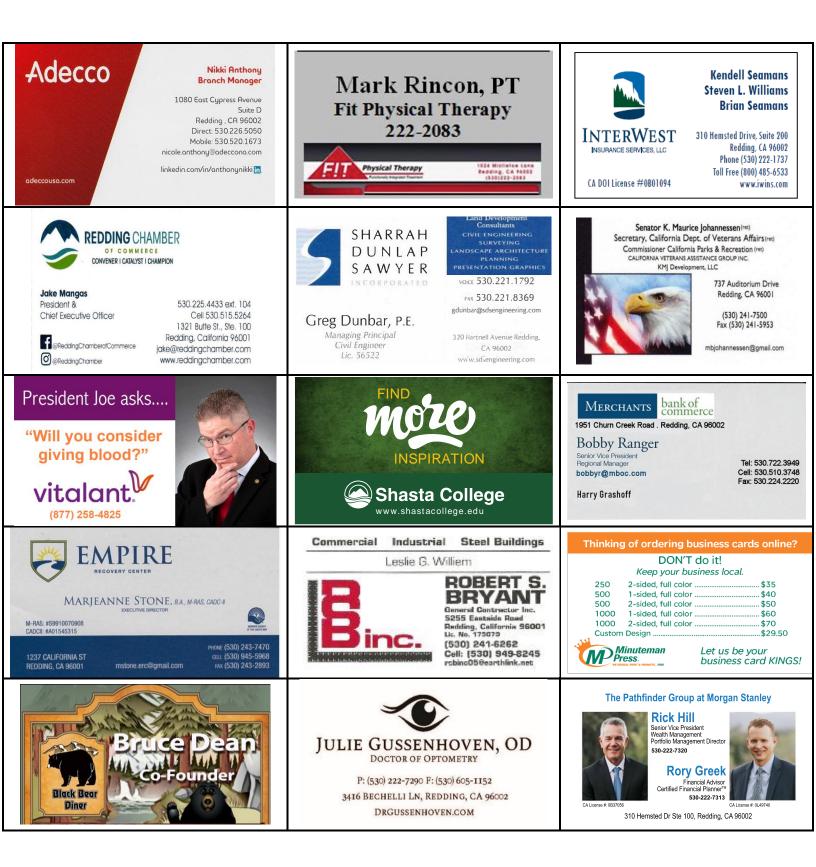
If you have been told your business doesn't qualify or you thought you didn't qualify, the changes in the legislation have changed that.

If you have questions on how to obtain this credit, please reach out to your accountant or Michelle at O2 Employment Services. <u>michelle@o2es.com</u> 530-223-4674

## Calendar

August 19	OFFSITE: Simpson University Student Center	
August 26	State of the County – Matt Pontes	
September 2	Viva Downtown	
September 9	District Governor's Visit	







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