



THRIVE Emerging Leaders

At Today's Meeting...

AV
 President's Fundraiser
 Pledge
 Invocation
 Welcome Guests
 Greeters

Photographer
 Sergeant-At-Arms
 Prize Donations

Rob Adams
 Jeanne Jelke
 Jeanne Jelke
 PP Jake Mangas
 PP Ed Rullman
 Melinda Brown, Ian Stripling,
 Jason Montague, Nikola Hawes,
 Judy Maxwell
 Nikola Hawes
 Laurie Baker
 Nikola Hawes, Judy Maxwell



Pres. Rick
running the show



PP Jake Mangas
with the invocation



PP Ed Rullman
welcoming our guests



Judy Maxwell & Nikola Hawes
introducing their team

Calendar


January 9	Redding Merchant's Crime Watch
January 16	Aquaterra Water Cremation
January 23	The Difficulty in Recruiting Doctors to Redding
January 30	TBD

Announcements

Sunshine Report - **Richard Malotky** has improved and has been given the green light to travel home. **Wendy Dickens** had a medical procedure today related to her cancer.

Feeding Hungry Families - Formerly called Food for Thought, **President Rick** let us know there are opportunities to sign up to volunteer for deliveries over the next few months. Here's the graphic that **President Rick** shared with us:

Food for Thought
Open Slots for Spring Deliveries



Schedule Your Delivery

Or Call or Email Tony Giovaniello
530-515-6078
tony_giovaniello@yahoo.com

Deliveries for the Remainder of 2024-2025 School Year	
Date	Rotarian
01/16/2025	Judy Maxwell
01/30/2025	Tony Giovaniello
2/13/2025	Greg Balkovek
3/6/2025	OPEN
3/20/2025	OPEN
4/3/2025	Greg Balkovek
4/24/2025	OPEN
5/8/2025	OPEN
5/22/2025	Tony Giovaniello

President Rick welcomed back Joanna Dean to the Club after a leave of absence.

Rotarian of the Month



Randy Smith was recognized as our Rotarian of the Month by **President Rick**. It sounds like “**Private Creeky**”, the faithful and stalworth leader of our Club’s Stream Team, will be transitioning his role with this important work. Thanks for all you do, **Randy!**

Recognitions

Nikola Hawes was recognized for Hawes Farm being the recipient of an AED unit courtesy of Shasta Regional. She was also recognized for being featured in Parent Magazine as a Strong Parent Advocate. \$100 to her Paul Harris.



Judy Maxwell was recognized for an extra fun Christmas with her family, complete with matching Christmas PJs. \$100 to the Club.

Jason Montague was recognized for a trip to Mar-a-Lago where he attended a fundraising event. Special guest at the event was **President Elect Donald Trump**. \$100 to his Shan.



New Member Induction

President Rick welcomed new member **Carlene Fish** to our Club today. She was joined on the dais with her sponsors, **Ken Freigher** and **Brain Scarr**. Her classification is Insurance - Business Development. She is employed by George Petterson Insurance. Welcome to the Club, **Carlene!**



Today's Program - THRIVE Emerging Leaders



L to R, Penny Grant, Lori Templeton,
Trisha Funk

Our own **Trisha Funk** spoke today about Thrive Emerging Leaders Program, an initiative by the U.S. Small Business Administration (SBA). The program, which has been operational nationwide since 2008, aims to support established businesses ready to scale to the next level. This year marked a milestone as it was the first time a cohort was introduced in Northern California, specifically in Redding, providing a unique opportunity for local businesses to benefit from this initiative.

Having joined the SBA in late 2023, **Trisha** previously directed a federally designated women's business center for six years. Her experience highlighted a gap in support services for businesses beyond the startup phase but not yet at the multi-million dollar level. These businesses often lack the resources to hire full-time financial advisors or CFOs, making programs like Thrive crucial for their growth.

The Thrive Emerging Leaders Program is a six-month intensive course designed for businesses with annual revenues of at least \$250,000 and a minimum of three years in operation. Participants engage in eight online modules and eight mandatory in-person sessions, culminating in the development of a three-year strategic roadmap. This roadmap is not just a vision but a detailed plan incorporating business financials, sales strategies, and HR policies.

The program's cohort model fosters a collaborative learning environment where CEOs can share experiences and strategies. This aspect was particularly valued by participants like **Penny Grant**, owner of Players Pizza in Anderson, California, and **Lori Templeton**, owner of Grind Fire Defense. Both business owners emphasized the empowerment and insights gained from interacting with peers facing similar challenges across diverse industries.

Penny, who has been in business for eight years, highlighted the program as the best decision she made as a business owner. She appreciated the camaraderie and the opportunity to learn from other business leaders, which helped her tackle challenges and explore new marketing strategies. **Lori**, whose company specializes in defensible space and fuel mitigation, found the program invaluable for systematizing her business operations and developing a strategic plan.

