

Date of Meeting: August 11, 2022

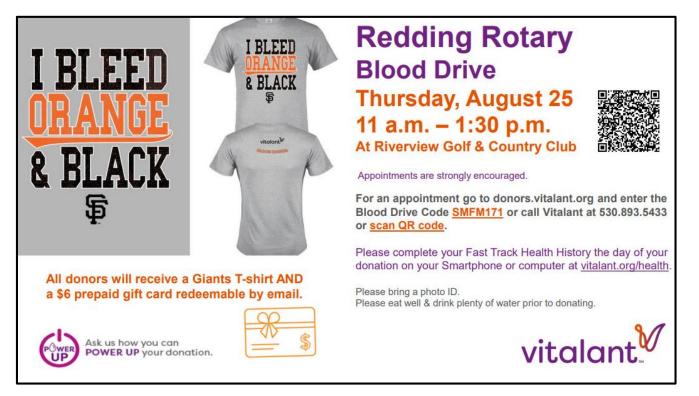
Day Editor and Publisher: Dave Dennis

Shasta County Film Commission

President-Elect Jennifer Finnegan, who was running the meeting today in the absence of **President Mark Ball**, introduced Team Five Co-Captains, **PP Dave Gerard** and **Ken Freigher** who got things going. **Bob Allen** retrieved the flag from the closet so **Erik Poole** could lead the pledge, **Joe Wyse** did the invocation, and **PP Dave Gerard** introduced visitors and guests. It was a nice warm Redding summer day. It was great to be at Riverview and see all the familiar faces All was well and we were off and running.



Announcements: PP Joe Ayer announced there will be a blood drive at Riverview on August 25th.



River Float: Team 4 and 6 have organized a river float on Saturday August 27th. It will start at



1:00pm at the Rodeo Grounds boat ramp and end at **Richard Malotky's** house below Bonnyview around 3 to 4 pm. A day on the river is always fun. Contact **Brian Scarr** 530-215-7577 or **Karen Karnatz** 510-798-6973 for more details. They will be able to tell you about raft rentals, flotation devices and other important information. There will be some light refreshments once you get to the **Malotky's** home.

Haunted House Update: The Rotary Club of Redding will present a Haunted House experience for the community from October 26 to October 31. This will be a great project. Please plan to help.

Lindsay Myers, (858-449-8083 or <u>Imyers@sheratonredding.com</u>) is the person overall in charge. The sub-committees and their chairs are listed below. Please pick an area of interest and help make this a memorable project.



Sad news: Jeff Mulvihill was a member this club for a long time before moving to the Bay Area. His wife,



Sue, passed away recently. Sue was very active in the Rotary Inner Wheel for many years. Jeff, our club sends its condolences.

Blue Badge presentation: Gary Parkinson, right, received his Blue Badge today after completing the requirements.

President Elect Jennifer presented the badge to **Gary** and collected \$25 for the club. Way to go, **Gary**.



Recognitions: Michelle Nystrom's daughter, left, has been accepted to Law School at the University of California San Diego. That's quite achievement. **Michelle**, thanks for the \$98 for the club.



Trudy Tavares didn't submit a photo for the directory so President Elect Jennifer

used the one below with **Trudy** and her husband **Ernie.** They also had a had a new lawn put in. Uses less water so

Trudy had saved enough to give \$200 to the club. Thanks, **Trudy.**





Ernie and Trudy

Erik Poole got a new truck. Had to wait quite a while, but it was worth it. Nice ride and even has retractable running boards. Congratulations **Erik**, and thanks for the \$100 to the club.



