



### City of Redding – Unmet Needs

**Barry Tippin, Redding City Manager**

Rotary Year 2024-2025, 13<sup>th</sup> Meeting of 101<sup>st</sup> Year



**Jerrod Vanlandingham, Introduction of our Speaker**



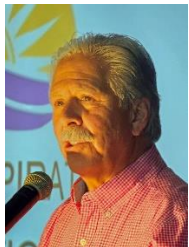
**PP Tom Semingson, Visitors & Guests**



**Nikola Hawes & Judy Maxwell, Team 4 Co-Captains**



**Rick Fauss, President**



**Mark Rincon, Invocation**

**President Rick Fauss** started the meeting at 12:05pm. He is very punctual!

He knew we had a packed agenda today. Today, in addition to a lengthy program, we had "Honor-to-Youth," Paul Harris Awards, and a few announcements!

With all of that, the meeting flowed very nicely from one agenda item to the next. Today, we had a special visit from long time Rotarian, **PP Joe Tallerico!** You'll hear more about that, later!

### Thank You Team 4 - Judy Maxwell & Nikola Hawes

- AV
- President's Fundraiser
- Pledge
- Invocation
- Welcome Guests
- Greeters
- Photographer
- Sergeant-At-Arms
- Prize Donation
- Table Settings
- Spillway

- Tony Giovaniello
- Cindy Fisher
- Jeanne Jelke
- Mark Rincon
- PP Tom Semingson
- Eric Stewart, Ian Stripling, Jason Montague
- Colin Duffy, Nikola Hawes
- Nikola Hawes
- Colin Duffy
- Judy Maxwell
- Nikola Hawes
- Tony Giovaniello

Rotary Program Schedule		
10-Oct	Belize's First Fishing Lodge	Michael Caranci
17-Oct	Simpson U Bass Fishing Team	Alex Thiemann
24-Oct	Haunted House Tour, <b>Lunch at Gifford Pavilion</b>	Lindsay Myers
31-Oct	SCALE Success. Capital Access for Entrepreneurs	Jamie Winters
7-Nov	Veteran's Day Celebration	

# Announcements

Haunted House 2024



**SAVE THE DATES – Work Party**

- **Sat Oct 12<sup>th</sup> 8a-12p: FINISH DAY** – assistance needed to complete the Haunted House! 😊
- **Sat Nov 2<sup>nd</sup> 8a-12p: CLEAN UP DAY** – assistance needed to clean up Haunted House and move back into the storage unit

Work continues on setting up the Haunted House Tents.

Coming down the STRETCH!



Other Haunted House Announcements:

Leslie Williem asked that we each repost/share information on our own Facebook pages, from the Haunted House page. Here is one of the links:

<https://www.facebook.com/reel/551491653986002>

*Remember, our next BLOOD Drive is November 14<sup>th</sup>!*

## SOCIAL

The Team 3 “social” at Ross Ranch, was well-attended and a great time was had by all!

Bradley Rullman unexpectedly announced that CR Gibbs, who catered the event, would provide the catering at no charge to the club!



PP Amelia Ward is looking for just a few more volunteers for November 21<sup>st</sup>, to staff our 3<sup>rd</sup> Annual Thanksgiving Dinner Seniors, at the Mercy Oaks facility.

