



Brain Hearing

Presented by Upstate Hearing

Today's meeting was led by **President Jenn Finnegan**. She introduced Team 2 Co-Captains **PP Greg Balkovek and Steve Clark**. The Invocation was delivered by **Eva Jimenez**. Our Greeters were **Laurie Baker, PP Tom Semingson**, and the Keyway Greeters were **Norm Hall, Alex Hauf-Belden, and Colin Duffy**. **Joe Girimonte** led us in the Pledge of Allegiance. Our Sergeants-at-Arms was **Mike Warren**. The Audio Video command was operated by **Jerry Kelley**. The President's Fundraiser tickets sales were sold by **Rick Fauss**. **Dar Barzin** also took photos today. The door prize was also donated by **Bob Allen**.

We were led through the introductions of our guests by **PP Greg Balkovek**. There was one visiting Rotarian, **Ken White**. He was also a guest of **Norm Hall's** today. Other guests included our speaker, **Scott Morris**, who was **Ken Wood's** guest. **PP Ed Rullman** introduced **Tenessa Audette**, for **Leslie Williem**, who could not attend. **Tenessa** will be inducted as a member today. **Saeed Hedayattzadeh** introduced **Kenneth William**, Owner and VP Administration of New Vision Services (a Senior Living Facilities company).



Mike Warren
Sergeant-at-Arms



Scott Morris
Program Speaker



PP Greg Balkovek and Steve Clark,
Team 2



PP, Greg Balkovek
Guests & Visitors



Eva Jimenez,
Invocation



Jenn Finnegan,
President

Redding Rotary Program Schedule		
21-Sep	RSA Starts High School Program	Lane Carlson
28-Sep	The Adventure Challenge	Tim Marinello
5-Oct	SPI	Todd Payne
12-Oct	District Governor	DG
19-Oct	COR River Front Specific Plan	Jeremy Pagan

HISTORY MINUTE

On June 19, 1984 our club hosted a Charter Night Dinner to recognize and present the charter to Redding's newest Rotary Club, Redding-West Rotary. Redding -East President Charles Clinkenbeard opened the presentation, RCR President, Alan T. Hill, introduced guests and speakers, District Governor Garret Starmer presented the Charter, and Newly Appointed President, Scott Brown, accepted the charter on behalf of his club Redding-West Rotary.

This was the 3rd club sponsored by the Rotary Club of Redding, and this time we were joined by a co-sponsor club Redding -East.



Each week during this year, which is leading up to 100th Anniversary, we will share a "History Minute."

This will provide insight to the changes, progress, and accomplishments of our long tenured club!

- **PP Ed Rullman** shared, once again, the plan for the Career Monitoring Team activities.
- **PP Amelia Ward** asked Rotarians to consider volunteering for the Thanksgiving Dinner – 40 People Needed
- Rotarians are encouraged to sign up for the Alzheimer's Walk. Rotary across the country partners with the Alzheimer's Association on this major fundraiser for that organization.
- **President Jenn** was fined by **PP Ed Rullman** for misspelling **PP Greg Balkovek's** name.

ANNOUNCEMENTS



- Club Elections – September 2nd during weekly meeting
- Team 9 Social: Ohio State vs. Notre Dame – September 23rd 4^{pm}-7^{pm}
- Walk to End Alzheimer's- September 23rd
- Mentoring Event – November 8th
- Thanksgiving Senior Dinner– November 16th



ANNUAL ELECTIONS

Final Slate of Nominees:

SEAT	ROTARIAN	SEAT	ROTARIAN	SEAT	ROTARIAN
President	Rick Fauss	Board Director	Steve Clark	Board Director	Jerry Kelley
Treasurer	Trudy Tavares	Board Director	Ken Freigher	Board Director	Jack Kimple
Secretary	Mary Brace	Board Director	Trisha Funk	Board Director	Gary Parkinson

Timeline:

- September 2nd Annual Meeting & Elections



NEW MEMBER INDUCTION

Tenessa Audette



Tenessa is a member of the Redding City Council and is currently serving as Mayor Pro Tempore. She is also running for CA State Assembly 2024.



BOARD MEETING UPDATE

- Rule of 85 Members– Coffee / Dessert Option Update: 6 Rotarians have used this since it’s inception last month.
- Interact: Leslie Williem certified in her capacity of Youth Leadership for Interact on behalf of our club (and District!)
- Camp Royal: The board was updated on the annual process for nominating/selecting students from UPrep & Shasta High School
- Bank Signers: We’re updating the signers on the club accounts for this year’s Board.

Congratulations to **Leslie Williem** for attaining this Interact Certification....

Leslie is the only person in our District (5160) to attain this Certification!

She is making us look good!



BOARD MEETING UPDATE

Total Members as of September 2023: 122



With our new member, **Tenessa**, we should be at 123 members when we next report on Attendance!



BOARD MEETING UPDATE

Congrats to those who have 90% or more attendance in the last quarter!

- Greg Balkovek 100%
- Azi Barzin 92%
- Wayne Martin 92%
- Ed Rullman 100%
- Randy Smith 92%
- Ian Stripling 92%
- Leslie Williem 92%

Congratulations to all those recognized for excellent attendance over the last six (6) months!

There were also many who were at the 85% level!

As you see, from the slide above, our meeting attendance is trending UP!

