



Meeting Date: February 22, 2024

Day Publisher: Steve Clark



## **THEORY COFFEE**

### **OPENING**

Thursday February 22<sup>nd</sup> saw Redding Rotarians enjoy the first day of sunshine in a week, as we float through a second winter of unusually wet weather, much to the relief of all. The meeting was brought to us by Team 2 Co-Captains **Greg Balkovek** and **Steve Clark**. There was an extra jolt of energy in the room thanks to our program sponsor, Theory Coffee, and the multiple rounds of high-octane samples they passed out. Greeters were **PP Tom Semingson**, **Alex Hauf-Beldin**, **Lee Salter** and **Todd Jones**. **Laurie Baker** peddled fundraiser tickets and **Mark Rincon** led us in the pledge.....er, not exactly. **Joe Giramonte** led us in the pledge and **Mark Rincon** gave the invocation along with a positive sunshine report on **PP Joe Tallerico**. **PP Tom Semingson** introduced visitors and guests, **Ken Wood** and **Erik Poole** served as Sergeant-at-Arms, and **Dar Barzin** took photos.



**PP Tom Semingson** introduces  
Visitors (0) and Guests (2)

### **ANNOUNCEMENTS**

- **Ken Freigher** is heading up this year's Bowl-a-Thon. I will be on April 13<sup>th</sup>. It seems they do have a theme but, according to **Ken**, it is a secret for now, which can only mean the lead of the event has no idea what theme it has. No fear – we trust **Ken** will pull it together.
- Redding Rotary's centennial celebration is May 23<sup>rd</sup>. Invitations to be sent out soon.

# HISTORY MINUTE



On June 13, 1947 our Club played host to a group of 100 New England Rotarians on their way home from the 1947 RI Convention held in San Francisco (image left.)

On June 13, 1947 our Club played host to a group of 100 New England Rotarians on their way home from the 1947 RI Convention held in San Francisco (image left.)

Our Club actually hosted several Rotary groups from different parts of the country as they made their way to or through Redding that year!



# BOARD MEETING UPDATE

- **Food for Thought** program looking to partner with Dignity Health food bank to continue services into next year without Rotary grant funding.
- **Finance Committee** re-activated; scheduled to meet in March. Financial reports will be caught up this week.
- **Board will present the program on May 2<sup>nd</sup>** highlighting three local Capital Projects for the club to consider supporting financially: (1) RFD Memorial Park, (2) Redding Bike Park, (3) Whiskeytown Environmental School.



## RECOGNITIONS

**Laurie Baker** went to Hawaii for Christmas. Their time was filled with turtles, coconuts, snorkeling and beaches; however Laurie confessed she was “mean to her family” because she had to be sure she had \$100 left over for her Paul Harris contribution. Thanks **Laurie!**



**Rick Hill** recently enjoyed a fly-fishing trip to Patagonia, in Argentina. That’s pretty close to the bottom of the Earth but, according to the photos, standing on the bottom of the globe doesn’t make your hair stand up. It seems the chef at the lodge encouraged **Rick** to sample an Argentine delicacy, kidney of lamb. **Rick’s** verdict? “Not that great”. It also turns out that the trout they caught are not indigenous to Argentina, in fact, the rivers there were stocked in the 1930’s with trout from the McCloud River. So, **Rick** ponied \$100 to the club and another \$100 to his Paul Harris; and flew 7000 miles to catch trout that came from 40 miles away. As they say, getting there is half the fun!

# Rick Hill

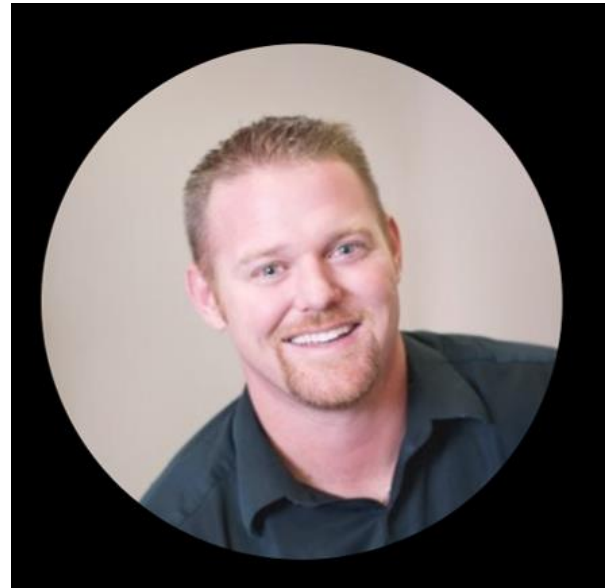


## NEW MEMBER INDUCTION – ERIC STEWART

**Eric Stewart** has spent the last 13 years of staffing experience promoting excellence, innovation, and community engagement. His first branch of K&S Staffing Solutions opened in 2015 to help fill the gap in support for small contractors seeking temporary labor. Today K&S has branches covering 14 states, focusing on industrial staffing, and more branches and partners on the way.

Focusing on family-centric values with wife, Kari, they have two daughters, Shailen and Chloe, and son Lucas. Eric enjoys racing superbikes on the track and is a 20-year rated white-water rafting guide on the Kings River. He enjoys home improvement projects and is always looking for the next traveling adventure.

Welcome to the club, **Eric**. We are glad to have you!



## CRAFT TALK – MEGAN LIGGETT



Having been inducted into the club just 3 weeks prior, **Megan Liggett** gave her craft talk Thursday. **Megan** was born and raised in Redding and attended Sycamore Elementary, Sequoia Middle School and Shasta High School. Sports were a big part of her young life, volleyball and track to be specific. Her first job was in the electronics department at Shopko. After a short stint in Colorado, she moved back to Redding and worked at Famous Footwear both in Redding and Eureka, then became an Assistant Manager at Target. After her second child was born, she decided she needed more flexibility in her schedule. So she enrolled in Cosmetology School and then spent eight years working for herself doing nails all while getting her bachelor's degree at Simpson U. She followed that up with a ten year gig at 02 Employment Services.

In October of 2022 her husband Cory started his own company, Shasta Heating and Air Conditioning, a full service HVAC company, where she now serves as VP/Owner. Welcome to the Club Megan! Nice Talk.

## THEORY COFFEE

**Joshua Johnson** introduced **Nick Clark**, General Manager of Theory Coffee. Theory Coffee is the creation of a desire to not just bring good coffee to Redding, but to bring “World Class” coffee to Redding. Theory was one of the first entities to invest in downtown Redding, before all the heavy revitalization money was secure. That was a big risk, and it has paid off.



Theory began as a collaboration between two local coffee roasters and is now a full scale roastery with four cafes and a bakery. Community is at the heart of everything they do. Their cafes are designed to be a welcoming place that foster deep rooted relationships. Their mission is to source, roast and serve world class coffee in a friendly manner.

Theory began as just a coffee trailer in 2016. It was originally called Scout Coffee in tribute to the vintage International Scout that was sold to fund the trailer. They opened their first café in 2016 on California St. Theory has won many prestigious awards nationwide, of which after one they become the sole coffee provider to Twitter, easily their largest account to date. They are listed in Food and Wine Magazine as one of the top 100 coffee shops in America. Theory is a true local business success story. Thanks for the presentation, Nick.

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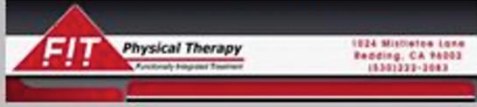
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