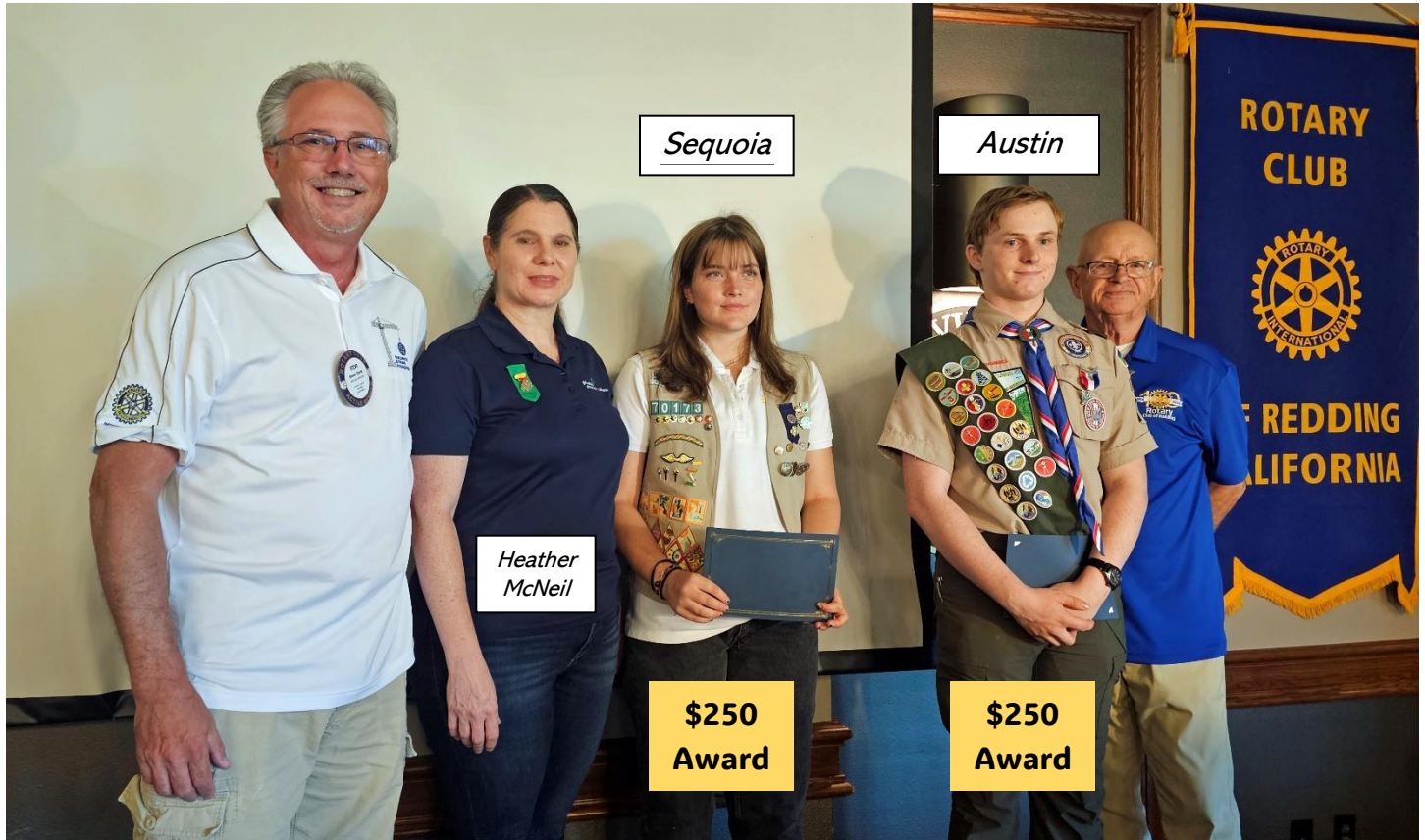


We'll give **Eva Jimenez** one more week for her “plug.” The event will be in October 18<sup>th</sup> and you can learn more at: <https://e.givesmart.com/events/CDU/>



## Honor to Youth

This week, Steve Clark and Greg Balkovek acknowledged the hard work and aspirations of one awardee from the Boys Scouts and one from Girls Scouts. It is always exhilarating to hear about all the effort and time our honored youth expend on their studies, recreational/learning organizations, as well as the wonderful work they do to better our community!



