



Meeting Date: November 16, 2023

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OPENING

The meeting of November 16th was a “fill-in” and brought to us by the Board of Directors and **President Jen Finnegan** as it was originally scheduled to be off-site. Greeters were **President Finnegan** and **Leslie Williem**. **Rick Fauss** subbed for **Mike Mangas** on the invocation and directions on how to get adult children to come visit for Thanksgiving. **Rob Adams** sold Lose Your Marbles tickets, **Laurie Baker** led the pledge and **PP Mark Ball** introduced visitor and guests. **Tony Giovaniello** served triple duty as AV commander, photographer, and saw to it the meeting was recorded for your author who could not attend.



Rick Fauss detailing how to get your adult children to visit for Thanksgiving AND even buy their own plane tickets

ANNOUNCEMENTS

- The deadline for Rotary Grant applications was Friday the 17th. Hope you got yours in on time.
- Thanksgiving Dinner was on the 16th. **President Finnegan** washed dishes for the roughly 200 diners
- The Rotary Holiday Party is on December 7th at Riverview. Sign-ups are required. Tickets are \$40/each and include dinner and entertainment. See **PP Amelia Ward** to sign up.
- November is Foundation Month. \$100 donations to the Foundation will be matched for first time PHF's. November 30 is Paul Harris day. All Paul Harris fellows are asked to attend and wear their Paul Harris pin.

HAUNTED HOUSE – RESULTS

Preliminary Haunted House Results are below. **President Finnegan** explained they did some rounding to offset for likely unrealized expenses, and these are the final numbers they expect to hit. Outstanding. Although overall revenue was down from last year the net profit was almost double at \$40,000. This money will be available to **President Elect Dickens** next year.



THANK YOU!

Preliminary Event Revenue	\$ 98,000
Preliminary Event Expenses	\$ 58,000
Preliminary Net Profit	\$ 40,000

BOARD MEETING UPDATE

- Presentation given on the Fire Memorial Park Project. The Board is considering the club making a substantial contribution toward this (\$30,000 was requested).
- All but one scholarship has been claimed this year.
- Mentoring program was a huge success last week!
- New minimum on Riverview Contract – 60 ppl.



HISTORY MINUTE

In honor of last week's new Mentoring Program, let's remember what our club did for Mentors in 2001.

In June 2001 our club started a new phase of Mentoring. At the time, the relatively new program focused on pairing successful high school students with those who were "at risk". However, the mentoring didn't seem to work unless a relationship was built between the two first.

Our club responded by acquiring donations for experiences the two students (mentor and mentee) would take together. These included ski passes, football tickets, restaurant gift certificates, sailing lessons, etc.



RECOGNITIONS

Rob Adams recently visited Sparks, Nevada to attend a Styx concert. Although he feared it might date him he said they sounded fantastic and it was a great show. Then, in true Rock n Roll fashion they coupled the concert with a tour of The Depot Distillery. Worth \$100 to his Paul Harris for Foundation month. Nice, **Rob**.



RECOGNITIONS Tony & Kelli Giovaniello Celebrating our 35th Wedding Anniversary



Tony Giovaniello and his wife **Kelli** celebrated their 35th Wedding anniversary (which was actually a year ago but cruises take a long time to book) by traveling to Italy and floating from Venice to Rome. **Tony** said it was a good thing they walked a lot because despite the gelato he gained 11 lbs. Sounds like an awesome way to spend time worth \$100 to the club.

CRAFT TALK

Alex Hauf-Belden joined Rotary on August 8th, 2023. It took him less than 4 months to ascend the dais for his craft talk so congratulations **Alex!** **Alex** is the Managing Director of the Cascade Theatre. He and his wife **Melody** have 1 daughter, a “thought projecting” canine, **Myah**, who rules their day to day. **Alex** was born in Redding after his father was paralyzed from the waist down and moved to Redding to recover. **Alex** moved to Seattle to pursue his dream in theatre management. After succeeding at that he and **Melody** moved to Illinois so she could pursue her dream career in Library Sciences. 13 months ago **Alex** got a call that the Cascade Theatre was in desperate need of a General Manager. So, here we are today. Alex loves being back in Redding, loves being a Rotarian, and **Melody** has been able to keep her job in Illinois through part time commuting and remote work.

Craft Talk

Alex, Myah and Melody





PROGRAM

Coincidentally, **Alex Hauf-Belden** was also the presenter for this week's program about the Cascade Theatre.

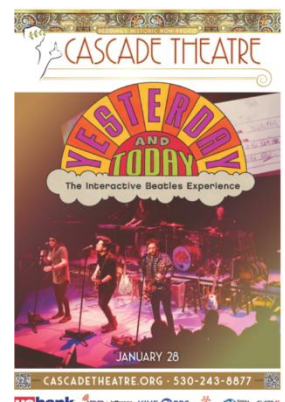
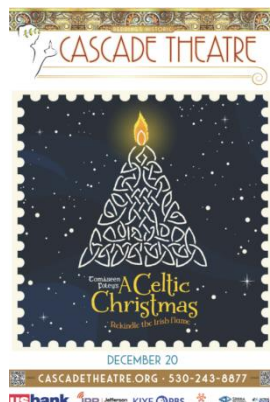
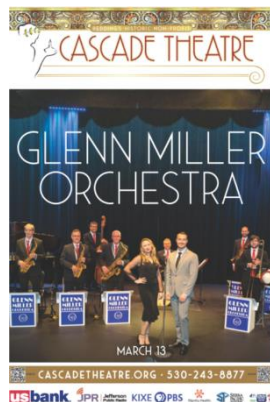
The Cascade Theatre was built in 1935, but by the late 70's it had fallen into disrepair. That is when Jefferson Public Radio stepped in with a circa \$10 million renovation in 1998.

Alex is enthralled by Cascade Theatre. He explained he has visited so many major theatres and the Cascade is his favorite. It's detailed ornamentation and classic feel are a delight.

The Cascade Theatre relies on grass-roots marketing, mainly word of mouth. They are a non-profit lacking any kind of significant marketing budget, so he implores the club to tell everyone about it.

Mostly, **Alex's** presentation was a call to action. The

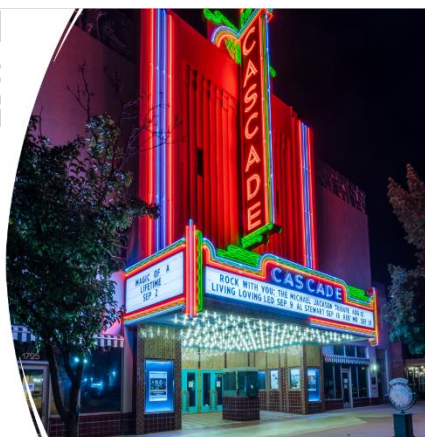
Cascade Theatre is a gem of Redding and needs local participation in it's many programs to remain viable. Please consider an evening on the town and include a show at the Cascade Theatre.



CASCADE

- Grass-Roots Marketing Campaign
- Your Redding Community Theatre!
- Holiday Happenings
- Winter Season 2024
- Spring Musical

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