The Thrive Program's impact extends beyond individual businesses. Nationally, it has supported over 8,000 small business owners, created more than 11,000 jobs, and generated nearly \$1 billion in new financing. Participants are required to report their results for three years post-program, ensuring ongoing accountability and demonstrating the program's effectiveness.

For more information on the Thrive Emerging Leaders Program and to apply, interested businesses can visit the SBA's website. The program promises not only to equip business owners with the tools needed for strategic growth but also to foster a community of leaders committed to mutual success.

Birthdays and Anniversaries

Rotary District 5160 Club: Redding

Birthdays and Anniversaries for 01/01/2025 to 01/31/2025

Member Birthdays	Birthday
Burks, Ryan (RYAN)	28-Jan
Carter, Parvin (PARVIN)	21-Jan
Corey, Patrick (PATRICK)	25-Jan
Dacquisto, Michael (MICHAEL)	2-Jan
Fisher, Cindy (CINDY)	8-Jan
Ghidinelli, Dante W. (DAN)	4-Jan
Greek, Rory (RORY)	22-Jan
Hedayattzadeh, Saeed (SAEED)	29-Jan
Hill, Rick (RICK)	30-Jan
Hurst, Fred (FRED)	26-Jan
McCurdy, Andrew (ANDY)	1-Jan
Michiels, Tiger Joe (TIGER)	19-Jan
Salter, Lee W. (LEE)	31-Jan
Vanlandingham, Jerrod (JERROD)	7-Jan
Waybright, Jason (JASON)	23-Jan

Partner Birthdays	Member Name	Birthday
Ayer, Kara (KARA)	Ayer, Joe	16-Jan
Clark, Cheryl	Clark, Steven	26-Jan
Hedayattzadeh, Tammera	Hedayattzadeh, Saeed	28-Jan
Michiels, Tiger (TIGER)	Michiels, Susan K.	19-Jan
Myers, Scott	Myers, Lindsay	8-Jan

Member Anniversaries	Start Date	Total
Carter, Parvin(PARVIN)	1/17/13	12
Davis, Todd(TODD)	1/16/14	11
Funk, Trisha(TRISHA)	1/13/22	3
Hall, Norman(NORMAN)	1/17/19	6
Maurer, Robert E.(ROBERT)	1/3/91	34
Myers, Lindsay(LINDSAY)	1/21/21	4
Orozco, Maria T(MO)	1/17/02	23
Pewitt, Scott(SCOTT)	1/5/23	2
Putnam, Richard Scott(SCOTT)	1/10/02	23
Rincon, Mark A(MARK)	1/10/02	23
Scarr, Brian(BRIAN)	1/18/18	7

Wedding Anniversaries	Partner's Name	Anniversary	Years
Baker, Laurie(LAURIE)	Bill (BILL)	14-Jan	30
Ball, Mark D.(MARK)	Kelly (KELLY)	6-Jan	24
Salter, Lee W.(LEE)	Judy	3-Jan	22
Tavares, Trudy L.(TRUDY)		10-Jan	44

Changes in Membership

Rotary District 5160-Redding Terminated Membership Listing

Terminated Members From: Dec-01-2024 To: Jan-02-2025

4 Members Listed

Member Name	Member Type	Term Date	Term Reason	Start Date	Club	Sponsor
Flack, Martin (MARTIN)	Active	12/31/24	Personal	12/8/16	Redding	Bruce Dean Joanna Dean
Hatch, Rachel (RACHEL)	Active-LOA	12/1/24	Business Obligations	1/25/18	Redding	Lee W. Salter Greg
Hauf-Belden, Alex (ALEX)	Active	12/20/24	Relocation	8/8/23	Redding	Balkovek
Landry, Lucas G (LUCAS)	Active	12/1/24	Personal	6/10/24	Redding	Nikola Hawes

Rotary District 5160-Redding New Membership Listing

New Members From: Dec-01-2024 To: Jan-02-2025

1 Members Listed

Member Name	MemberType	Start Date	Club	Sponsor	Classification
Bambino, Shauna (SHAUNA)	Active	12/17/24	Redding	Bradley D. Rullman Michelle Nystrom	Library Management





YOUR AD HERE!

INTERWEST
INSURANCE SERVICES, LLC
CA DOI License #0801094

**Kendell Seamans
Steven L. Williams
Brian Seamans**

310 Hemsted Drive, Suite 200
Redding, CA 96002
Phone (530) 222-1737
Toll Free (800) 485-6533
www.iwins.com

Mark Rincon, PT
Fit Physical Therapy
222-2083

1024 Whittaker Lane
Redding, CA 96002
(530) 222-2083

CORNERSTONE
COMMUNITY BANK
Cindy Fisher
Executive Vice President
Chief Credit Officer
NMLS# 498689
530.262.6125 Direct • 530.222.1460 Branch
530.222.4501 Fax
cfisher@bankcornerstone.com
192 Hartnell Ave. • Redding, CA 96002
bankcornerstone.com

CHOOSE REDDING LODGING

Go to ChooseRedding.com for all your meeting and event planning needs!