Sequoia

Austin

Heather McNeil

\$250 Award

\$250 Award

## Paul Harris Awards



Jeanne Jelke

Joe Tallerico

Bob Allen

Joe Girimonte

Joe Tallerico

Tim Thomas

**Jeanne Jelke** led us through the “Paul Harris – Fellows” awards ceremony. **Jeanne** explained that once a Rotarian has donated \$1000 to his Paul Harris, they become a Paul Harris “Fellow.” With each successive \$1000, they become a Plus +1, +2, +X, etc. Today, a few of our colleagues were recognized. Our awardees have contributed a combined total of \$17,000, which has likely been amplified to over \$100,000 when considering all of the “matching” programs! Congratulations and many thanks to **Tim Thomas +1, Bob Allen +3, Joe Girimonte +4, and Joe Tallerico +5.**



# Program

The City of Redding – Unmet Needs:

**Jerrod Vandlandingham**, fellow Rotarian and Redding’s Fire Chief, introduced his boss, our City Manager, **Barry Tippin**.

**Deficits, Revenue, Deferred Maintenance and Community Amenities:**

**Budgets, Taxes, Deferred Maintenance, and Community Amenities: A Conversation about Redding’s Future:**

1. Unmet infrastructure needs
2. Community amenities
3. Redding’s Revenue & Budget Realities
4. Options Available

**Deferred Maintenance:**

*“The practice of postponing maintenance activities such as repairs on both infrastructure and personal property in order to save costs, meet budget funding levels, or realign available budget monies. The failure to perform needed repairs could lead to asset deterioration and ultimately asset impairment. Generally, a policy of continued deferred maintenance may result in higher costs, asset failure, and in some cases, health and safety implications.”*



**What’s the Issue?**

Costs are UP, Revenues are DOWN & Lots of Deferred Maintenance:

- Buildings
- Roads
- Sidewalks
- Parks
- Airports
- ....

## Desired Community Amenities



• **Approximate Total**  
• **\$110,000,000**

- Remove & Replace South City Park Building (\$7,000,000)
- New Paving of Turtle Bay East lower lot, Palisades lot, Benton Dog Park, and Riverfront Overflow (\$175,000)
- Redding Sports Complex (formally BLD)
- Add additional Sand Volleyball Courts at Lake Redding (\$200,000)
- Community Center at Enterprise Park w/ indoor pool (\$45,000,000)
- Multi Court Facility (\$40,000,000)
- Baseball Field Complex (\$7,000,000)
- Space Expansion for Parks and Building Maintenance at Corp Yard (\$9,000,000)
- Additional amenities such as expansions of lighting, shade structures, and improvements (\$\$\$)