\$25

PP Greg Dunbar had a lot to say. The fire prevention goats were training on his property this Spring. He and his wife took a cruise to Alaska. They have a new houseboat and have had various other projects. Didn't get recognized for any of them until now. Added up to \$\$500 to the club. That's **Greg in** the stripes. The others are partners in crime I presume. Thanks, **Greg.**



Program: Michelle Nystrom introduced **Sabrina Jurisich**, the Shasta County Regional Film Commissioner. There is a growing interest in the variety of film locations that exist in Shasta County. Each year there are more films and commercials being produced here. One of the things that the Film Commission does is to work with producers to find the infrastructure, scenery, and the right location needed to make their film.

This is very economically important to our area. The film and television industry is the number two industry in California behind Agriculture. In 20021, there were 47 productions that



PE Jennifer and Sabrina Jurisich

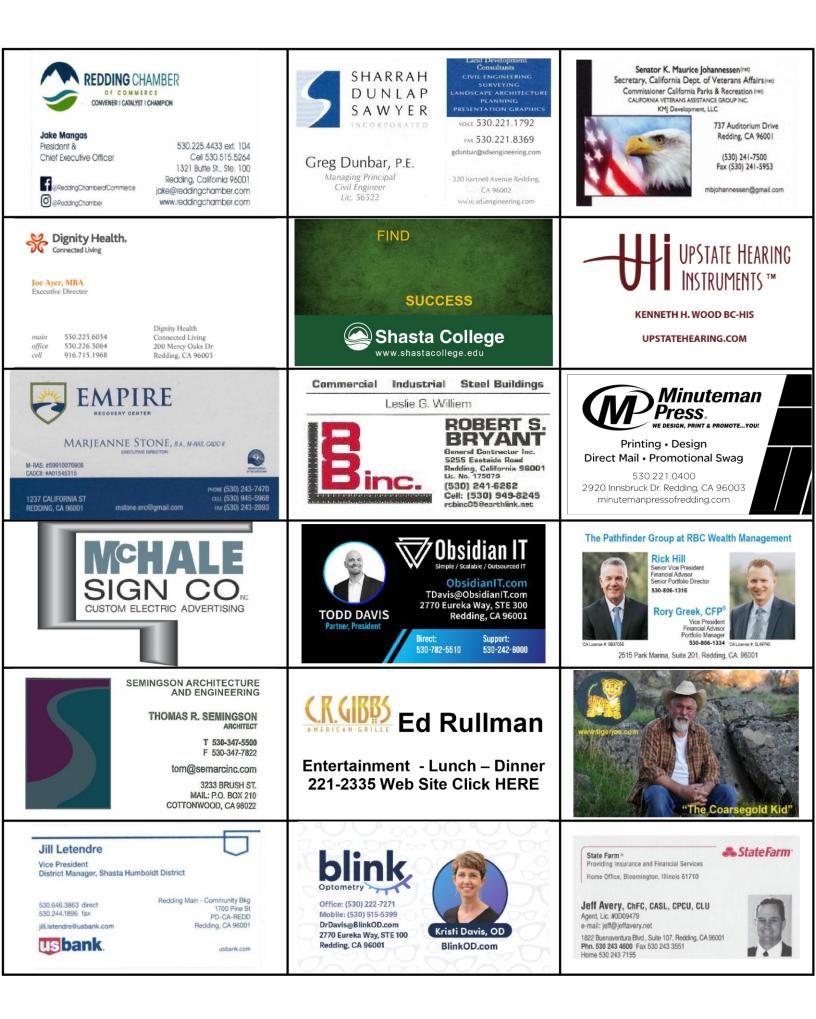
spent 143 days filming in Shasta County. This activity showcases the beauty of Shasta County and exposes the visitors to many other growth opportunities. Filming is projected to grow substantially in the future.

Among other things the Film Commissioner does is travel outside the county to advertise all the possibilities that exist to produce films here. This would include presence at conventions and trade shows, broadcasting commercials, social media, and advertising in trade journals. It's a busy job.

Thank you **Sabrina** for a very interesting program.

Calendar

August 18	Remember the 5
August 25	Women's Business Center
September 1	Hope Park Project
September 8	Shasta Youth Leadership Camp





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