YOUR AD HERE!

Senator K. Maurice Johannessen (ret)
Secretary, California Dept. of Veterans Affairs (ret)
Commissioner California Parks & Recreation (ret)
CALIFORNIA VETERANS ASSISTANCE GROUP INC.
KMJ Development, LLC

737 Auditorium Drive
Redding, CA 96001
(530) 241-7500
Fax (530) 241-5953
mbjohannessen@gmail.com

Obsidian IT
Simple / Scalable / Outsourced IT
ObsidianIT.com
TDavis@ObsidianIT.com
2770 Eureka Way, STE 300
Redding, CA 96001

TODD DAVIS
Partner, President

Direct: 530-782-6510
Support: 530-242-6000

blink
Optometry

Call or Text
(530) 227-7271

2770 Eureka Way
BlinkOD.com

Dr. Jody Bickford
Dr. Kristi Davis
Dr. Luke Page

The Pathfinder Group at RBC Wealth Management

Rick Hill
Senior Vice President
Financial Advisor
Senior Portfolio Director
530-806-1316

Rory Greek, CFP®
Vice President
Financial Advisor
Portfolio Manager
530-806-1334

CA License # 0837056 CA License # 0449740
2515 Park Marina, Suite 201, Redding, CA 96001

YOUR AD HERE!

**LEVEL UP WITH
MANAGED IT PLANS
FOR YOUR BUSINESS**

Obsidian IT
Simple / Scalable / Outsourced IT

(530) 242-6000 • Info@ObsidianIT.com • ObsidianIT.com

Rotary

The Four-Way Test
of what we think, say or do

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build good will and better friendships?
4. Will it be beneficial to all concerned?

ALLIED STREAM TEAM

Volunteers Are Welcome,
Weekly Work Sessions at Riverview

"Building better tomorrows by restoring the past"

CONTACT: Randall "Creeky" Smith
530-243-1428


C.R. GIBBS
AMERICAN GRILLE **Ed & Brad Rullman**

Entertainment - Lunch - Dinner
221-2335 Web Site Click HERE

State Farm
Providing Insurance and Financial Services
Home Office, Bloomington, Illinois 61710

Jeff Avery, ChFC, CASL, CPCU, CLU
Agent, Lic. #0D09479
e-mail: jeff@jeffavery.net

1822 Buena Ventura Blvd., Suite 107, Redding, CA 96001
Phn. 530 243 4600 Fax 530 243 3551
Home 530 243 7155



PACIFICSKY
marketing elevated

BRAND DEVELOPMENT VIDEO PRODUCTION WEB DEVELOPMENT GRAPHIC DESIGN

Bret Christensen Partner | Marketing Director pacificsky.co

MAXWELL
INSURANCE & FINANCIAL

Judy Maxwell, ChFC
1375 Hilltop Drive
530.221.9441 • www.maxwellif.com

30
CELEBRATING
1993-2023

Minuteman Press
WE DESIGN, PRINT & PROMOTE...YOU!

Printing • Design
Direct Mail • Promotional Swag

530.221.0400
2920 Innsbruck Dr. Redding, CA 96003
minutemanpressofredding.com

BLACH BEVERAGE LLC

Gary Parkinson
General Manager

T: (530) 243-3932
F: (530) 338-3288
C: (530) 510-8903
gary.parkinson@blachbeverage.com

1530 Beltline Road
Redding, CA 96003

YOUR AD HERE!

Dignity Health.
Connected Living

Joe Ayer, MBA
Executive Director

main 530.223.6034
office 530.226.3064
cell 916.715.1968

Dignity Health
Connected Living
200 Mercy Oaks Dr
Redding, CA 96003

SHARRAH DUNLAP SAWYER
WE GET PERMITS & MINIMIZE THE PROCESS

CIVIL ENGINEERS SURVEYORS LAND PLANNERS



320 HARTNELL AVE • REDDING, CA • 96002 • 530.221.1792 • WWW.SDSENGINEERING.COM



WE ARE PEOPLE OF ACTION

We connect passionate people with diverse perspectives to exchange ideas, forge lifelong friendships, and, above all, take action to change the world.



WE ARE OPPORTUNITY-CREATORS

Rotary members look for opportunities to improve our communities today and invest in the next generation for tomorrow.



WE ARE PROBLEM-SOLVERS

Together, we apply our professional experience and personal commitment to tackle our communities' most persistent problems, finding new, effective ways to enhance health, stability, and prosperity across the globe.