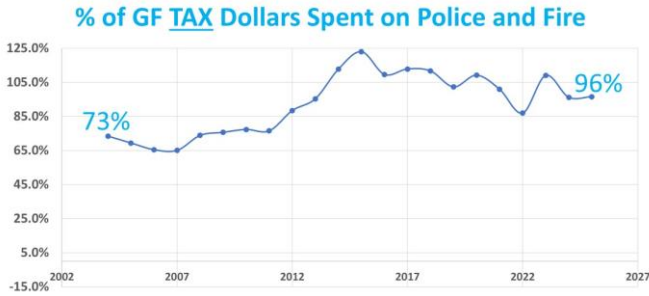
## How Redding Compares – Sales Tax



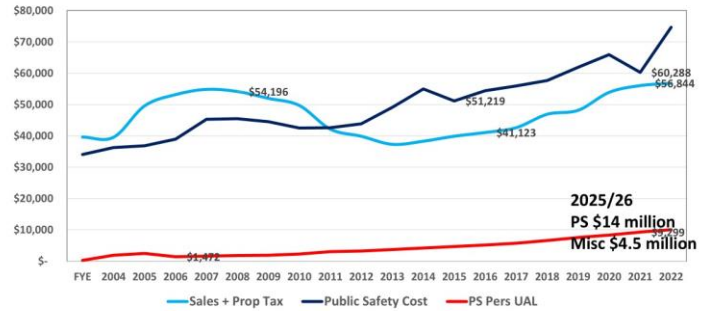
## How Redding Compares - Revenue



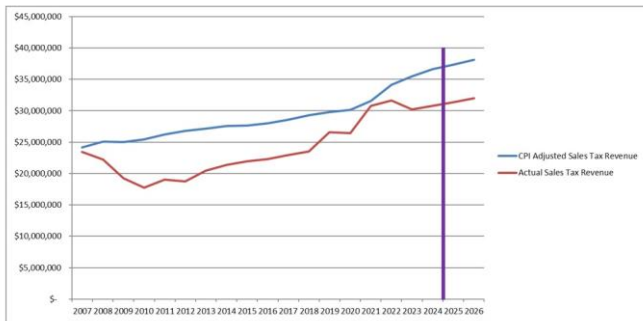
### Public Safety and the General Fund



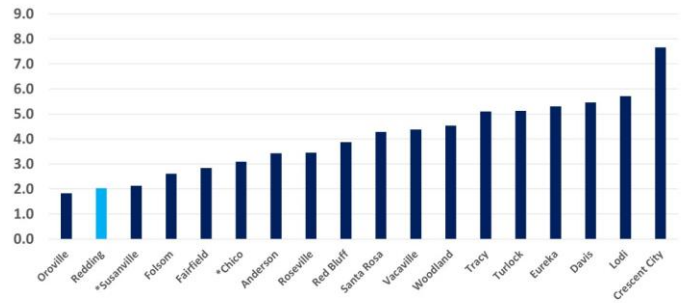
### Sales and Property Tax + Public Safety Cost



### Annual Sales Tax vs CPI Adjusted



### Police Per Square Mile



Link to the Program Slides:

<https://docs.google.com/presentation/d/1jAdhTDLdVo8sNdymzIF7JZ2BhxlL30jw/edit?usp=sharing&ouid=103710665847894715894&rtopf=true&sd=true>

Link to the Program Audio:

<https://drive.google.com/file/d/17uaoHjP63fP9fOcy4JMdf4iszKsQ21L/view?usp=sharing>

**Lucky Joe Girimonte** had the white ticket for the **TILE Game (Four Way Test Game)** again, two weeks in a row! However, he did not pick a winning letter this time!

We had two door prize winners today! Our guest, Honor to Youth Honoree, **Sequoia Fulton** picked the CG Gibbs \$25 Gift Card.

**Melinda Brown** took away the Potpourri basket!

Tim Thomas, was recognized by our President, Rick Fauss, as the Rotarian of the Month for September 2024!



<https://drive.google.com/file/d/1nYfpEjqog4gxAen9qZj6YasdxgmXyA3z/view?usp=sharing>

## BLOOD DRIVE TODAY!

Next Blood Drive on November 14

If a Rotarian brings a donor, the Redding Rotary Club will buy them lunch!

DONATE BLOOD



For an appointment scan the QR code, go to donors.vitalant.org and enter the Blood Drive Code **SMFM171** or call Vitalant at 530.893.5433.

vitalant

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(530) 241-7500  
 Fax (530) 241-5953

mbjohannessen@gmail.com



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**Rotary** 

**The Four-Way Test**  
 of what we think, say or do

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

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222-2083



Cindy Fisher  
Executive Vice President  
Chief Credit Officer  
NMLS# 498669  
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We connect passionate people with diverse perspectives to exchange ideas, forge lifelong friendships, and, above all, take action to change the world.



**WE ARE OPPORTUNITY-CREATORS**

Rotary members look for opportunities to improve our communities today and invest in the next generation for tomorrow.



**WE ARE PROBLEM-SOLVERS**

Together, we apply our professional experience and personal commitment to tackle our communities' most persistent problems, finding new, effective ways to enhance health, stability, and prosperity across the globe.