

# the SPILLWAY express

March 24, 2022



**Rotary Club of Redding**  
District 5160 | Club Number 456

**Joe Ayer**  
Club President

**Kathy Suvia**  
District Governor

## The Adventure Challenge

### Getting Things Started...

Led by Team #3, co-captain **Rob Adams** (Tim Thomas co-captain) introduced those serving today: Greeters were **Mark Ball & Ken Freigher**. Keyway Greeters were **Matt Pontes & Steve Clark**. **Tony Giovaniello** led the Pledge, **Mike Mangas** led the invocation, and **PP Jeff Avery** introduced our visitors and guests. Fundraising ticket sales and Sergeant-At-Arms duties were covered by **Wayne Martin**.

### Announcements

**President Joe** reminded us about an upcoming event that will give us the opportunity to contribute to the Gary Burks Memorial Scholarship while enjoying a great day at the ball park. Here are the details:

**PP Ed Rullman** took **President Joe** to task over the obvious absence of the Club's Rotary bell. Will the suggested "\$100 per week fine until the bell returns" be forthcoming?

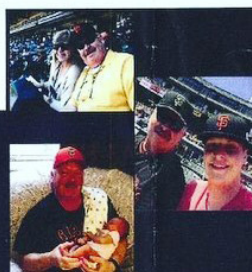


*Blue Collar*  
— scholar —  
**GARY BURKS**  
MEMORIAL SCHOLARSHIP

 vs.   
Saturday, May 7th  
4:15pm  
Oracle Park

Join us to celebrate GB's favorite baseball team and help raise funds for the Blue Collar Scholar/GB Memorial Scholarship!

Tickets: \$150/person (price includes entrance to the game and a pre-game tailgate party)



Day @  
the  
park!



TAX ID# 68-0285638456

## Calendar

March 31	Business Along the Bike Path, Ang James/Sam LaRobardiere
April 7	Shasta College Community Leadership Center, Kevin O'Rorke
April 14	The Generational Shift, Katherine Jeffery
April 21	Academic Scholarships

# Recognitions



**Tony Giovaniello** was recognized for his granddaughter's very first tee ball game and for his son being the coach of the team. Could that be a younger **Tony** in the two photos on the right? \$100 to the club

**Wayne Martin** was recognized for the 2nd annual Ascension Project tennis tournament of which he was a sponsor. About \$5,500 was raised by the non-profit. \$100 to the club.



## Today's Program - The Adventure Challenge

**Todd Jones** introduced our speaker for today, Aaron Patterson, COO of The Adventure Challenge, which is a series of scratch-off adventure books. Created by Bryant Ellis, the concept for this business was born out his desire to have a list of adventure ideas so he would have new and exciting things to do with his friends.

Launched as a kickstarter business in 2018, it was first seen by many as just a novelty item, but in its first quarter had sales in excess of \$250,000. Annual sales went from \$6M to over \$42M in the first two years.





## Photo Gallery From Today's Meeting, Courtesy of Team 3







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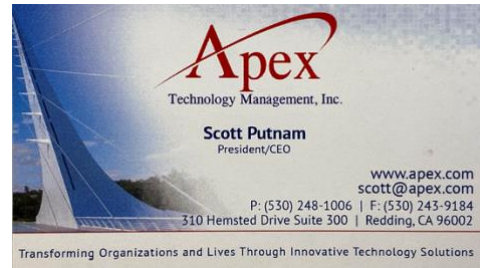
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