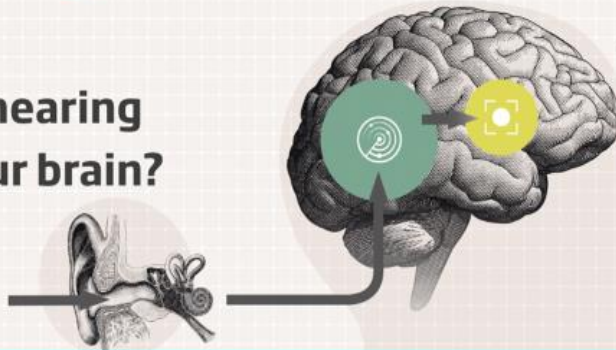
Let’s keep it going!



Program:

Ken Wood introduced our speaker, **Scott Morris**, from Upstate Hearing.

How does hearing work in your brain?



The program discussed hearing loss and the impacts of hearing deprivation on your health.

Even "mild" hearing loss can cause a tremendous amount of information loss.

So, "mild" hearing can be as life-changing as total hearing loss.

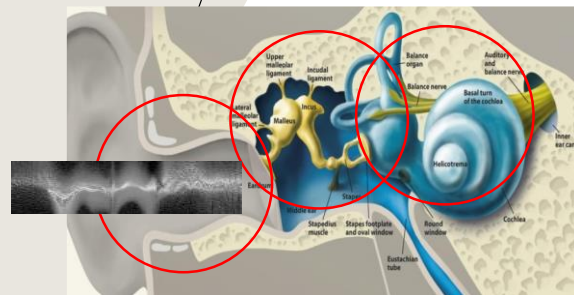
BRAIN HEARING

Speaker: Scott Morris



The ear is a complicated organ. When it is not working properly, it adds new "loads" (processing/decoding mode). Other sensors also kick-in to collect more information when your hearing is lacking. All this added processing can also make it more difficult to remember pieces or complete conversations, as you brain focuses on decoding rather than storing.

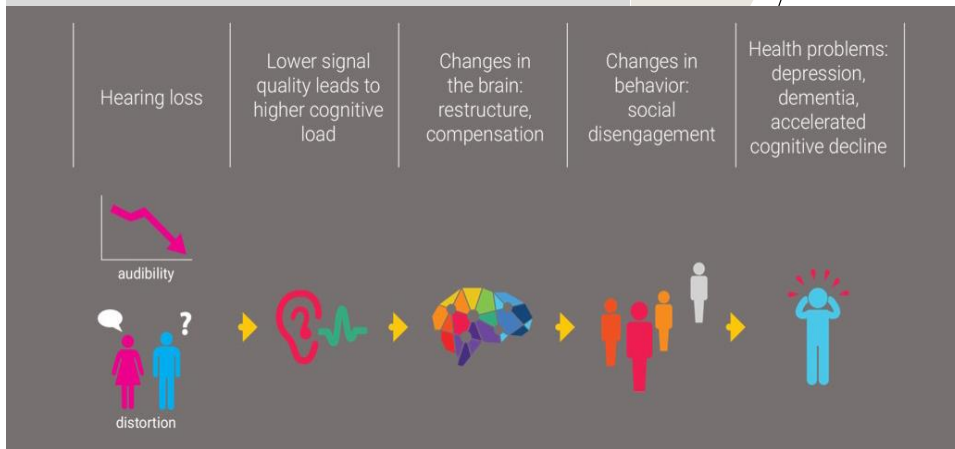
Acoustic Sound Wave



200X

PRESENTATION TITLE

6



New studies indicate that hearing deficits, because of the additional effort required by the brain, over the long-term, can greatly impact the structure and function of the brain.

The longer the hearing deficit exists, the more impact this can have on the functionality of the brain, especially in the area of speech recognition.

In addition to the functional issues, social disengagement can also arise from the difficulty in communicating. With that, many other issues such as depreciation, etc. can materialize.

So, as you can see, hearing deprivation can greatly affect your life if you do not address it.



THANK YOU

AV	Rob Adams / Laurie Baker
Team Captains	Greg Balkovec & Steve Clark
Presenter	Scott Morris
Pledge	Joe Girimonte
Invocation	Eva Jimenez
Welcome Guests	PP Greg Balkovec
Greeters	Lauri Baker, Tom Semingson, Alex Hauf-Belden, Colin Duffy, and Norm Hall.
Sergeant-at-arms	Mike Warren
Ticket Sales	Rick Fauss
Raffle Prize	Greg Balkovec



Lose Your Marbles:

\$637 Prize – **Jill Wilson** picked the lucky number, but not the “white” marble!

Drawing:

Mike Mangas wins the \$25 Gift Certificate to CR Gibbs! Yeah!



Link to Rotary Presentation Slides:

https://docs.google.com/presentation/d/1VVkFcNJtKOh8ZUgEALaHqo5VBalyhCZV/edit?usp=drive_link&ouid=103710665847894715894&rtpof=true&sd=true

Link to Program Audio:

https://drive.google.com/file/d/1g-swIcg5SxqjQIPzuV5fES8LKqinJd07/view?usp=drive_link

Link to Program Slides/Presentation:

https://docs.google.com/presentation/d/1SCg3kCA9tA0CpXqx8RxsgswzgDBinQxv/edit?usp=drive_link&ouid=103710665847894715894&rtpof=true&sd=true



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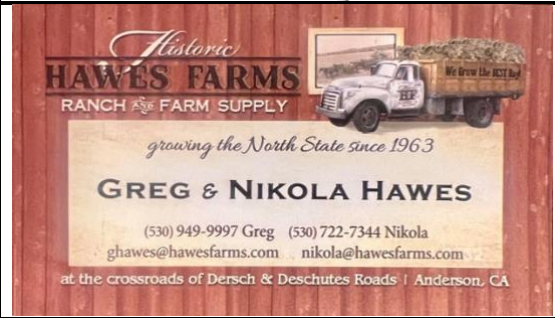


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